



MG705 Field Project in Change Management
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Description

This course is a field-based, hands-on experience that offers students the opportunity to be involved with an ongoing change management project. Working individually, students actively participate in a change initiative. The project can focus on the implementation of the final change project identified in either MG645 “Managing Organizational Change,” MG704 “Management Consulting Skills,” or any other opportunity that the student can access.

Readings & Class Meetings

There is no set text for this course. Depending on the nature of the change project selected by the student, the faculty member and student will create an appropriate reading list.

The supervising faculty member and student will create a mutually agreed upon meeting schedule to review and discuss progress and the student’s experience with the project. Specific deliverables (see proposal below) may be reviewed during these meetings.

Proposal

Students who are interested in the Practicum Field Project must develop a proposal outlining their intended efforts. This proposal should describe the change project that is being investigated and its importance to the student. It should also discuss the potential project’s contributions to the study and practice of the management of change.

As a guideline, approximately two to three word-processed pages are typically sufficient for this proposal. Its contents should follow the structure and content shown below. The proposal will serve as a basis for judging the student’s readiness to begin the work, and as a roadmap for executing the project. This proposal will also become a significant part of the front-end for the final report.

Suggested Proposal Format

I. Project/Study Title

II. Course MG 705 Supervising Faculty Member

III. Description of Project

- What will the project entail? What are the basic focus and goals of the project?
- What is the nature and scope of the fieldwork and time the student will spend in the field? What types of data will be gathered?

IV. Learning Goals

- What are the anticipated learning outcomes for the student?

V. Schedule

- What is the planned time frame for the field work?
- How will time be spent in diagnosing the problem? Gathering the data? Analyzing the data?

VI. Evaluation (mutually determined by supervising faculty and student)

- How will the student be monitored and evaluated? Paper? Reflections journal?
- What are the project's deliverables?

VII. Bibliography/Initial References

Four copies of the proposal and one copy of the attached form should be submitted to:

MG 705 Field Project in Change Management - Prof. Susan Adams (AAC319)

Please note that applications must be submitted before the first day of the semester. The proposal will be kept in the student's file.

MG705 FIELD PROJECT PETITION

Student _____ ID# _____

Program _____ E-Mail Address _____

Proposed Topic: _____

Supervising Professor: _____

Semester: _____

Approvals:

Student _____ Date _____

Supervising Professor (supervisor to keep copy) _____ Date _____

Susan Adams (Faculty Coordinator, Change Management
Concentration keeps copy) _____ Date _____

Graduate School Dean's office (2 copies of proposal-
one copy for Assoc Dean Judy Kamm for approval/
registrar notification; one copy for student file) _____ Date _____