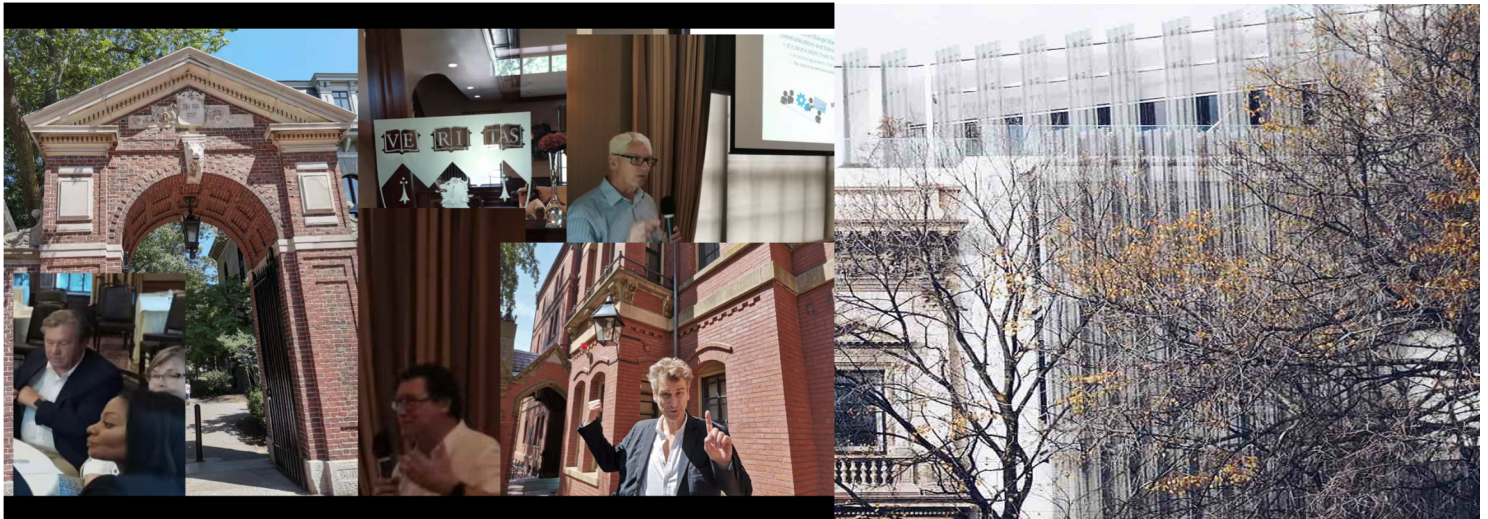




Management Consulting Division

NEWSLETTER



Message from the Chair

This newsletter is designed to help MCD members plan their summer and celebrate the talented members of the division. It is also designed to inspire members and assist them in tracking important upcoming events. *Read the full message on page 2.*

MCD Program Schedule at AOM 2021

The 2021 AOM annual meeting is July 29 - Aug 4. MCD activities/guide to participants are on pages 3-5. The schedule is subject to change, and members should visit aom.org for updates.

Conferences and MCD Chapters

On pages 5-8, we overview MCD-sponsored conferences in China and France as we preview all the upcoming conferences. We also highlight field reports of our Ambassadors.

Professional Recognitions

Dr. Joanne C. Preston is the recipient of the 2021 Distinguished Scholar-Practitioner Award. Also, Dr. Tanjia Coleman is recognized as Crain's Chicago Business 2021 as a Notable Executive in Diversity, Equity, and Inclusion. *Read more on page 9.*

UPCOMING EVENTS



MCD MEETINGS

Executive Committee Meetings (Synchronous)
Fri. July 30 at 12:00pm ET
Sun. Aug. 01 at 1:30pm ET



