## 2020 Frontiers in Managerial and Organizational Cognition Conference

# Challenges of the Future

May 28 - 29, 2020 Host: Singapore Management University





#### **Call for Papers**

The Frontiers in Managerial and Organizational Cognition conference is devoted to understanding individual, relational, and collective cognition in organizational contexts. This year, the conference aims to explore managerial and organizational cognition challenges that organizations will face in the future.

We are committed to providing a forum for high quality conceptual, empirical, and computer simulation papers across the full spectrum of conversations that advance the frontiers of managerial and organizational cognition.

#### **Conference Program**

### Frontiers in the Rough

The conference kicks off with the "Frontiers in the Rough" workshop in the morning of May 28. The workshop emulates the "Cognition in the Rough" format known from the AOM's annual meeting, but with even more time for feedback, inspiration and thought exchange. Each roundtable will have at least 2 facilitators to give feedback on 2-3 papers.

Confirmed workshop facilitators include:

Emily Block (University of Alberta)

Kevin Corley (Arizona State University)

Stephanie Creary (Wharton School)

Laura Illia (University of Fribourg)

Reddi Kotha (Singapore Management University)

Christopher Myers (Johns Hopkins University)

Lakshmi Ramarajan (Harvard Business School)

Kevin Rockmann (George Mason University)

David Sluss (Georgia Tech)

Kenneth Tai (Singapore Management University)

Shannon Taylor (University of Central Florida)

Stefan Thau (INSEAD)

Heather Vough (George Mason University)

Lee Watkiss (Ivey Business School)

#### **Traditional Paper Presentations**

Traditional paper presentation sessions will occur on both days of the conference. The paper presentations will be organized along eight tracks. Each track session will begin with a keynote presentation from a senior scholar.

Track Name	Track Description & Track Chair	Keynote Presenter
New Forms of Leadership and Teams	Organizations of the future will require new forms of leadership and teams. Traditional theories of leadership and teams will no longer apply. What will these new forms of leadership and teams look like?	Henrik Bresman (INSEAD)
	Chair: Christopher Myers (Johns Hopkins University)	
Organizational and Human Capital Policies and Strategies	With the rise of threats to stable employment (e.g., gig work, artificial intelligence), how will organizational and human capital policies and strategies adapt and innovate to keep employees motivated and engaged?	Jason Shaw (Nanyang Technological University)
	Chair: Sinhui Chong (Nanyang Technological University)	
Trust, Diversity and Inclusion	Our future workplaces will be more diverse with regard to gender, race, ethnicity, nationality or sexual orientation. How do we build trust and inclusion in increasingly diverse organizations?	Hwee Hoon Tan (Singapore Management University)
	Chair: David Daniels (HKUST)	
Justice, Ethics and Deviance	Organizations face rising pressures to adopt and enforce just and ethical business practices. What can be done to reduce the unethical or deviant behavior of employees and improve the ethical culture of organizations?	Michael Bashshur (Singapore Management University)
	Chair: Shannon Taylor (University of Central Florida) & Madeline Ong (HKUST)	
Entrepreneurship and Innovation	Entrepreneurship and innovation will be increasingly important for firms and economies to remain dynamic and competitive, especially in the face of looming global instability. What can be done to promote greater entrepreneurship and innovation in the future?	Bala Vissa (INSEAD)
	Chair: Jared Nai (Singapore Management University)	
Corporate Social Responsibility and Sustainability	There are growing demands for corporations to prioritize social responsibility and sustainability as consumers and stakeholders start looking beyond price and quality. How will corporations of the future manage tensions between their economic goals, and their social or environmental goals?	Heli Wang (Singapore Management University)
	Chair: Laura Illia (University of Fribourg)	
Social Networks and Organizations	The organization of the future is embedded within networks of interconnected organizations, and also contains networks of individuals and teams. What are the implications of social networks for future organizations?	Martin Gargiulo (INSEAD)
	Chair: Yonghoon Lee (HKUST)	

Sensemaking and	Sensemaking provides critical insights when organizations	TBD
organizational decision making	attempt to manage uncertainty and crisis. How will organizations make decisions when dealing with the	
making	ambiguities of the future business landscape?	
	Chair: Lee Watkiss (Ivey Business School)	

#### **Opening Address, Master Class and Editors Panel**

On May 28, there will be a welcome address by Professor Gerry George, Dean of Singapore Management University and past AMJ Editor.

On May 29, in the morning, there will be a master class on "Machine Learning" by Professor Phanish Puranam of INSEAD.

We will conclude the conference with a panel discussion involving Associate Editors at AMJ.

#### **Submission Information**

Submissions should be a 2-3 page summary of your paper. We accept both early stage work and more fully developed papers. Submissions must be accompanied by a 250-word abstract as well as up to 5 keywords. Submission manuscripts should be anonymized with no information that might associate the work to the author(s).

For the Frontiers in the Rough Workshop, if your submission is accepted, you must be able to share a longer write-up (about 1500 words) with us by April 30, 2020. This write-up should include the research topic, conceptual framework, research question, methods, anticipated contributions to research/practice or key findings (if research is complete) as well as challenges you are facing. You must also be able to read the write-ups of 2-3 other participants at the same table and provide feedback.

For the Traditional Paper Presentations, you will also be asked to select two research track preferences (with the option of selecting "others") that best align with your research.

When submitting a manuscript please indicate the session format (Frontiers in the Rough Workshop or Traditional Paper Presentation) that you think is the best fit for your work, but please take note that the review committee may change the original presentation category at its discretion.

Please submit your paper by Sunday, December 1, 2019, 23:59 EST.

Submission website: Click here

#### **Key Dates**

- Submission opens: Thursday, October 3, 2019
- Submission deadline: Sunday, December 1, 2019, 23:59 EST.
- Notification of Acceptance: Tuesday, December 31, 2019
- Registration opens: Wednesday, January 1, 2020
- Early-Bird Registration ends: **Sunday, April 12, 2020**
- Final registration deadline: Sunday, May 24, 2020

#### **Conference Fees**

- Early Bird Fees: USD150 for students and USD250 for faculty
- Regular Fees (after April 12, 2020): USD200 for students and USD300 for faculty

Events website: <a href="http://eventregistration.smu.edu.sg/d/bhqnm0">http://eventregistration.smu.edu.sg/d/bhqnm0</a>

## **Conference Organizers**

If you have any questions, please reach out to:
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