

## INTERNATIONAL MANAGEMENT (IM)

### 2024 Division Scholarly Program: Call for Submissions

**Program Chair:** [Klaus Meyer](#), Ivey Business School

The International Management (IM) Division invites submissions of papers and symposia for the Academy of Management (AOM) Annual Meeting to be held in person in Chicago from 9 August to 13 August 2024. The theme for the 2024 Annual Meeting is Innovating for the Future: Policy, Purpose, and Organizations should be particularly salient to the IM Division as international connections often play a key role in shaping innovations and their consequences.

The International Management (IM) Division of the Academy of Management brings together a global community of scholars researching and teaching management themes with a cross-border or cross-cultural dimension. These include the influence of the context (e.g., geopolitical and technological changes) on international management and the contribution of management to addressing global social and environmental challenges. Members of the IM community conduct research on themes such as

- the cross-border management of operations, including multi-country, multi-unit, strategy formulation, and implementation;
- the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices;
- evolving forms and management practices in cross-border business using physical and virtual channels supporting international business activities;
- the international competitiveness of entrepreneurs, firms, industries, and nations;
- comparative management studies involving two or more countries;

- The impact of multinational enterprises on the societies in which they operate, and their contribution to global challenges such as social inequalities and climate change.

To learn more about the IM Division, please visit [our website](#).

The 2024 AoM conference theme [Innovating for the Future: Policy, Purpose, and Organizations](#) raises many research questions of concern to IM scholars, such as:

- How can entrepreneurs effectively roll out innovations optimized in one national context to other contexts with divergent stakeholder expectations and regulatory institutions?
- How can MNEs innovate business models to reflect local social and environmental priorities, while maintaining integrated global value chains and unified global practices and purpose?
- How do MNEs effectively manage global knowledge resources for innovation when faced with geopolitically motivated barriers to knowledge sharing?
- How can MNEs collaborate with local policy makers to develop and implement innovative approaches to global Grand Challenges?
- How can organizations develop shared purpose globally when facing divergent cultures and societal priorities on social and environmental issues?
- What factors impede or stimulate international entrepreneurship that is aimed at developing innovative solutions to Grand Challenges?
- How can culturally diverse teams be managed to accelerate responsible innovation?

Please consider submitting symposium proposals that explore any of these questions applying international perspectives and a variety of theoretical lenses. Symposia offer a great opportunity to examine interfaces by engaging in meaningful and highly interactive dialog among the panelists and with the audience.

[Best Paper Awards](#)

All authors submitting their papers to the IM Division are eligible for the following best paper awards at the 2024 Annual Meeting:

- IM Division CEIBS Best Paper Award
- IM Division Best Paper in International Corporate Governance Award
- IM Division Best Paper in Corporate Social Responsibility and Sustainability Award
- IM Division Best Paper in OB/HRM/OT Award
- IM Division Georgetown Best Paper in International Business and Policy Award
- IM Division GWU-CIBER Best Paper on Emerging Markets Award
- IM Division HKUST Best Paper in Global Strategy Award
- IM Division UofSC-Douglas Nigh Award in Multidisciplinary Research Award

Note that at least one author in the paper co-author team must be an IM Division member to be eligible for these awards.

### **Submission Deadline**

All paper and symposium submissions must be completed by **Tuesday, 9 January 2024 at 17:00 ET (GMT-5/UTC-5)**. The [Submission Center](#) will open in early December 2023- so there is plenty of time to avoid the last-minute rush! Submission guidelines are available on the [AOM website](#).

**Reviewing:** If you submit a paper, we also expect you to serve as a reviewer. [Please sign up!](#) Select the IM Division and topic codes that reflect your areas of expertise. We will ask you to review about three submissions between mid-January and mid-February 2024, and to provide authors with thoughtful and constructive comments that are developmental in nature. The Division recognizes the best reviewers with Best Reviewer Awards. The [2024 Reviewer System](#) will open in early December 2023. Thank you in advance!

With your paper and symposium submissions, and your invaluable assistance with the reviewing process, we look forward to an informative and thought-provoking IM program. See you in Chicago in August 2024!