Annual Business Meeting

Organization Communications and Information Systems Division

August 7, 2017

Atlanta, GA

Welcome!

Mary Beth Watson-Manheim
University of Illinois at Chicago
2017 OCIS Division Chair

Agenda

- Introductions
  - Election Updates
  - Progress on On-Going Projects
- AOM and OCIS activities and updates
  - Finance and Budget
- 2017 Conference Reports
  - PDW program
  - Academic program
- Adjourn to Social Event

OCIS Annual Meeting Activity Sponsors

UIC COLLEGE OF BUSINESS ADMINISTRATION
UNIVERSITY OF ILLINOIS AT CHICAGO

TECHNOLOGY MANAGEMENT
UC SANTA BARBARA

wbs
WARWICK BUSINESS SCHOOL

NSF

BENTLEY UNIVERSITY

OCIS Introductions

2016-2017
OCIS Officers & Executive Committee

- **Division Chair:**
  Mary Beth Watson-Manheim
- **Division Chair-Elect:**
  Emmanuelle Vaast
- **Program Chair:**
  Likoebe Maruping
- **Program Chair-Elect:**
  Ola Ola Henfridsson
- **Past Division Chair:**
  Paul Leonardi
- **Treasurer:**
  Karlene Cousins
- **CIO/Secretary:**
  Marco Marabelli
- **Listserv Manager**
  Jim Nelson
- **Representatives-at-Large:**
  - Steven Johnson
  - Maria Christina Binz-Scharf
  - Sabine Brunswicker
- **International Representatives-at-Large:**
  - Marina Fiedler
  - Jungpil Hahn
  - Maris G Martinsons
  - Maha Shaikh
- **Practitioner Representative-at-Large:**
  - Julie Rennecker
- **Student Representatives-at-Large:**
  - Claire Ellen Ingram
  - Divinus Oppong-Tawiah

OCIS Officer Elections 2017

- Nominations Committee
  - Diane Bailey
  - Elizabeth Davidson
  - Brian Pentland
- Participation
  - 17.46% (143 out of 819)
  - AoM: 21.34%

Continued Declining Trends

OCIS PARTICIPATION COMPARISON

Year	Participation	% of Voting Membership
2016	**153**	18.59% (out of 823)
2015	**177**	21.27% (out of 832)
2014	**211**	25.89% (out of 815)
2013	**229**	26.14% (out of 876)
2012	**236**	27.38% (out of 862)
2011	**234**	24.10% (out of 971)
2010	**249**	25.08% (out of 993)
2009	**321**	32.99% (out of 973)
2008	**417**	42.64% (out of 978)
2007	**312**	31.26% (out of 998)
2006	**320**	33.47% (out of 956)

Incoming OCIS Officers

- Division Chair-Elect
  - Emmanuelle Vaast, McGill University
- Program Chair-Elect
  - Jennifer Gibbs, UC Santa Barbara
- Student Representative-At-Large
  - Abayomi (AB) Baiyere, University of Turku
- Division Practitioner-At-Large
  - Codrina Lauth, Copenhagen Business School
- Treasurer
  - Ibtissam Zaza, Florida State University

Call for Action: Open Leadership Positions

- The following OCIS leadership positions will be open in 2018:
  - Program Chair-Elect
  - Representative-at-Large
  - International Representatives-at-Large
  - Student Representative-at-Large

- Consider getting involved in OCIS leadership!

Call for Action: 2018 Nomination Committee

- We need your help to find the future leaders of the Division!
  - Volunteer to serve or suggest candidates
- Please volunteer to serve on the 2018 Nominations Committee
- Contact Mary Beth Watson-Manheim: mbwm@uic.edu

Report on Ongoing Projects

Project Progress
Globalization Goals

- AOM and OCIS Globalization commitment
- Diversity of Membership – 335 (40%) members outside North America
  - Support for Members affected by Travel Ban/Visa problems
- AOM Specialized Conference– Big Data and Managing in a Digital Economy, University of Surrey, UK
- OCIS Small Conference Shanghai - Shanghai University of International Business and Economics

ACADEMY OF Management

SPECIALIZED CONFERENCE

Big Data and Managing in a Digital Economy

APRIL 18-20, 2018 **SURREY, ENGLAND**

Hosted by the University of Surrey in collaboration with the following Divisions:

- Business Policy & Strategy (BPS)
- Human Resources (HR)
- Management Consulting (MC)
- Organizational Behavior (OB)
- Organizational Communication & Information Systems (OCIS)
- Organization & Management Theory (OMT)
- Organizations & the Natural Environment (ONE)
- Social Issues in Management (SIM)
- Technology & Innovation Management (TIM)

http://BigData.aom.org

ACADEMY OF Management
SPECIALIZED CONFERENCE

Big Data and Managing in a Digital Economy

Call for Submissions Available Now!

Track 1: The Digital Organization and Digital Organizing
Track 2: Platforms, Ecosystems, Computational Social Science, and Big Data
Track 3: The Future of Managing People, Work, and Well-Being in the Digital
Track 4: Data Governance & Data Markets
Track 5: Culture and Big Data in Digital Humanities
Track 6: Governing the Corporation in the Age of Big Data

http://BigData.aom.org

OCIS
Shanghai Conference

OCIS Small Conference Shanghai 2018

- Emmanuel Monod
  - School of Management, Shanghai University of International Business and Economics
  - Vice-Director of Key Lab of Data Science and Management Decision
- Jiayin Qi
  - Dean School of Management, Shanghai University of International Business and Economics
  - Director of Key Lab of Data Science and Management Decision