Pre-AOM Conference

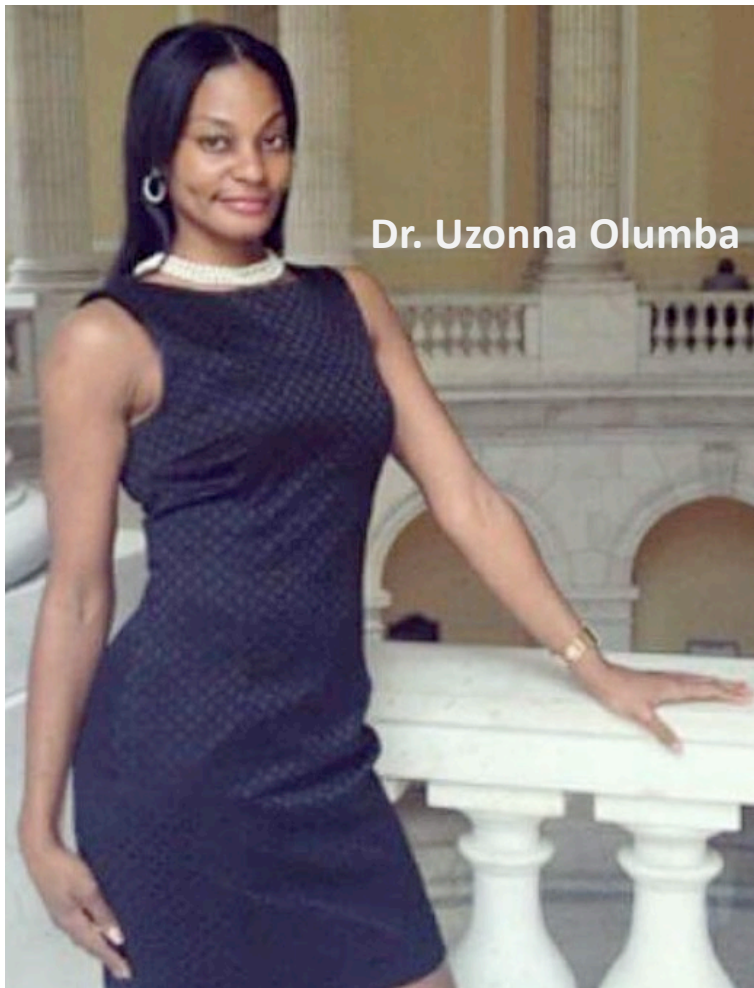
2021 Conference on AI
- July 27-29

Keynote Speaker: **Andrew Burton-Jones**,
Editor-in-Chief of MISQ.



RISE in Lebanon

Research with Impact for Society and the Enterprise Conference - Nov 28-29
St. Joseph's University in Lebanon.



Dr. Uzonna Olumba

Welcome back!

Welcome back to the MCD newsletter! We look forward and are ready for the upcoming AOM conference. We are thankful for the help of all our contributors and reviewers. Daniel Degraev, Tanjia Coleman and Rickie Moore have put together an excellent program, making the MCD the place to be! This newsletter is designed to help you plan the MCD part of your summer and celebrate the accomplishments of our talented members, to inspire you and to help you get these events on your radar for AY 21-22:

Message from MCD Chair

- Program Chair Daniel Degraev reports on the online Program in August.
- PDW Chair Rickie Moore and Tanjia Coleman give you all the details of an exciting Pre-Program, including all our PDWs & Consortia.
- Our Global Ambassadors provide updates on future conferences and initiatives.

Do not forget to join us for:

- The Distinguished Scholar Session
- Our Doctoral Consortium
- The MCD Workshops and Learning Labs
- Our Business Meetings
- The New and Returning Member Networking Events

MCD Election

We've included results of the MCD election to let you know who you have elected to join the volunteer MCD executive board.

Gratitude

In addition to all your activity, our activities would not be possible without the generous financial support of all our sponsors!

