



Center for Impact



ARCS

Alliance for Research on
Corporate Sustainability

CALL FOR PAPERS – Deadline: January 15, 2024

**Alliance for Research on Corporate Sustainability
Sixteenth Annual Research Conference**

**PhD Workshop - June 2, 2024
Main Conference - June 3-5, 2024**

**UCLA Anderson School of Management
University of California,
Los Angeles, CA**

We are excited to host and celebrate the sixteenth annual research conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology/decision-making, sociology, strategy, and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations, and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and environmental justice, ESG investing, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

We especially encourage submissions from junior scholars and scholars from the Global South as well as corporate sustainability research on the Global South. Our expectation is that accepted papers will be presented live at the conference.

Pre-Conference PhD Workshop: June 2, 2024

The ARCS annual conference includes a one-day PhD workshop. This year's workshop will take place on June 2, 2024 at the UCLA Anderson School of Management.

Submission Information: DEADLINE January 15, 2024

The paper submission deadline for both the PhD workshop and the main conference is January 25, 2024; the program will be announced by March 1, 2024. Please submit using the [paper submission portal](#). Additional information is available on the [ARCS website](#).

Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers in total. Please submit papers without names of authors or other identifying information as reviews will be double-blind.

The ARCS Conference features two types of sessions, described below. All submitted papers will be considered for both types of sessions. All authors of submissions accepted will be listed in the program. Submitting a paper implies your commitment to review other submissions if asked by the conference committee.

- *Presentation Slots* (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.
- *Research Sketches* (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These sketches are designed to encourage informal discussions during the breaks that follow.

Conference Awards

Two types of [awards](#) will be presented at the Conference:

- *ARCS Best Paper Award*: The Award Committee will select one paper for the *Best Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.
- *ARCS Emerging Sustainability Scholar Award*: The ARCS Emerging Sustainability Scholar Award recognizes a scholar in the area of corporate sustainability, who is likely to make significant contributions to the advancement of corporate sustainability scholarship. The award is granted in recognition of a scholar's existing body of research and in anticipation of future work. Recipients provide rigorous and salient contributions that cross disciplinary and national boundaries.

Conference Logistics

- Conference Location: Anderson School of Management, University of California, Los Angeles
- Nearest airport: Los Angeles International (LAX)
- Conference hotel: [Luskin Conference Center](#)
- Conference Chair: [Maggie Delmas](#), Professor of Management, Faculty Director [Center for Impact at UCLA Anderson](#).

Contact Information

For all questions regarding the conference and/or the conference program, please e-mail arcs.information@gmail.com.

About ARCS

The Alliance for Research on Corporate Sustainability (ARCS) aims to advance rigorous academic research on corporate sustainability.

- *Individual Members*: Faculty members, doctoral students, and researchers from any university, academically oriented institute or think-tank are welcome to become ARCS individual members. ARCS membership includes networking opportunities and access to seminar series.
- *Institutional Members*: Universities, subunits of universities, and non-profit organizations that have research as their primary activity and that are determined to advance ARCS' scholarly mission are welcome to become an ARCS Institutional Member. To view the list of current Institutional Members of the ARCS, click [here](#).

For more information, including individual and institutional membership details, click [here](#).

For general information about ARCS, please visit our [website](#).

We look forward to receiving your paper submission for the 2024 ARCS Conference!
- The ARCS Conference Program Committee

Magali (Maggie) Delmas, UCLA
Rodolphe Durand, HEC Paris
Caroline Flammer, Columbia University
Anne Jacqueminet, Bocconi University
Michael Lenox, University of Virginia