



Emerging Markets Institute *PhD Research Day* *Call for Papers*

The Cornell S.C. Johnson College of Business [Emerging Markets Institute](#), in collaboration with [China Institute for Economic Research \(CICER\)](#), the [Cornell China Center](#), and [The Smith Family Business Initiative](#), and the [Entrepreneurship and Innovation Institute](#), brings together scholars to provide thought leadership on the role of emerging markets – and emerging market multinationals – in the global economy.

This spring, the institute will host a PhD research day at Cornell Johnson’s campus in Ithaca on **Friday, May 3 and Saturday, May 4**. If you are a PhD student doing work in Emerging Markets, please register [here](#) and join us! If you would like to present your work, please email a one-page abstract to Andrew Foley (ajf283@cornell.edu) by **Monday, April 15**.

Our Keynote Speakers



Andrew Karolyi
*Charles Field Knight
Dean of the Cornell SC
Johnson College of
Business
Harold Bierman, Jr.
Distinguished Professor
of Management*



Wesley Sine
*John & Dyan Smith
Professor
Management &
Family Business,
Cornell University*



Ravi Ramamurti
*University
Distinguished
Professor –
International Business
& Strategy,
Northeastern
University*



**Nataliya
Langburd-Wright**
*Assistant
Professor,
Columbia
University*



**Cornell
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Cornell Entrepreneurship and Innovation Institute



Cornell China Center | 康奈尔中国中心
Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research
CICER | 康奈尔大学中国经济研究所



Emerging Markets Institute
PhD Research Day
Meet Our Directors



Lourdes S. Casanova
Gail and Rob Cañizares Director of the Emerging Markets Institute in the S.C. Johnson School of Management, Cornell University



Andrew Foley
Ph.D. Candidate and Executive Director of the Emerging Markets Theme at Emerging Markets Institute in the S.C. Johnson School of Management, Cornell University



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