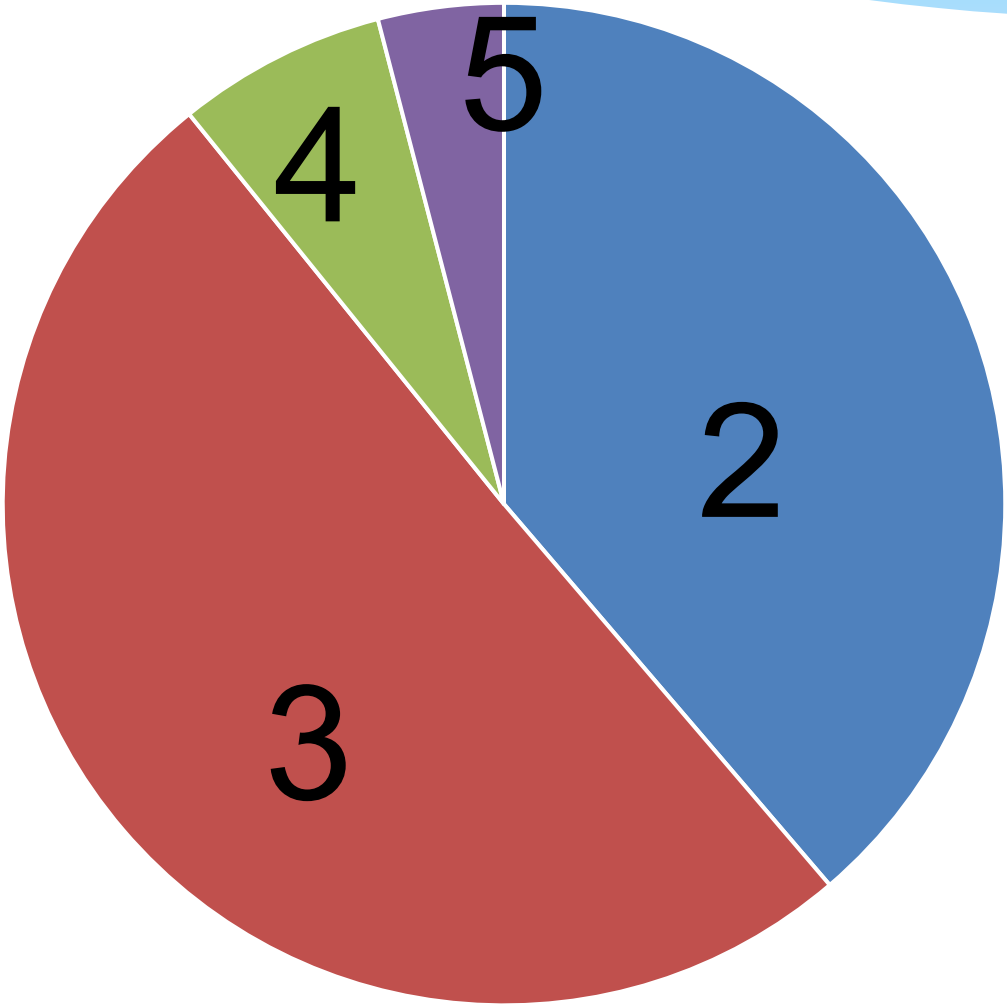
Survey results

OCIS
small conference
in Shanghai

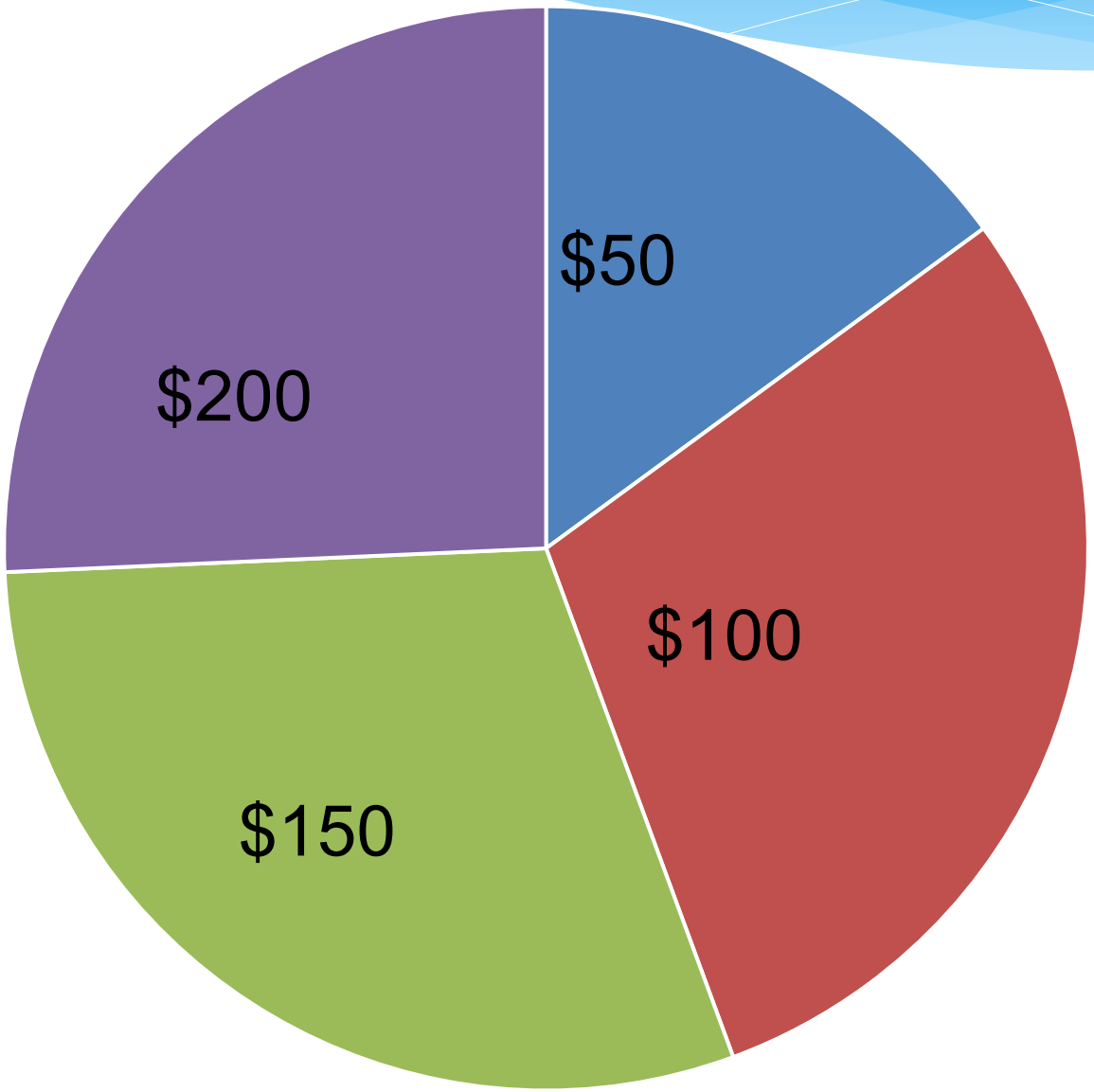
Would you consider attending an OCIS small conference in China?