Please join the MC Community on AOM Connect, please post and use #hashtags on Twitter & Instagram as well as LinkedIn and post your thoughts as you attend conference sessions this year. The MCD looks forward to your posts! It has been amazing to serve you for the past seven years, and I look forward to helping Daniel as he and the rest of the Executive Committee continue the great work!

On behalf of the entire executive board, thank you for continuing to make MCD the premiere Management Consulting Division!

Best wishes.

Uzonna Olumba, Ph.D.

AOM 2021 Annual Meeting: A simple guide to conference session format

Live Synchronous Presenter ***Webinar style***

Presenter shares material with attendees. Communication through chat. No Breakout rooms.

Live Synchronous Open ***Meeting style***

Presenter and attendees can share material. Attendees can raise hands. Breakout rooms are available.

On demand Asynchronous

(pre-recorded and available at any time for viewing).
No Zoom component. Attendees can upload material as well. Communication takes place through chat.

Advice for conference preparation

1. Prepare your session participation and attendance in advance.
2. If you're a presenter, I encourage you to set up an appointment with a technician who can help you if you have questions or concerns.
3. During the sessions, an army of technicians from *Projectionnet* (around 100) will be available for support. One will stay the whole time in each session.
4. For more information go to the "Attendee Hub":
<https://2021.aom.org/attendee-hub>
5. Deadline to upload your supplemental material via the site www.projectionnet.com is 14 July 2021. After that date, a technician will have to do it.
6. Connect 10mins in advance to take care of any technical issue.

MCD Program Schedule at AOM - July 30 – Aug 3

Days	Time	Paper ID	Title	Session Type
Friday	08:00 – 12:00 UTC-5/GMT-5	16724	MC Executive Committee Part 1	Synchronous Live Open
Friday	08:00 – 12:00 UTC-5/GMT-5	11520	Curating a Sustainable Consulting Practice: Reflections of Experts	Synchronous Live Presenter
Friday	08:00 – 12:00 UTC-5/GMT-5	10313	A scientific approach to Management Consulting : Qualimetrics Intervention Research	Synchronous Live Presenter
Friday	12:00 – 16:00 UTC-5/GMT-5	16726	MC Distinguished Scholar Presentation	Synchronous Live Open
Friday	12:00 – 16:00 UTC-5/GMT-5	16754	New theoretical and practical approaches for digitalization and for emerging phenomena	Synchronous Live Presenter
Friday	12:00 – 16:00 UTC-5/GMT-5	13406	International Management Consulting Post-Pandemic: Empowering Managers to Get Back to Work	Synchronous Live Presenter
Saturday	08:00 – 12:00 UTC-5/GMT-5	16757	Influencing clients in Professional Services Firms and improving the healthcare industry	Synchronous Live Open
Saturday	12:00 – 16:00 UTC-5/GMT-5	14967	Improving Our Doctoral Studies: Adding the Value of Management Consulting	Synchronous Live Open
Saturday	08:00 – 12:00 UTC-5/GMT-5	15544	A Sociotechnical Perspective on Managing the Future of Work and Organization	Synchronous Live Presenter
Saturday	04:00 - 08:00 UTC-5/GMT-5	13125	Coaching across Organizational Levels in a Pandemic: Advancing Positive Change in the Public Sector	Synchronous Live Open
Saturday	16:00 - 20:00 UTC-5/GMT-5	13227	Bringing the Manager Back in Academic Management Conferences - Exploring Research End-User Impact	Synchronous Live Open
Sunday	08:00 – 12:00 UTC-5/GMT-5	16725	MC Executive Committee Part 2	Synchronous Live Open
Sunday	08:00 – 12:00 UTC-5/GMT-5	14871	Bringing Digital Transformation back in Management	Synchronous Live Presenter
Sunday	08:00 – 12:00 UTC-5/GMT-5	16760	Rhetoric as a consulting tool: SEAM applications in various contexts	Synchronous Live Open
Sunday	12:00 – 16:00 UTC-5/GMT-5	12093	Empathy in Management: Insights from Research and Industry for the Post-Pandemic Age	Synchronous Live Open
Sunday	12:00 – 16:00 UTC-5/GMT-5	12226	Drama-based Strategies to Bring Leadership and Management Principles to Life	Synchronous Live Presenter
Monday	08:00 – 12:00 UTC-5/GMT-5	16679	Strategizing for the Management Consulting division	Synchronous Live Open
Monday	08:00 – 12:00 UTC-5/GMT-5	10946	Management Consulting in the Era of the Digital Organization	Synchronous Live Open
Monday	12:00 – 16:00 UTC-5/GMT-5	16723	MC Division Business Meeting	Synchronous Live Open
Monday	16:00 - 20:00 UTC-5/GMT-5	12529	From Consulting to Publication	No Preference
Tuesday	08:00 – 12:00 UTC-5/GMT-5	16758	Keep your house in order: managing consultants	Synchronous Live Open
Tuesday	08:00 – 12:00 UTC-5/GMT-5	10914	Scenario Planning Gaming Workshop for Consultant-Facilitators	Synchronous Live Presenter
Tuesday	08:00 – 12:00 UTC-5/GMT-5	12731	Making Change Stick: A proven model for managers, consultants and faculty	Synchronous Live Presenter
Tuesday	12:00 – 16:00 UTC-5/GMT-5	16759	The leader and the manager as the object of consulting interventions	Synchronous Live Presenter
Tuesday	12:00 – 16:00 UTC-5/GMT-5	11441	Breaking the Scholar-Practitioner Dichotomy: Integration and Synthesis for BOTH Knowledge & Practice	Synchronous Live Presenter



