

SCANDINAVIA

Innovation & Sustainability

Stockholm & Roslagen

June 10-22, 2024



Overview:

This faculty/professional development in international business study tour to Sweden (Stockholm and Roslagen) is led by the **George Washington University's Center for International Business Education and Research**. It will showcase the advancements and uniqueness of Nordic innovation and technology entrepreneurship, with a particular focus on the importance of sustainability in creating business solutions.

This year's program will include a deep dive into the emerging area of ImpactTech - technology solutions that aim to enhance outcomes for both people and the planet. Participating faculty and practitioners will have an opportunity to engage with thought-leaders who are accelerating the green transition through research and commercialization of innovative sustainable energy ideas.

Sample site visits:

- Business Sweden
- Einride
- Elonroad
- Green Iron
- KTH Royal Institute of Technology
- Renewcell
- Swedish Energy Agency
- Swedish Parliament

Sample cultural experiences:

- Midsummer's Eve
- Viking Village
- Dinner Cruise in the Stockholm Archipelago
- Royal Castle
- Skansen Open-Air Museum
- Vasa Museum

Estimated program fee: \$5,500 - includes single-occupancy accommodation, site visits, cultural activities, some meals, in-country transportation. The fee does NOT include airfare to/from Sweden.

Learn more: <https://business.gwu.edu/research/ciber/faculty-development-ib>

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