Yes	98
No	164
Total	262

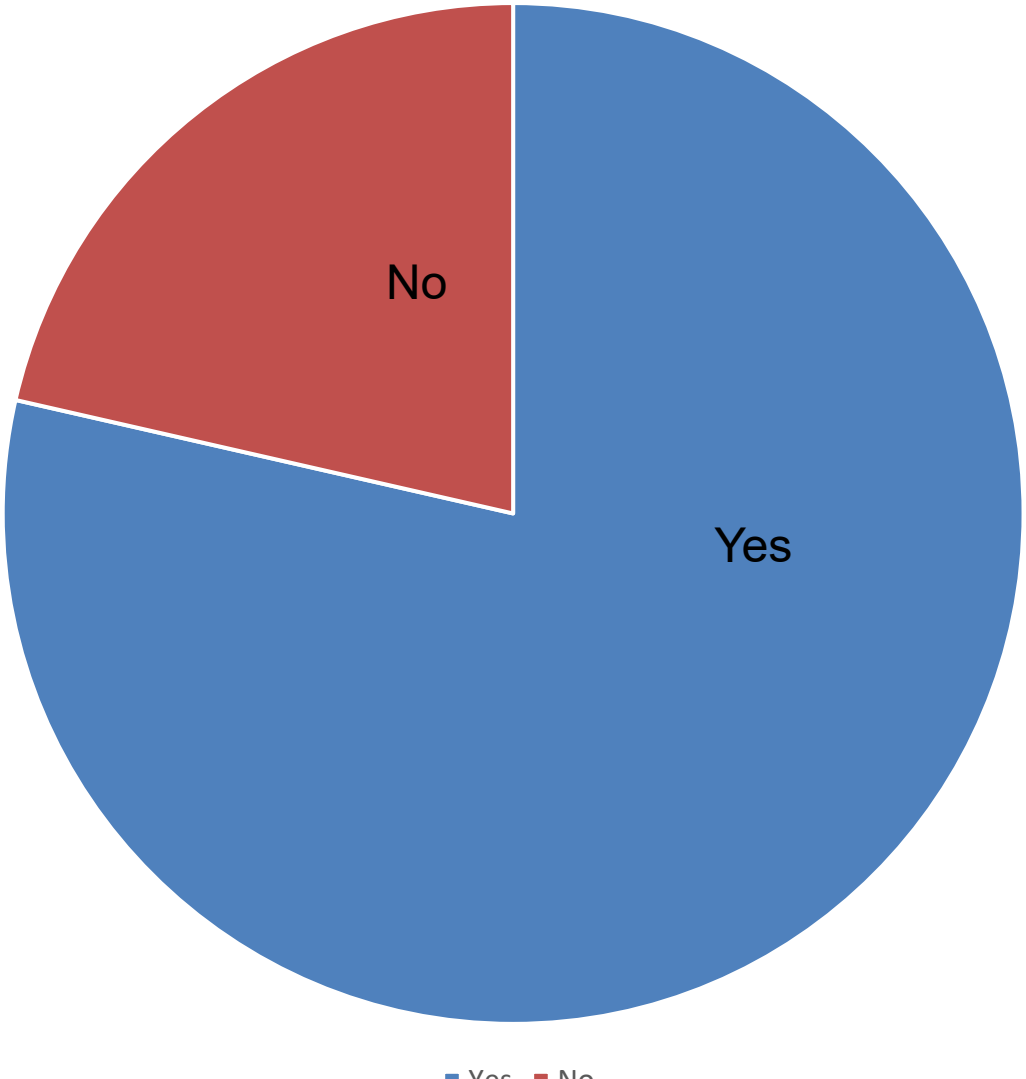
Days of Conference Duration



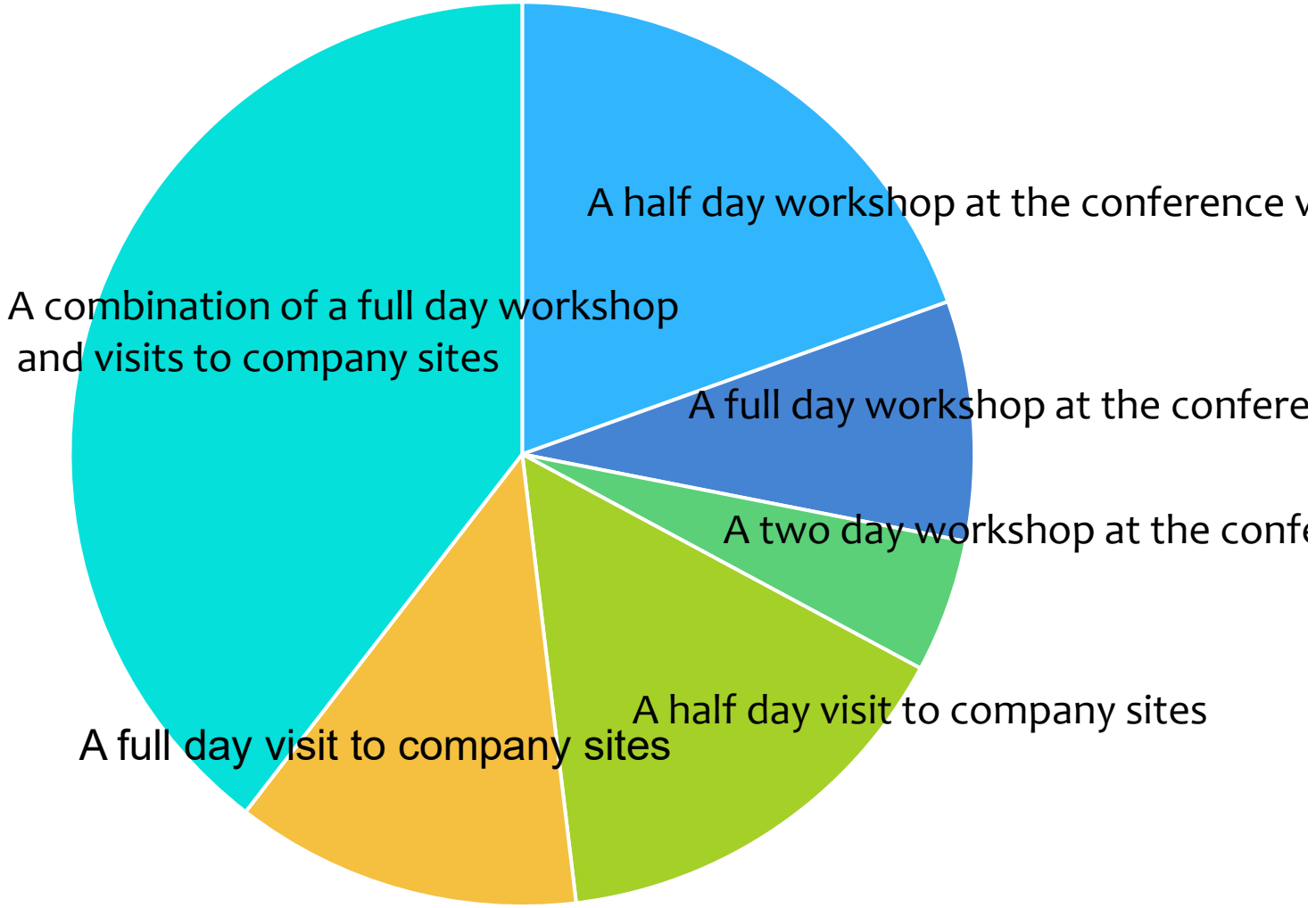
Registration Fee



Sessions at a local university for a reduced registration fee?



PRE-CONFERENCE WORKSHOP COMPANIES VISITS



The OCIS Shanghai Conference

Mid-May 2018

3 days + companies visits

Shanghai U. of Intl business and eco

volunteers needed for reviewing

Research methods workshops

Doctoral consortium….

The OCIS Shanghai conference

Steering committee:

- Denise Rousseau, Carnegie Mellon U.
- Maris Martinson, City University of Hong Kong
- Emmanuel Monod, Shanghai University of Intl Business and eco
- Jiayin Qi, Shanghai University of Intl Business and eco
- Youngjing Yoo, Case Western Reserve University
- Mary Beth Watson Manheim, University of Illinois at Chicago

SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS

ONE POSSIBLE HOTEL FOR THE SESSIONS

星巴克咖啡

上海对外经贸大学
SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS

Jiayin QI, Dean of the School of Management
