

Call for Applications **Doctoral Consortium on Emerging Markets**

The 12th Strategy Symposium on Emerging Markets will be hosted by the Strategy and Environment Group at the Jesse H. Jones Graduate School of Business, Rice University in Houston on May 16-17th, 2024. The purpose of this symposium is to invite a small group of distinguished and active strategy scholars from different schools to share their research on some critical strategy issues related to emerging markets (e.g., BRICS). For last year's program, see: https://business.rice.edu/strategysymposium.

The 2024 Symposium will host a Doctoral Consortium on Emerging Markets, which will be held on Wednesday, May 15th, 2024. The Doctoral Consortium is intended for PhD students who are doing dissertations on strategic issues set in emerging markets, and it aims to provide participating students with an opportunity to discuss their papers in small groups with distinguished faculty and peers. Participating students will be invited to stay for the rest of the Symposium.

Application Deadline

Interested students should apply no later than March 15. All applicants will be notified of admission decisions by April 15.

For admitted students, the Jones Graduate School will cover their travel and lodging expenses, including a roundtrip air ticket (up to \$500) and a three-night hotel stay (double occupancy).

Application Packet

When submitting your application, the packet must include the following information:

- 1. <u>Nomination Letter:</u> A signed nomination letter from your dissertation chairperson is required (on letterhead). The letter should verify that the paper you submit to the Consortium is related to or part of your dissertation. The file should be named as follows: LastName-FirstName-Nomination.pdf.
- 2. <u>Curriculum Vitae</u>: Please submit your current CV and name the file as follows: LastName-FirstName-CV.pdf.
- 3. <u>Paper Proposal:</u> The paper must address strategic issues related to emerging markets. Please submit a proposal of up to 7 pages, double-spaced, with the following structure:
 - a. Specific research question(s) to be addressed, review of the relevant strategic management literature, and expected contributions to the field of strategic management.
 - b. Research design, including description of proposed data and analysis techniques.
 - c. Cited references.

The file for the paper should be named as follows: LastName-FirstName-Paper.pdf.

Please submit all the required materials to Thomas Doser (<u>thomas.doser@rice.edu</u>). If you have questions about the Doctoral Consortium, please contact Professor Tommy Pan Fang (<u>Tommy.Pan.Fang@rice.edu</u>).