LOOK for MC Sponsored Events at the AOM 2021

MC Distinguished scholar session

Session [Session 155, Sub #16726] 30 July 1:30pm ET
"Pracademia" Collaboration or Avoidance?

Discussion of 8 participants about the topic of the tumultuous relationship between the consulting world and academia. Participants are professors-consultants; professors; and practitioners in various disciplines. Understanding of the current relationship and of its antecedents; recommendations to improve the situation for academics, consultants, and professional associations (AoM MCD).

Strategizing for the Management Consulting Division

Session [Session 904m Sub #16679] 02
Aug. 12:00pmET

Presentation and discussion of strategic Committee's work and actions for implementation.

Executive Committee meeting part 1 and Part 2

Two Synchronous Live Open sessions are programmed:

a) EC Part 1 session [Sub #16724] Fri. July 30, 2021,
12:00pmET

b) EC Part 2 session [Sub #16725] Sun. Aug. 01, 2021,
11:00amET

Documents will be uploaded to the AoM site before the sessions.

MC Division Business meeting is Synchronous Live
Open Session [938] (16723) 02 Aug. 2021, 1:30pmET.

For Symposia, go to <https://aom.org/events/annual-meeting> to find out more details

Five symposia are scheduled, search for more info based on the following Submission #'s:

- Curating a Sustainable Consulting Practice (Sub #11520)
- From Consulting to Publication (Sub #12529)
- Bringing the Manager Back in Academic Management Conferences – Exploring Research End-User Impact (Sub #13227)
- Empathy in Management: Insights from Research and Industry for Post-Pandemic Age (Sub #12093).

For more MC-Sponsored Paper & PDW sessions, go to <https://aom.org/events/annual-meeting>

Join these exciting events

More initiatives are being explored to reach out to our members around the world. Make sure to keep an eye out for upcoming events and ambassadors initiatives! Also, check our newsletter written in all major languages worldwide!

UPCOMING CONFERENCES

July 2021

Ambassador Emmanuel Monod- Pre-AOM conference on "AI and digital transformation" online 2021 online
<https://bookwhen.com/philadelphia> **July 27th, 28th and 29th, 2021**

November 2021

RISE 2021- a peer reviewed conference organized by Saint Joseph University in Beirut, and co-sponsored by the AOM-Management Consulting Division. *Research with Impact for Society and the Enterprise (RISE)* online from Beirut, Lebanon. The event will be hosted by our Ambassadors Pierre Haddad, Rida Elias who have put together an impressive schedule, full of talks, seminars, and mentoring sessions.