Shanghai U. of Intl Business and Economics

上海对外经贸大学
SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS

北京郵電大學
BEIJING UNIVERSITY OF POSTS AND TELECOMMUNICATIONS

Key Lab of Data Science and Mgt Decision

Shanghai University of International Business and Economics

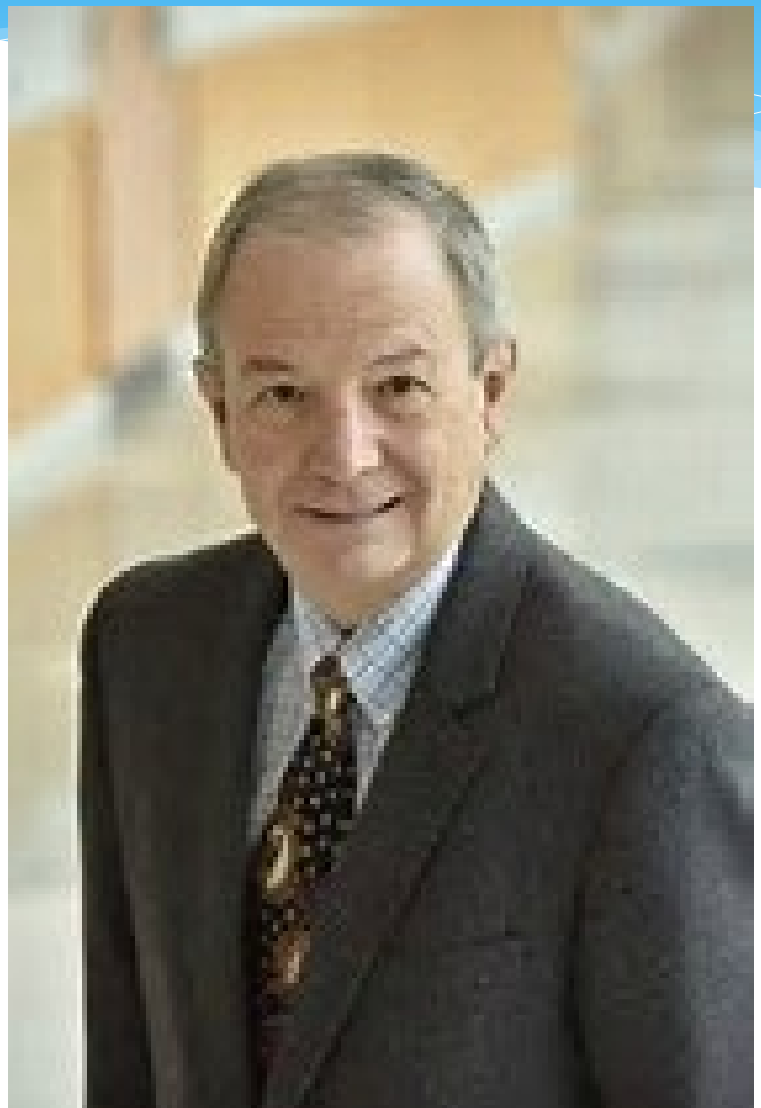
http://www.datasci.icoc.cc/ February 2017

Working papers Reseearch seminar

Case studies group

International research seminars

Professor Detmar Straub, Temple University, USA



Working papers Reseearch seminar

Case studies group

International research seminars

Professor Youngjin Yoo, Case Western Reserve University, USA

Working papers Reseearch seminar

Case studies group

International research seminars

Professor Robert Davison, City University of Hong Kong
Editor-in-Chief, ISJ

The OCIS Shanghai Conference

Mid-May 2018

3 days + companies visits

Shanghai U. of Intl business and eco

volunteers needed for reviewing

Research methods workshops

Doctoral consortium….

