



# Call for papers

<http://emrbi.org>

**13<sup>th</sup> Annual Conference of the EuroMed Academy of Business**

*Business Theory and Practice Across Industries and Markets*

**Palermo, Sicily, Italy**

*“The Sicilian capital has something interesting to offer wherever you wander”*

**September 16<sup>th</sup>-18<sup>th</sup>, 2020**

*Submission deadline: February 28<sup>th</sup>*

**Organized and Hosted by:**



**EMRBI Presidents**

Prof. Demetris Vrontis  
Executive Dean  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business  
College of Management, Israel

**Chair:** Prof. Maria Crescimanno, Department of Agricultural, Food and Forest Sciences, University of Palermo, Italy

**Chair:** Prof. Antonino Galati, Department of Agricultural, Food and Forest Sciences, University of Palermo, Italy



*See website for tourist attractions at vicinity of Palermo.*

## Keynote Speaker

**Ilan Alon**

**Professor of Strategy and International Marketing**

**University of Agder, Norway**

## Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Further, participants attend at the conference's Research Project Workshop in order to meet, improve research, collaborate with others and apply for EU project funding. Some of the conference distinctions are:

- A. Publications opportunities in ranked and indexed journals
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics (formerly Thomson Reuters). See below;
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors' Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards
- H. Special Issue Paper Development Workshops

## Author Guidelines

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Papers and abstracts should be submitted online through the conference website at <http://emrbi2020.com/submissions/>

Submissions should strictly adhere to the **Author Guidelines** and follow the **Paper or Abstract Manuscript Template** found at <http://emrbi2020.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track.

We also invite **suggested sessions and/or Symposia sessions** (minimum 3 participants at each session). The suggested session should follow the conference guidelines (see Authors Guidelines at the website)

At the **Annual Conference of the EuroMed Academy of Business** we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)

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## **Important Dates**

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<b>Submission Deadline</b>	February 28 <sup>th</sup> , 2020
<b>Start announcements of decisions</b>	April 06 <sup>th</sup> , 2020
<b>Early-bird registration</b>	Until June 25 <sup>th</sup> , 2020
<b>Late registration</b>	After June 25 <sup>th</sup> , 2020

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## **Publication Opportunities**

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### **EuroMed Academy of Business Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which is approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics an integrated index within **Web of Science**. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

1. **[EuroMed Journal of Business - EMRBI's official Journal](#)**
2. **[Asia Pacific Business Review](#)**
3. **[British Food Journal](#)**
4. **[Business Perspectives and Research](#)**
5. **[Economia agro-alimentare/Food Economy](#)**
6. **[Global Business and Economics Review](#)**
7. **[International Business Review](#)**
8. **[International Journal of Big Data Management](#)**
9. **[International Journal of Business and Globalisation](#)**
10. **[International Journal of Economic Behavior](#)**
11. **[International Journal of Entrepreneurship and Small Business](#)**
12. **[International Journal of Human Resource Management](#)**
13. **[International Journal of Logistics Management](#)**
14. **[International Journal of Managerial and Financial Accounting](#)**



15. [International Journal of Organizational Analysis](#)
16. [International Journal of Public Sector Performance Management](#)
17. [International Journal of Technology Transfer and Commercialisation](#)
18. [International Journal of Wine Business Research](#)
19. [International Marketing Review](#)
20. [International Journal of Organizational Analysis](#)
21. [Journal of Customer Behaviour](#)
22. [Journal for Global Business Advancement](#)
23. [Journal for International Business and Entrepreneurship Development](#)
24. [Journal of Business Research 1](#)
25. [Journal of Business Research 2](#)
26. [Journal of Global Marketing](#)
27. [Journal of Knowledge Economy](#)
28. [Journal of Knowledge Management](#)
29. [Journal of Operational Risk](#)
30. [Journal of Transnational Management](#)
31. [Piccola Impresa / Small Business](#)
32. [Sinergie](#)
33. [Social Business](#)
34. [Thunderbird International Business Review](#)
35. [World Review of Entrepreneurship, Management & Sustainable Development](#)

