

## Call for Book Chapters

### National Competitiveness Research 2022

The Institute for Policy and Strategy on National Competitiveness (IPSNC, [ipsncr.org](http://ipsncr.org)) has been publishing the National Competitiveness Research (NCR) annually since 2001. Its research introduces a theoretical background on national competitiveness and provides the indices for more than sixty countries and regions around the world. Based upon these findings, the report provides policy recommendations for governments to enhance national/regional competitiveness and business implications for companies to formulate effective strategies.

Since 2021, the NCR has been published annually by World Scientific Publishing based in Singapore. For the 2022 NCR publication, we are looking to invite authors who can share their perspectives on corporate social and environmental activities and their impacts upon national and/or corporate competitiveness. We welcome manuscripts related to this topic for any country/region of your choosing; in particular, we are interested in research on how firms' engagement in Corporate Social Responsibility (CSR), Creating Shared Value (CSV), Environment, Society, and Governance (ESG), and Sustainable Development Goals (SDGs) has impacted the sustainable development of firms and nations.

#### SUBMISSION GUIDELINES

We welcome research using a variety of methodologies and at any level of analysis related to national or regional competitiveness.

- Qualitative (e.g., best practices, case studies, interviews, or observation)
- Quantitative (e.g., experimental study or survey)
- Conceptual development (e.g., analytical model or framework)
- Literature review

#### SUBMISSION OF PROPOSAL SHOULD INCLUDE:

- Chapter Title/Subtitle, Author(s), Affiliation(s), 5-8 Keywords
- Proposal, 300-500 words
- \* Chapter manuscript, 6,000 – 10,000 words (*When the proposal is accepted*)

#### IMPORTANT DATES

- Proposal Submission Deadline: January 31, 2022
- Invitation to Submit Full Chapter: February 7, 2022

- Full Chapter Submission Deadline: March 15, 2022
- Editors' Review Notification: March 31, 2022
- Revised Chapter Submission Deadline: April 15, 2022
- Submission of Final Book to the Publisher: April 30, 2022
- Expected Publication Date: January 31, 2023

### **TITLE OF THE BOOK**

The Competitiveness of Nations Volume 2:  
Government Policies and Business Strategies to Address ESG Issues

### **EDITORS**

#### **Dong-sung Cho**

He is Professor Emeritus and former Dean in the College of Business Administration at Seoul National University. His previous positions include President of Incheon National University in Korea and visiting professors at Harvard Business School, Duke University, and University of Michigan. He has published numerous articles and books by publishers including Cambridge University Press and Lexington Books.

#### **Hwy-chang Moon**

He is Professor Emeritus and former Dean in the Graduate School of International Studies at Seoul National University. He has been visiting professors at universities such as Keio University, Beijing Normal University, Helsinki School of Economics (currently Aalto University), and Stanford University. He has published numerous articles and books by publishers including Oxford University Press and Cambridge University Press.

Please make all inquiries or submissions to:  
Professor Hwy-chang Moon ([cmoon.snu@gmail.com](mailto:cmoon.snu@gmail.com))