ACADEMY OF Management

OCIS

monod@suibe.edu.cn

Project Progress
Improved Communication

Marco Marabelli, CIO, Bentley University

OCIS Website

- After a few bandwidth issues in winter, we were able to transfer ocis.aom.edu to a new server
- Main uses of the website:
  - General info (mission, bylaws, exec committee members)
  - Archive (business meeting slides, list of past division chairs)
  - Broad announcements that cannot be sent in full in email/newsletter (so we use links)
  - (for the future) – advertising China conference
  - Brief intro to Connect

2016 vs. 2017 Stats

Months and Years

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2015								147	25	26	140	17	355
2016	41	28	420	694	799	431	684	683	501	369	470	395	5,515
2017	419	344	492	320	322	602	415	36					2,950

Average per Day

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Overall
2015								5	1	1	5	1	2
2016	1	1	14	23	26	14	22	22	17	12	16	13	15
2017	14	12	16	11	10	20	13	0					14

More Stats (2016)

Title	Views
Home page / Archives	2,512
#206 (loading title)	124
Executive Committee	91
#6 (loading title)	90
Michael Barrett — OCIS 2016 Keynote Speaker	86
About	74
2015 Award Winners	74
Escher, Algorithms and Decisions made behind Closed Servers	69
OCIS Program Highlights	66
OCIS Big Data PDW	57
Executive Committee Role Descriptions	54
Executive Committee Elected (Effective August 2016)	38
2014 Award Winners	31
AOM Online Program	27
OCIS 2015 Keynote Address, Networking, and Reception	25
2012 Award Winners	25
OCIS 2015 Keynote Address	23
2013 Award Winners	23
Awards	23
See these "Best Paper" Finalists at Academy of Management OCIS 2015	20
Annual Meeting 2016	20
Michael Barrett OCIS Keynote Speaker	18
OCIS Business Meeting	13
Newsletters	12

More stats (2017)

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Home page / Archives	5,235
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Associate Editors 2017	83
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Comparison (2016 vs. 2017)

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Newsletter: Updates and Poll Results

- We moved from a very home-made PDF to Constant Contact
- Poll results:
- **95%+ want a newsletter, 66% want it quarterly**

- Planned Contents:
  - September newsletter: annual meeting achievements; call for papers; links to meeting pictures (website – new section)
  - December newsletter: call for reviewers, reminder call for papers and deadline
  - April newsletter: elections (runners, reminder to vote, call for participation in PhD/JF consortia; call for award nomination)
  - July/August newsletter: annual meeting highlights

Social Media

OCIS

OCIS
Public Group

Discussion
Members
Events
Photos
Files
Group Insights
Manage Group

Search this group

Shortcuts
BDIN
OCIS

Get Started

PINNED POST

Marco Marabelli
July 29 at 11:32pm

Hi there - as AOM is approaching, I'd like to remind everyone that we (OCIS) have a Twitter account (AOM_OCIS) - please follow us! Joy Oguntebi Olabisi will manage our Twitter account during the annual meeting and will make sure to continuously remind you about relevant events.

Stella Pachidi 1 Comment

Like Comment Share

RECENT ACTIVITY

Now you can sort by new posts. The most recent ones will appear at the top.

Marco Marabelli shared a link.
July 26 at 3:00pm

Hello everyone. Are you ready for the Annual Meeting? We are looking for several OCIS volunteers to help out (new members orientation) on Friday 8/4 @5:30pm. Please see the full announcement posted on our website http://ocis.aom.org and contact me in private if available, thanks!!

AOM_OCIS
@AOM_OCIS

Tweets 129 Following 100 Followers 313

Who to follow · Refresh · View all
ACT NOW LA @ACTNOW... Follow Promoted
Africa'sNextEinstein @... Follow
Natalie Villalobos @natali... Follow

Find people you know

Trends for you · Change
#Indians
4,019 Tweets
#NationalNightOut2017
Christian Vazquez

What's happening?

OCIS PhD replied
OCIS PhD @OCISPhD · 7h
OCIS Business Meeting ocis.aom.org/annual-meeting... via @aom_ocis
1

OCIS PhD @OCISPhD · 7h
#AOM 2017 - Atlanta here we come!!!
2

Volkswagen USA @VW · Mar 6
You've arrived. Ahead of schedule. The #VW #Jetta is the key to making every mile more memorable.

Meet your new Volkswagen Jetta.
vw.com

742 1.7K 5.7K

Promoted

OCIS PhD
Public Group

Discussion
Members
Events
Photos
Files

Search this group

Shortcuts
BDIN
OCIS

Joined Notifications Share

Write Post Add Photo/Video Add File More

Write something...

Photo/Video Create Poll Feeling/Activity

RECENT ACTIVITY

Claire Ingram
October 16, 2015 · Stockholm, Sweden

Organizational Communication and Information Systems (OCIS) Call for Submissions

ORGANIZATIONAL COMMUNICATION & INFORMATION SYSTEMS (OCIS)

Program Chair: Emmanuelle Vaast, McGill University;

ADD MEMBERS
Enter name or email address...