AMBASSADORS AND MCD CHAPTERS

The MCD has been quite active already in 2021. *Our new country ambassadors showed out when it comes to conferences and workshops, which proved to be quite rewarding and successful.*

Ambassador Shola Ajiboye visited Nigeria, West Africa in December 2020 to foster relations and future collaborations. He was joined by members (14) of the Ohio chapter, who design and offer a doctoral mentoring program (DMP) as one of its key programs. Members of our Ohio chapter create a platform for scholarly and practice interactions by allowing members and invited guests to make subject-specific presentations at the assigned time. Stay tuned for the next edition!

Ambassador Jeremy Salmeron, our Rep-at Large/Historian, took the lead on our partnership with ISEOR for such an amazing event with translation of numerous languages – International Conference in partnership with the Academy of Management -Management Consulting Division, Université Jean Moulin Lyon 3, ISEOR/SEAM online from Lyon, France **June 9th, and 10th**

http://www.iseor-formations.com/page06-colloqueACA2021_ANG.htm

Ambassador Emmanuel Monod, Rep.-at-Large, took the lead on presenting a successful and trending conference on AI (Artificial Intelligence) online from Shanghai <https://bookwhen.com/china-conference> on **May 27th, 2021**, in partnership with Management Institute (Hong Kong) and the Institute for AI and Change Management, Shanghai University of International Business and Economics (China)

Register to the online Pre-AOM (it's FREE)
AI and digital transformation conference
In partnership with MCD and OCIS,
Divisions of the Academy of Management



keynotes:
Andrew Burton-Jones,
Editor in Chief, MISQ
Alok Gupta,
Editor in Chief, ISR



Conference chairs:

- Noshir Contractor, Northwestern University, USA (OCIS division 2019 award)
- Emmanuel Monod, Paris-Dauphine University, France (MC division officer)
- Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:

- Daniel Degraev, California State University at Northridge, USA (MC division PDW chair)
- Uzonna Olumba, Benedictine University, USA (MC division program chair)
- Amandine Savall, ISEOR Magellan, IAE University of Lyon 3, France (*former MC chair*)

Scientific committee:

- Manju Ahuja, Louisville University (former OCIS division chair, senior editor, ISR)
- Michael Barrett, Cambridge University, UK (OCIS PDW chair-elect)
- Richard Boland, Case Western Reserve University, USA (former EIC, info. and organization)
- Brian Butler, University of Maryland, USA (senior editor, MISQ)
- Kalle Lyytinen, Case Western Reserve University, USA (former editor in chief, JAIS)

FREE registration: <https://bookwhen.com/philadelphia>
Contact: Emmanuel Monod, Shanghai SUIBE University
Emmanuel.monod@outlook.com, monod@suibe.edu.cn
Organizer: Management Institute, Hong Kong

Overview of 2021 MCD Conferences



ISEOR ACADEMY OF Management International Society for Organization Development & Change le cnam iaelyon JEAN MOULIN Centre de Recherche Magellan

21^{ème} Colloque et séminaire doctoral international

> 9 et 10 juin 2021,
(Visioconférence-Online-En Línea)

The ISEOR MCD-sponsored conference in Lyon, France on June 9-10, 2021, was a success:

- More than 120 papers presented in three languages: French, English, Spanish
- More than 190 attendees from all over the world
- Simultaneous translation for the plenary sessions

The international conference organized by the ISEOR International Research Center was a result of multi-institutional collaboration.

The collaborators and partners are:

- The Management Consulting Division of AOM
- Centre Magellan
- IAE Lyon School of Management at University of Jean Moulin
- Le Cnam
- The International Society for Organizational Development and Change.