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**

### **EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

Series title	Series editors	Publisher
Annals of Business Research	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos <i>Contact co-editor:</i> Gabriele Santoro <a href="mailto:gabriele.santoro@unito.it">gabriele.santoro@unito.it</a>	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies of Cross Disciplinary Business in association with EuroMed Academy of Business	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos <i>Contact co-editor:</i> Alkis Thrassou <a href="mailto:thrassou.a@unic.ac.cy">thrassou.a@unic.ac.cy</a>	Palgrave Macmillan, Springer International Publishing
Cross-disciplinary Management Perspectives: Applications, challenges and	Yaakov Weber Demetris Vrontis Evangelos Tsoukatos Riad Shams	Emerald Publishing

opportunities		
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	<i>Contact co-editor:</i> Yaakov Weber <a href="mailto:yweber@bezeqint.net">yweber@bezeqint.net</a>	
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The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

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## **Other Conference and Pre-Conference Activities**

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- [International Marketing Review SI Paper Development Workshop](#)
- [Journal of Business Research SI Paper Development Workshop](#)
- [Journal of Intellectual Capital SI Paper Development Workshop](#)
- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Journal Special Issue Workshops

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## **Conference awards**

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- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EMJB Best and Highly Commended Paper Awards
- EMRBI – SIMA Award

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## **Conference Venue**

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**Campus University of Palermo, Building 19 – Viale delle Scienze**

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## **Conference Hotels**

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Details on accommodation options, pricing and booking instructions are available at the conference website.

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## **Optional Tours and local and vicinity Travel**

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A selection of very attractive tours (both in Palermo but also in nearby top attractive areas) have been arranged for conference participants. Details will be available shortly at the conference website.

## Programme Tracks and Symposium\*

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Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**.

\*A symposium session is either a Panel symposium or a Presenter symposium at any track or other subject. It should include up a short overview of the symposium with short synopsis of each presentation or panelists' discussion (at list 3 participants).

For more details, please visit the conference website.

1.	Accounting
2.	Behavioural Economics and Finance
3.	Business Ethics
4.	Business Evaluation
5.	Conflict Management
6.	Communications
7.	Consulting
8.	Corporate Social Responsibility
9.	Cross Cultural Management
10.	Corporate Governance
11.	Digital economy
12.	Diversity and Gender in Organizations
13.	Economics
14.	Emerging markets
15.	Environmental Economics
16.	Entrepreneurship
17.	Family Business
18.	Finance
19.	Financial Services and Banking
20.	Food and Agriculture Management
21.	Health Care Management
22.	Tourism and Hospitality
23.	Human Resource Management
24.	Information Systems' Management
25.	Interdisciplinary Research
26.	International Business
27.	International Management
28.	Knowledge Management and Intellectual Capital
29.	Learning and Teaching
30.	Marketing
31.	Mergers, Acquisitions and Strategic Alliances
32.	Innovation Management



**A special award by SIMA and EUROMED will be presented to the best paper in the track.**

33.	Operations, Production and Quality Management
34.	Organization Theories
35.	Organizational Behavior Theories, Cases and Practice
36.	Organizational Communication
37.	Organizational Development and Change
38.	Organizations and the Natural Environment
39.	Power, Politics, Identity and Culture in Organizations
40.	Public and Nonprofit Organizations and Management
41.	Research Methods
42.	Small and Medium Enterprises
43.	Social Issues in Management
44.	Strategic Management
45.	Supply Chain Management, Shipping and Logistics
46.	Technology Management
47.	Trust
48.	Wine Business
49.	The Valorisation of Cultural Heritage
50.	Smart Sustainable Mobility and Competitive Advantage
51.	<a href="#"><u>International Marketing Review Special Issue Paper Development Workshop</u></a>
52.	<a href="#"><u>Journal of Business Research Special Issue Paper Development Workshop</u></a>
53.	<a href="#"><u>Journal of Intellectual Capital Special Issue Development Workshop</u></a>
54.	General Track