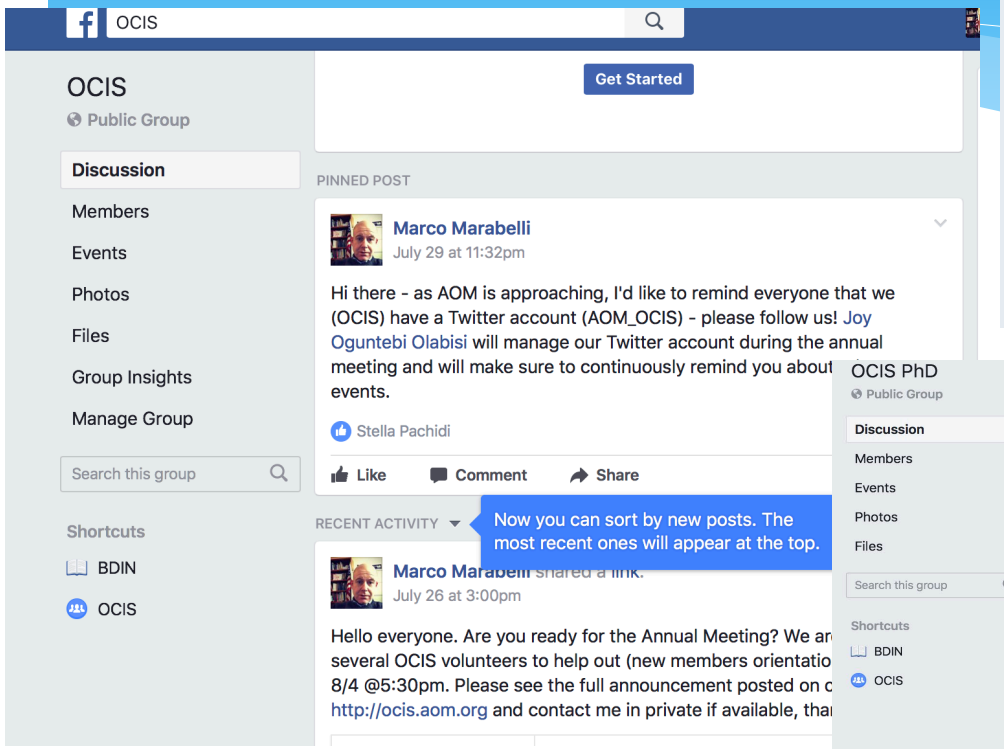
MEMBERS 161 Members

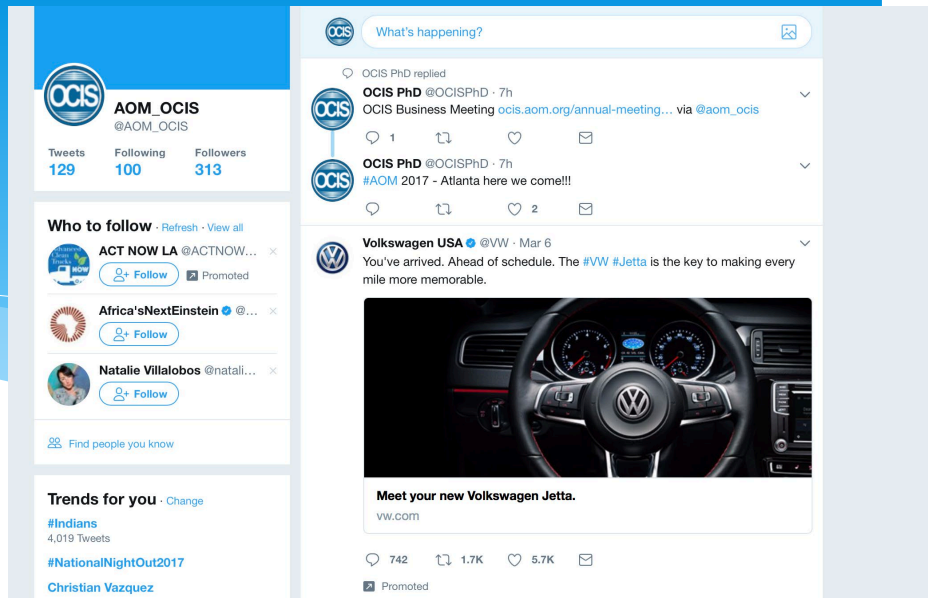
SUGGESTED MEMBERS Hide
Sonia Gantman Add Member
Amy Gillis Add Member
Mariolina Marabelli Add Member
See More

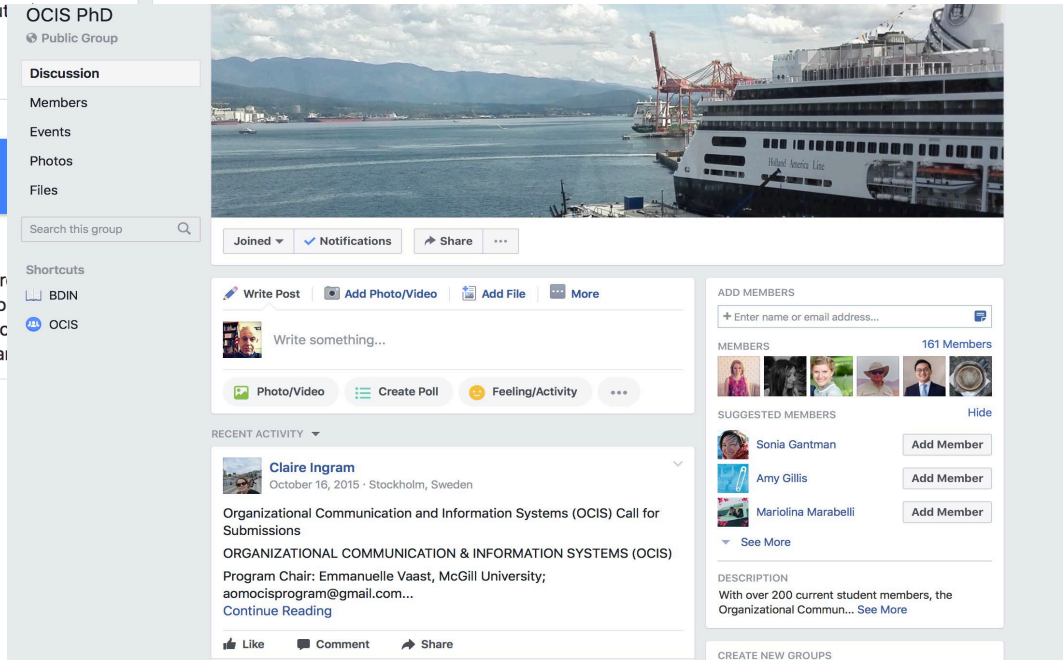
DESCRIPTION

(Joy Olabisi)

Social Media







(Joy Olabisi

connect@AOM

Home Communities Events Participate Get Started search

Welcome to Connect!

