



***Call for Papers & Symposia Summaries,  
and Applications for the Junior Faculty & Doctoral Consortium***

The 8<sup>th</sup> Sustainability, Ethics and Entrepreneurship (SEE) Research Conference  
Miami, Florida; February 28<sup>th</sup> to March 3<sup>rd</sup>, 2019  
(Junior Faculty & Doctoral Consortium: Feb 28- Mar 1, 2019; Conference: March 1-3, 2019)

[www.seeconf.org](http://www.seeconf.org)

**Keynote Speaker:** Tima Bansal, Ivey Business School  
**Submission Deadline:** October 24, 2018

The Sustainability, Ethics, and Entrepreneurship (SEE) Conference attracts research on diverse topics including but not limited to social, environmental & sustainable entrepreneurship, ethics, firm-community ties, prosocial action, activism, impact investment, corporate responsibility, etc.

The goal of the conference is to advance SEE-related research and practice. Thus, sustainability, ethics, and entrepreneurship triangulate ecological consideration, social value creation, and economic opportunity. The conference showcases projects that examine interesting research questions related to each topic, but is most interested in studies at the intersection of these distinct, yet interconnected areas.

The SEE Conference has two parts: Paper Presentations & Symposia AND a Junior Faculty & Doctoral Consortium (JFDC).

### **1a) Paper Summary Submission Guidelines**

We invite submissions of empirical research (including ethnographic and qualitative research) and theoretical contributions. We are particularly interested in radical, controversial, and “edgy” projects; novel, useful, and non-obvious research that challenges dogmas and is highly revelatory, even if not fully grounded in well-studied or well-validated theory. We encourage the submission of early stage work and provide a valuable forum within which to receive feedback on nascent and evolving research projects in

important topics that may act as a precursor for a Special Issue in a premier journal.

Paper Summaries should not exceed two single-spaced pages and limited to **1,250 words** (including 250 word abstracts) that address a broad array of subjects on SEE-related topics (e.g., social/environmental entrepreneurship, impact investments, corporate social responsibility, business ethics, sustainable supply chains, prosocial action, etc.). Those selected by a double-blind review process will present their research. See a sample of topics at the end of this document.

Submitting a Paper Summary signifies a commitment that at least one of the authors will participate in the conference if the abstract is accepted. Submitters affirm that the featured ideas are original and come from unpublished working papers.

### **1b) Symposium Submission Guidelines**

Symposia are sessions, where 5-7 presenters discuss a common topic or theme. The symposia track is open to a wide range of theories, methods, applications, practice and teaching approaches. All symposia submissions will be single-blind peer reviewed, and the selected proposals will be featured between March 1-3, 2019.

All symposia must fit within a 75-minute session. Audience interaction during presentations is a hallmark of the SEE. Symposium submissions should include:

1. A title page with participants' contact information (name, affiliation, email, phone #);

2. The title page should include a written promise that ALL presenters will register and attend the 2019 SEE Conference should the symposium be accepted;

3. An abstract (up to 250-words);

4. An overview of the symposium (not to exceed 2 single-spaced pages) including: (i) a clear description of the topic(s) to be discussed and why the symposium is of interest to SEE participants; and (ii) a description of the session's format, organization, timing, and procedures used to manage the session among the presenters and with the audience;

5. Symposia involving multiple paper presentations mean that each paper should include a 250-word abstract (not including references). Tables and figures for each presentation can be included in an additional page.

**Submissions Deadline: October 24, 2018**

Authors should submit their summaries and/or symposia at:  
<https://cmt3.research.microsoft.com/SEEC2019>

**Submissions Directors:**

Amy Guerber: [aguerber@mail.wtamu.edu](mailto:aguerber@mail.wtamu.edu)

Joe Cooper: [Joseph.Cooper2@utoledo.edu](mailto:Joseph.Cooper2@utoledo.edu)

**2) Junior Faculty & Doctoral Consortium (JFDC):** Assistant Professors and Ph.D. students are invited to apply for the **JFDC**, which will feature a favorable ratio of senior scholars to participants. Journal editors and other mentors will facilitate the JFDC with paper development sessions, and other workshops.

**Funding:** Pending approval, a stipend to JFDC participants will aim to offset some of the registration fee for the JFDC and/or registration fee for the academic conference.

**JFDC Director:** Rob Mitchell - [Rob.Mitchell@colostate.edu](mailto:Rob.Mitchell@colostate.edu)

**JFDC Mentors:**

Sophie Bacq – Northeastern University

Jonathan Doh – Villanova University

Matthew Grimes – University of Cambridge

Tim Hargrave – Central Washington University

Patrick Kreiser – University of Wyoming

Tom Lumpkin – University of Oklahoma

Ron Mitchell - Texas Tech University

Jill Purdy – University of Washington

David Wasieleski – Duquesne University

Tyler Wry – Wharton, University of Pennsylvania

**JFDC Submission Deadline: October 24, 2018**

JFDC applicants should submit a *full manuscript* (up to 40 double-spaced pages) and a CV to:

<https://cmt3.research.microsoft.com/SEEC2019>

**Deadlines & Dates**

Summaries, Symposia, JFDC Submissions	October 24, 2018
Acceptance Notifications	November 29, 2018
Preliminary Program Published	December 21, 2018
JFDC	February 28 – March 1, 2019
Conference	March 1 – 3, 2019

**Potential Topics:**

- How does strategy change when firms are not a vehicle for private wealth accumulation but for social or environmental wealth creation?
- Can entrepreneurs address the Tragedy of the Commons and if so, how?
- How do companies repair their relationships with stakeholders after activists tarnish their reputation?
- How do *effectual principles* generate value for social or sustainable ventures and/or the broader society?
- How, when, and under what conditions do firms know that they are truly social or sustainable? Is there a finish line?
- What is the Dark Side of sustainable entrepreneurship and the unintended consequences of an innovative business model - Uber, Facebook, etc.?
- In a capitalist system, value is measure in monetary units: what is social value, how is it measured, and how do social value and economic value interact with each other?
- How does free market prosperity relate to human wellbeing, sustainability and entrepreneurship?
- Under what conditions will sustainability and ethics conflict?
- What are the roles of economic and institutional systems in motivating ethical, prosocial and sustainable behaviors?
- Innovations in teaching: what are the projects, exercises, etc. that have been highly effective in teaching the SEE topics.

For more information visit <http://seeconf.org/> or contact:

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