

EURAM CONFERENCE 2021, 16-18 JUNE 2021, MONTREAL

CALL FOR TOPICS AND SYMPOSIA

Dear Colleagues,

We are pleased to invite you to collaborate in the design of the programme by proposing topics for discussion and symposia for the 21st EURAM Annual Conference by **3 July 2020**.

The *EURAM 2021 Conference* will be held in **Montréal, Canada on 16, 17 and 18 June**.

Our conference *theme* is **“Reshaping capitalism for a sustainable world”**.

We live in an interconnected world that faces great challenges in shaping its FUTURE. In response, we must find new ways to stimulate sustainable economic growth by creating new jobs and economic opportunities for all, serving society, protecting the environment and coping with various threats such as climate change, cyber threats, health crises and humanitarian, economic and financial crises that may arise in the aftermath of the COVID-19 pandemic. To address these challenges, we must initiate a fair dialogue among all stakeholders and groups involved. These include scholars, private and public companies, other organisations and policy-makers at the national and supranational levels. Let's work together to blur the boundaries between research and practice and find solutions for reshaping capitalism, in a context of pluralism of ideas, multiculturalism, diversity, and inclusion. Let these solutions transcend national boundaries and the narrow goals of each interest group.

The dialogue must address, openly and courageously, any dichotomies among the views of these stakeholders in regard to the timing and means for reshaping capitalism. We can learn from one each other, share ideas and engage collectively in the development of new knowledge that concerns, but is not limited to: new, sustainable paths to innovation that combine social innovation, digital innovation, artificial intelligence and human creativity; new entrepreneurial approaches that combine social entrepreneurship and financial entrepreneurship; new corporate governance practices across the world that address the competing demands of the numerous stakeholders of the Boards and the ability of companies to withstand a crisis; new approaches to strategy & corporate finance that help corporations to balance between their global approaches and their markets' local needs; new, innovative and sustainable HRM practices and leadership styles in different cultural contexts; new business models aimed at creating economic, social and

environmental value and sustainable patterns of consumption; new business practices and public policies throughout the world that seek to improve the wellbeing of our society, the health of our people, the future of our planet, and the strengths of our businesses, financial markets and industries.

In order to adopt a transdisciplinary approach that transcends the boundaries between sciences and combines academic work and professional practice, we expect that proposals will come from scholars from various cultural and academic backgrounds – management sciences, social sciences, environmental sciences, health sciences, communication, education, ICT or other related sciences.

Do not hesitate to contact the relevant Special Interest Groups (SIGs) chairs by email. Information about the SIGs can be found [here](#).

Call for Topics

Relevant topics comprise research questions, agendas, issues, problems or aspects which are connected with the conference theme or are normally included in the general programme of the conference (i.e. configuring the parallel sessions of the different Strategic Interest Groups [SIGs] of EURAM).

[Click here](#) for more information on how to submit a topic proposal. Proposals are to be submitted via the [Topic Submission](#) online platform. To prepare a proposal with the necessary information, please use the [fields checklist](#).

Call for Symposia

Symposia are discrete sessions around a specific topic or problem that:

1. Engage a group of panellists in a formal interactive discussion
2. Encourage lively discussion and presentation of alternative views
3. Attract the interest of a sufficient number of scholars
4. Engage with issues that cut across existing SIGs, and
5. Can be accomplished in a 90min window

[Click here](#) for more information on how to submit a symposium proposal. Proposals are to be submitted via the [Symposium Submission](#) online platform.

To prepare a proposal with the necessary information, please use the [fields checklist](#).

We invite you to join us in Montreal, a multicultural and well-connected 'smart' city, to assist in the creation of a new trend in action-oriented research by adopting a holistic view of the creation of new knowledge by transdisciplinary thinking that transcends boundaries between sciences –whether management science, social science, environmental science, health science, communication, education, ICT or other related sciences.

On behalf of the Local Organising Committee,

Komlan T. Sedzro

Conference Chair

Camélia Dumitriu

Conference Co-Chair

ESG-UQAM, Ecole des sciences de la gestion, Université du Québec à Montréal
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For additional information, do not hesitate to contact info@euram.academy