Thank you for being part of our community.

To ensure the best possible experience for all members and users, we have established some basic guidelines for participation covered under the following areas:

- Code of Conduct
- Privacy Policy
- Legal Terms and Conditions

By joining and participating in this community, you agree that you have read and will follow these rules and guidelines. **Connect shall be used exclusively as a professional service for networking and information sharing in a collegial setting.** As such, users acknowledge the intended spirit and professional intent of Connect and agree to use it accordingly. Connect is a great platform with which to connect with your peers by initiating and participating in ongoing conversations. In doing so you agree to hold discussions and share files and content that are best suited to the platform. Questions regarding what is considered appropriate content should be directed to our Member Services Department via the "Contact Us" link on this site.

Please take a moment to acquaint yourself with these important guidelines. If you have questions, please contact the Member Services Department.

Code of Conduct

In order to preserve an environment that encourages both civil and constructive dialogue, we reserve the right to suspend access to this community for inappropriate use or violation of these rules and guidelines. Participation in the community is covered under the AOM Code of Ethics.

The Rules

- Respect others. Focus on the content of posts and not on the people making them. Please extend the benefit of the doubt to newer guests and members; there's no such thing as an irrelevant question.
- Respect the purpose of the community. Use the community to share knowledge, ask questions, and provide constructive feedback instead of commercial promotion. If you've found a commercial product or service helpful, please share your experience with the group in a respectful way.
- Information posted in the discussion groups and in the libraries is available for all to see, and comments are subject to libel, slander, and country-specific antitrust laws.
- All defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited. Do not post anything that you would not want the world to see or that you would not

OCIS Students

- OCIS student representatives
  - Divinus Oppong-Tawiah, McGill University (to 2018)
  - Abayomi Baiyere, Copenhagen Business School (to 2019)
- Students, stay connected via:
  - Twitter: @ocisphd
  - Facebook Group: OCIS PhD
  - LinkedIn: (in-coming)
- Student initiative for upcoming year
  - Continue to engage with students and OCIS community via the OCIS website
  - New initiatives to strengthen student – faculty and student-student networking

Project Progress: Membership Decline/Name Change

- Emerging Consensus in recent years that name change is important:
  - To address persistent downward trend in membership
  - OCIS name has not changed since Division was formed
    - Organizational Communication added Information Systems in 1990's
    - Rapidly changing field
- Thanks to Name Change Committee
  - Paul Leonardi
  - Brian Butler, Ioana Cristea, Janet Fulk, Jennifer Gibbs, Jeremiah Johnson, Jerry Kane, Ann Majchrzak

Survey Results

33% (272/830) response rate!! Thanks!

#	Question	1		2		3	
1	Communication, Technology, and Organizing	43.08%	109	35.69%	91	21.03%	53
2	Digital Work and Communication	21.74%	55	25.88%	66	53.17%	134
3	Organizational Communication and Information Systems (current name)	35.18%	89	38.43%	98	25.79%	65
	Total	Total	253	Total	255	Total	252

Next Steps

- Support for name change but no clear consensus on what name
- Domain Statement needs to be updated
  - Division Name should be reflective of Domain Statement
- Reframing our efforts to lead to a “Re-branding” initiative
- Executive Committee established Sub-committees
  - Volunteer to work on the committee
  - Continue to give input

OCIS Budget & Finances

Karlene Cousins
Florida International University
2017 Treasurer

Ibtissam Zaza
Florida State University
2018 Treasurer

Allocations for 2012 - 2018

The allocation considers the membership count of the previous year (as of July 1st), and is calculated as:

Allocation = (member count x $11) + $500

2012 allocation → (1,002 members x $11) +$500 = $ 11,522

2013 allocation → (907 members x $11) +$500 = $ 10,477

2014 allocation → (910 members x $11) +$500 = $ 10,510

2015 allocation → (874 members x $11) +$500 = $ 10,114

2016 allocation → (893 members x $11) +$500 = $10,323

2017 allocation → (865 members x $11) +$500 = $10,015

2018 allocation → (837 members X$11) +$500 = $9,707

Operating Funds Over Time

	2010	2011	2012	2013	2014	2015	2016	**2017**
Balance Forward	$516	$3,901	$12,838	$ 8,980	$ 10,676	$10,847	$8,281	$7,068
Division Allocation	$9,626	$9,833	$11,522	$10,477	$ 10,510	$10,114	$10,323	$10,015
Total Operating Funds Available on Jan 1st	$ 10,142	$ 13,734	$ 24,360	$ 19,457	$ 21,186	$20,961	$18,604	$17,083

Forecasted Revenues & Expenses 2017

	Estimates 2017
Balance forward Jan 1st	$7,068.64
Division allocation	$10,015.00
Adjustment	
Total operating funds as of Jan 1st	$17,083.64
Revenues	
Received Sponsorships	
Expected sponsorships	$2,000.00
Received NSF reimb. (Doct Consortium etc).	
Expected NSF reimb. & direct payments (Doct Consortium 2017	$8,425.00
Expected NSF reimb. & direct payments (Doct Consortium 2016	$7,730.29
Expected total revenues	$18,155.29
Expected expenses meeting & awards	$19,863.50
Expected net	$15,375.43

2017 OCIS Program Highlights

Ola Henfridsson
University of Warwick
PDW Chair

Likoebe Maruping
Georgia State University
Program Chair

Professional Development Workshops

- 3 OCIS Sponsored PDWs
  - International Paper Development Workshop

- 11 Co-Sponsored PDWs, co-sponsored with 14 divisions
  - "Researching Open Innovation: Opportunities and Challenges"
  - "Explorations in Performativity: Rationality in Action"
  - "Organizing Work Online with Crowds"
  - "Constructing Meaning Using Visual and Material Data"