2022 Conference in Lyon, France is scheduled for June 22. Watch out for details.

MCD-OCIS CONFERENCE IN CHINA (... VIRTUALLY)



The 2021 conference in China (virtual) in partnership with MCD and OCIS, divisions of the Academy of Management took place online on May 27th and 29th in partnership with the theme:
"DIGITAL TRANSFORMATION AND CHANGE MANAGEMENT"

This conference was conducted in partnership with 2 special interest groups of the Association for Information Systems (AIS): SIG philosophy and IS, and SIG culture and information systems.

Keynote:

- Arun Rai, Georgia State University, USA, former editor in chief, MISQ

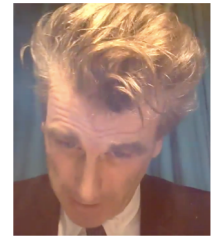
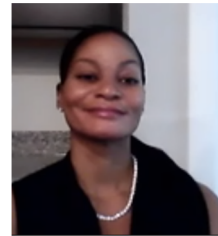
Session 1: May 27th

- Uzonna Olumba, Benedictine U., USA, chair, AOM MC division chair
- Emmanuel Monod, SUIBE, AOM MC division representative at large
- Alan Eisner, Clark University, USA, AOM MED division chair
- Daniel Degraev, California State U. at Northridge, USA, AOM MC program chair
- Eric Sanders - Elmhurst U, USA, AOM MC past chair



SUIBE Institute of AI and change mgt Young scholars forum

- Anne-Sophie Mayer, U. of Passau
- Nataliia Koroktova, NTNU Norway
- Antonia Koester, U. of Potsdam
- Yixin Qiu, Bayreuth U.
- Yao Wu, SUIBE
- Umai Akram, SUIBE



Session 2 May 28th

- Eivor Oborn, Warwick Business School, UK (MISQ SE)
- Niki-Panteli, Royal Holloway University of London, UK
- Stefan Klein, University of Muenster, Germany
- Marc Bonnet, ISEOR Magellan, IAE University of Lyon 3, France

Conclusion:

- Daniel Degraev, California State U. at Northridge, USA (AOM MC program chair)
- Eric Sanders - Elmhurst U, USA (AOM MC past chair)



Conference chairs:

- Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
- Noshir Contractor, Northwestern University, Chicago, USA (OCIS division 2019 award)
- Emmanuel Monod, Institute of AI and CM, SUIBE, Shanghai, China (MC division rep)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:

- Uzonna Olumba, Benedictine University, USA (MC division program chair)
- Daniel Degraev, California State University at Northridge, USA (MC division PDW chair)
- Amandine Savall, ISEOR Magellan, IAE University of Lyon 3, France (former MC chair)
- Mary-Beth Watson-Manheim, the University of Chicago at Illinois, USA (former OCIS chair)

Contact: Emmanuel Monod, Shanghai SUIBE University

Emmanuel.monod@outlook.com, monod@suibe.edu.cn

Organizer: Management Institute, Hong Kong



Our Member Accomplishments

We are particularly proud of some recent accomplishments of our dedicated members.

Dr. Joanne C. Preston is the recipient of the 2021 Distinguished Scholar-Practitioner Award.

This esteemed life-time achievement recognizes long-term, significant contributions in one or more of the following areas: Successful application of theory or research in practice and/or contribution to knowledge through extraction of learning from practice; authorship of scholarly works which have substantively affected the practice of management; and integration of research and practice that is respected by peers (both practitioner and academic). The committee found especially noteworthy Dr. Preston's exceptional contributions across all areas of the award. The application of Organization Development scholarship to some of the world's most intractable challenges. This broad impact of contributions as a scholar and practitioner has brought lasting impact and multiplying benefits to the field. We are proud and honored that this significant legacy and standard of excellence following your leadership of the MC Division has transcended the Academy of Management. Congratulation's Dr. Joanne C. Preston!



