



INTERNATIONAL CONFERENCE ON DIGITAL ORGANIZATIONS (ICODO)

— DOCTORAL WORKSHOP —

11th November 2022 | IIMA Campus





● ICODO Doctoral Workshop ●

The International Conference on Digital Organizations (ICODO'23) is preceded by a **Doctoral Workshop on 11th Nov 2022 at IIM Ahmedabad campus**. The main conference is a part of the broader Digital transformation events from 6th to 8th January, 2023. ICODO'23 is going to be a productive event for facilitating active collaboration among the academic community including senior scholars and budding researchers.

The ICODO doctoral workshop will provide a platform for the doctoral students to share their research work and obtain feedback from the leading researchers and peers. They will also get to network and connect with the research community in their chosen area. All the selected doctoral workshop participants will be eligible to take part in the **Best Doctoral Dissertation Award** competition that will culminate in the final round of presentation during ICODO'23 on 8th Jan 2023.

**The workshop will be open to all full-time Ph.D. students of recognized universities.
In the future, it can also be opened to those doing their doctoral studies in a part-time mode.**

We invite doctoral students working on various topics on the interface of digital technologies and business management to apply for this workshop. Some of the topics that we hope to receive applications from are as follows:

- ▶ Digital Sustainability
- ▶ Ethics of Digital technology
- ▶ Digital Networks and Communities
- ▶ Cybersecurity and Privacy Concerns
- ▶ Governance, Strategy, and Value of IS
- ▶ IS Design and Human -Technology Interaction
- ▶ Digital tools for improved manufacturing productivity (Industry 4.0)
- ▶ Use of Digital technologies for large scale impact on social and environmental change
- ▶ Digital Tools for AI
- ▶ Digital and Mobile Commerce
- ▶ Digital Banking and Future of Payments
- ▶ Information Systems and Future of Work
- ▶ Sharing Economy, Platforms, and Crowds
- ▶ Digital technology driven entrepreneurship and New Business Models
- ▶ Digital marketing tools for customer acquisition and enhanced customer experience

This is an indicative list and by no means exhaustive. Doctoral students working on any other topics related to digital transformation and innovation are welcome to apply.

● Key Features of the ICODO Doctoral Workshop

The ICODO Doctoral Workshop will host upto 30 doctoral students who will get feedback from senior scholar mentors and peers. Prof. Atreyi Kankanhalli and Prof. Anand Gopal will be the senior scholar mentors for the 2022 workshop.

There will be parallel tracks where a selected set of doctoral students will make presentations and get feedback from experts. There will also be an opportunity to do poster presentations in the second-half of the day to get feedback.

All the selected doctoral students will be eligible to take part in the ICODO Doctoral Workshop Best Doctoral Dissertation Award competition that will culminate in the final round of presentation at the International Conference on Digital Organizations (ICODO) - Doctoral Workshop at IIMA campus on 8th January 2023.

Plenary sessions will be around Crafting high-quality journal papers and Developing an academic career.

Scholarships

All selected doctoral students will be eligible for travel bursaries (within India)/scholarships covering expenses to attend the ICODO - Doctoral Workshop.

● Important Dates and Submission Details

Deadline for submission

September 30, 2022

Notification of acceptance

October 15, 2022

Workshop date

November 11, 2022

Venue: IIMA Campus

SUBMIT NOW

Final submission of the paper for Best Doctoral Dissertation Award

December 31, 2022

Further Information:

For further information, please visit our website: <https://conference.iima.ac.in/icodo2023/doctoral-workshop/>

For any questions please contact Workshop coordinators:

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About IIMA and CDT

IIMA was established in 1961 and is India's premier management school with a global reputation for excellence and leadership in business management research and education. The Centre for Digital Transformation (CDT) was set up in 2021 to carry out cutting-edge research studying organizational dynamics related to the development, strategy, and leadership of digital innovations.



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