Professional Development Workshops

- 3 OCIS Sponsored PDWs
  - Project Management Research: A Key Interface to the Range of Management Disciplines
  - Teaching Big Data Analytics
  - Data Driven Innovation - Facing a Teaching Challenge
- Paper Development Workshop
- 11 Co-Sponsored PDWs, co-sponsored with many other divisions
  - For instance, “Approaches for Studying Innovation as Process”

OCIS Doctoral Consortium

- Participants
  - 22 registered (12 North-America, 8 Europe, 2 Asia Pacific)
- Supported by
  - National Science Foundation (Grant # IIS-1747835)

OCIS Doctoral Consortium Participants

- North America
  - Florida State University; University of Maryland; University of Dallas: University of Texas Austin; Bentley University; University of Pittsburg; McGill University; University of Arkansas; Georgia Tech; Boston University
- Europe
  - VU Amsterdam; Copenhagen Business School; Hertie School of Governance; University of Bologna; London School of Economics; Grenoble School of Management; University of Cambridge; Technical University of Munich
- Asia Pacific
  - National University of Singapore; University of Queensland

OCIS Doctoral Consortium

- Faculty mentors
  - Michael Barrett, University of Cambridge
  - Nick Berente, University of Georgia
  - Elena Karahanna, University of Georgia
  - Eivor Oborn, University of Warwick
  - Ulrike Schultze, Southern Methodist University
  - Youngjin Yoo, Case Western Reserve University
  - Ola Henfridsson, University of Warwick (DC Chair/organizer)

Junior Faculty Consortium

- 13 Junior Faculty Participants
  - 6 North America; 7 International; 9 Countries represented

- Senior Faculty Mentors
  - Ritu Agarwal, University of Maryland
  - Jennifer Gibbs, University of California, Santa Barbara
  - Jungpil Hahn, National University of Singapore
  - Arun Rai, Georgia State University
  - Carol Saunders, North Arizona University
  - Emmanuelle Vaast, McGill University

OCIS Academic Program

- OCIS Submissions
  - Papers: 137 (160 in 2016)
  - Symposia: 17 (12 in 2016)
- OCIS Acceptances
  - Papers: 73 Overall (53% acceptance rate)
    - 64 Presentation Papers
    - 9 discussion Papers (Sunday)
  - Symposia: 15 Co-sponsored

Program Highlights

- Keynote speaker:
  - Marshall Van Alstyne, Boston University,
  - "Platform Ecosystems: How Network Business Models Invert the Firm"
- Symposium:
  - "The Work of Technologies & Technologies at Work: Implications for Organizing, Managing & Innovating" (Monday, Aug. 7th, 3:00-4:30PM, Hyatt Regency: Learning Center) will showcase forward thinking perspectives on the transformative impact of technology on work.

Best Reviewer Awards 2017

Caroline Stratton
University of Texas – Austin

Mahmood Shafeie Zargar
VU Amsterdam

And all 188 reviewers who provided 456 reviews!

2017 Associate Editors

- Bijan Azad
- Anthony Ammeter
- Harris Kyriakou
- Stella Pachidi
- Ingrid Erikson
- Adrian Yeow
- Hemang Subramanian
- Massimo Magni
- Steven Johnson
- Orneita Burton
- N. Sharon Hill
- Maris Martinsons
- Fred Niederman
- James Gaskin
- Aimee Kane
- Heinz-Theo Wagner
- Ella Hafermalz
- Sanja Tumbas
- Brandi Pearce
- Azar Shahgholian
- Nicholas Bencherki
- Constance Kampf
- Rong Wang
- Van-Hau Trieu
- Mark Boons
- Elaine Mosconi
- Maura Soekijad
- Ravi Gajendran
- Jose De Sordi
- Tijs Van Den Broek
- Thomas Mattson
- Diane Dromgold
- Claire Simmers
- Anastasia Sergeeva
- Matthias Soellner
- Anastasia Sergeeva
- Matthias Soellner

Outstanding AE Awards 2017

Harris Kyriakou

IESE Business School

Matthias Soellner

University of St. Gallen

OCIS Recognition

Outgoing Past Division Chair

Paul Leonardi

OCIS Past Division Chair

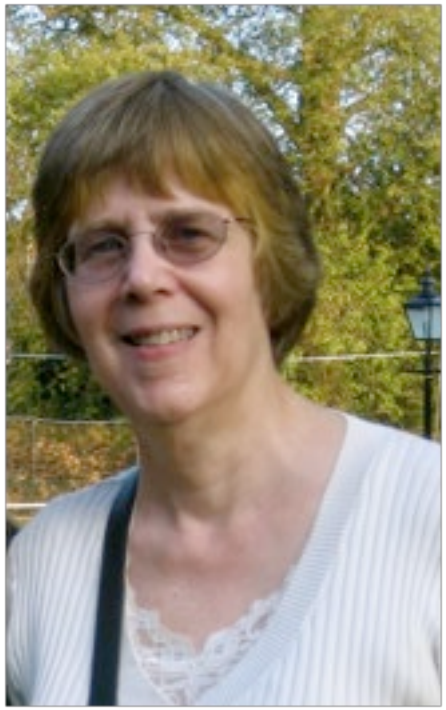
THANKS FOR ALL YOUR HARD WORK

TIME TO RELAX (OR MAYBE CONDUCT INTERVIEWS) ON THE BEACH!

OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.

Award goes to ….



Elizabeth J. Davidson

- OCIS Division Chair 2012-3; OCIS officer 2010-2014
- Faculty Mentor, OCIS Junior Faculty Consortium and Doctoral Consortium
  - Multiple Times!
- Editor-in-Chief, *Information and Organization*
- Associate editor, *MIS Quarterly*
- Senior editor, *Journal of the AIS*

Call for Action: Scholars

- Keep doing (and publishing) great research!
- Submit your work to OCIS
- Encourage others to submit to OCIS
- Encourage students to submit their work (and tag it as student-authored)
- Submit to and review for Academy journals
- Tell us about your published work

Call for Action: Get Involved

2018 AOM Timetable

Nov. 2016

Update Reviewer Information
(or volunteer to be an AE)

Jan. 2018

Paper & PDW
Submissions Due

10-14 August 2018

See You in Chicago!

Other Announcements?