Dr. Tanjia Coleman joined an esteemed group of professionals recognized as Crain's Chicago Business 2021 in Notable Executives in Diversity, Equity, and Inclusion.



The honorees demonstrated that they made an impact in advancing DEI at their companies and in the workplace. Dr. Coleman has more than 18 years of experience working as a senior level human resources and organization development professional in non-profit and Fortune 100 companies including YWCA Metropolitan Chicago, Microsoft, Starbucks, Tribune Company, Whirlpool, Sears, and Motorola. Currently, Coleman is the President of Reimagine Development Organization, Inc. where she provides clients with various organizational solutions focused on culture, leadership development and diversity, equity & inclusion. In addition, she holds a faculty position with the Loyola University Quinlan School of Business and is a founding member and faculty for their Diversity, Equity & Inclusion Leadership Institute Certification Program.

Virtual Management Consulting Learning Lab

Dr. David B. Szabla, our Scholar-in-Residence is working with the MC Division to launch *The MC Learning Labs*—virtual synchronous assemblies during which experiments, observations, and practices in the field of management consulting are shared among our members. The labs will address the needs and concerns of our members across three areas: consulting, teaching, and research. The first lab scheduled for this fall will focus on consulting. The objective of this lab is to gain an understanding of the challenges with which management consultants encounter in today's post covid environment with the overarching goal of advancing management consulting research and practice among our members. A small panel of consultants representing top-tier, mid-tier, and boutique consulting firms will share what they view as the major issues with which management consultants are confronting today, and in the years ahead. Participants will engage in a lively dialogue with industry leaders and identify key areas of research and practice that need to be explored, advanced or invented. The first virtual learning lab is scheduled for September 28 at 12 noon Eastern Standard Time.

If you have any questions or an idea for a lab, please contact Dr. David Szabla at david.szabla@wmich.edu.

Please share your updates with us by sending them to any member of our editorial team – See next page for email addresses.

Election Results and Leadership Team

We are pleased to announce the 2021-2022 election results, and appointments to fill vacancies on the MC Leadership Team.

Election Results

Program Chair (3-year leadership track)

Emmanuel Monod, Paris-Dauphine University, France

PDW Chair & Program Chair-Elect (4-year leadership track)

Shola Ajiboye, Case Western Reserve University, USA

Representatives at Large

Karen Dombrowski, Benedictine University, USA

Rida Elias, American University of Beirut, Lebanon

Carole Bousquet, Ecole de Commerce IDRAC, France

Ken McFarland, Texas A&M University, USA

Leadership Team (2021-2022)

MC Chair:

Daniel Degraevl, California State University Northridge, USA

Program Chair

Emmanuel Monod, Paris-Dauphine University, France

PDW Chair

Shola Ajiboye, Case Western Reserve University, USA

Immediate Past Chair

Uzonna Olumba, University of Illinois Urbana-Champaign, USA

Treasurer

Rickie Moore, EM Lyon Business School, France

Secretary

Jeffrey Moore, Anderson University, USA

Scholar-in-Residence

David Szabla, Western Michigan University, USA

Historian

Jeremy Salmeron, ISEOR, France

Representatives at Large:

Debra Salsi, Keller Graduate School of Management, USA

Mary Vradelis, St. Mary's College of California, USA

Wanda Tisby Cousar, Colorado Technical University, USA

Wolfgang Amann, HEC Paris, France

Karen Dombrowski, Benedictine University, USA

Rida Elias, American University of Beirut, Lebanon

Carole Bousquet, Ecole de Commerce IDRAC, France

Ken McFarland, Texas A&M University, USA

James J. Childre, Jr., Cambridge Judge Business School, UK

Congratulations and welcome to the new MC Leadership Team!



Social Media & Online Connect



Editorial Team

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"But first let's have a rendition of the company song."

Source: Unknown