

LAUNCH EVENT

30 November 2021 | Virtual

The Missing Entrepreneurs 2021

Policies for inclusive entrepreneurship and self-employment



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The Missing Entrepreneurs 2021 is the sixth edition in a series of biennial reports that examine how public policies at national, regional and local levels can support job creation, economic growth and social inclusion by overcoming obstacles to business start-ups and self-employment by people from disadvantaged or under-represented groups in entrepreneurship. It shows that there are substantial untapped opportunities for entrepreneurship in populations such as women, youth, the unemployed, and immigrants and highlights the need for more differentiated government entrepreneurship policies that respond to the specific barriers they face. The report includes an assessment of the impact of COVID-19 across these populations of entrepreneurs and the effectiveness of the policy response. It also contains thematic policy chapters on microfinance and leveraging the potential of immigrant entrepreneurs. These chapters present the range of current policy actions in EU and OECD countries and make recommendations for future policy directions. Finally, the report contains country profiles for each of the 27 EU Member States that identify for each country the major recent trends in entrepreneurship by women, youth, seniors and immigrants, the key policy issues and the recent policy actions.

Join us online for a presentation of the main findings and discussion on priorities actions for governments. This event will bring together senior officials from the OECD, European Commission and Global Entrepreneurship Network, and a panel discussion will shine the spotlight on lived experiences from entrepreneurs.

Registration

[Register Here](#)

After registering, you will receive a confirmation email containing information about joining the meeting. If you do not receive an email confirmation or have trouble registering, please contact: david.halabisky@oecd.org

Agenda

12.00-12.10

The importance of inclusive entrepreneurship

European
Commission

Joost Korte, Director-General, DG Employment, Social Affairs and Inclusion, European Commission

12.10-12.20

Presentation of the Missing Entrepreneurs 2021

OECD

Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities

12.20-12.30

Implications for report findings beyond the EU

Global
Entrepreneurship
Network

Jonathan Ortmans, President, Global Entrepreneurship Network

12.30-12.35

Quiz for audience

A short quiz will be presented to participants

12.35-13.10

Roundtable discussion with entrepreneurs

OECD

Moderated by **David Halabisky**, followed by Q&A with audience

Going for Growth,
Acorns and Back
for Business
(Ireland)

Paula Fitzsimons, National Director

Paula is the founder and managing director of Fitzsimons Consulting, which specialises in areas related to entrepreneurship and growth. She is the National Director of Going for Growth, which has supported over 800 female entrepreneurs to achieve their growth ambitions and won the European Enterprise Promotion Award 2015 – Investing in Entrepreneurship Skills. She also designed and implements ACORNS, which is now in its seventh year supporting early-stage female entrepreneurs living in rural areas, and Back for Business, an initiative to support early-stage entrepreneurs among returned Irish emigrants.

Universal
Inclusion, Fluidity
UK and The
Inclusive
Entrepreneur
(United Kingdom)

Jacqueline Winstanley, Founder and CEO

Jacqueline is a thought leader, global disruptor and innovator, with a deeply held and proven conviction to increasing equality of access to life's opportunities through the creation of inclusive environments particularly through entrepreneurship. Her most recent project, the Inclusive Entrepreneur has led to the creation of the All Party Group for Inclusive Entrepreneurship in the Palace of Westminster. Jacqueline holds a series of directorships and advisory roles in businesses and organisations including: Advisory Board Chair / Member to: Ability Today, Foundation for Independent Living Trust, New England Sports for Women, UK APPG Women in Enterprise; Visiting Fellow at Birbeck Centre of Innovation Management Research (CIMR); and Virgin Start Up Mentor.

Techstars
(Germany)

Ahmad Sufian Bayram, Entrepreneur and author

Ahmad is an award-winning entrepreneur and author focused on supporting vulnerable communities, including those in conflict and fragile societies, and refugees to access entrepreneurship. He works as the Middle East and Africa Regional Manager at Techstars, the global platform for investment and innovation. Since 2012, he has been helping hundreds of Syrians to gain access to entrepreneurship opportunities and build a supportive environment as the Startup Roadshow entrepreneurship programme Director and founder of Startup Syria. He has published, "Entrepreneurship In Conflict Zones", "Entrepreneurship in Exile," and "Relentless" to shed some light on the status quo of Syrian founders, in conflict zones, and as refugees in host countries.

13.10-13.15

Closing remarks

OECD

Jonathan Potter, Head, Entrepreneurship Policy and Analysis Unit

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

For more information on OECD work on inclusive entrepreneurship, please visit website:
<https://www.oecd.org/cfe/smes/inclusive-entrepreneurship/>

CONTACT

If you are interested to learn more about the project or to get involved, please contact
Jonathan Potter, Head of the Entrepreneurship Policy and Analysis Unit | Jonathan.Potter@oecd.org
David Halabisky, Project co-ordinator, inclusive and sustainable entrepreneurship | David.Halabisky@oecd.org

About the European Union's Directorate-General for Employment, Social Affairs and Inclusion

DG Employment, Social Affairs and Inclusion develops and carries out the European Commission's policies on employment and social affairs, education and training. This includes, for example, support for more and better jobs through the European Employment Strategy, free movement of workers and coordination of social security schemes, and supporting social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.

For more information on the Directorate-General for Employment, Social Affairs and Inclusion, please visit:
https://ec.europa.eu/info/departments/employment-social-affairs-and-inclusion_en

About the Global Entrepreneurship Network

The Global Entrepreneurship Network operates a platform of projects and programs in 180+ countries aimed at making it easier for anyone, anywhere to start and scale a business. GEN Policy works to help build better policies for entrepreneurs. We draw on analysis from knowledge partners including the OECD, World Bank, UNCTAD, Startup Genome and others to support our Startup Nations policy community that connects officials across 80 countries. Global Entrepreneurship Week is our annual awareness campaign, engaging millions of people each November through 35 000 activities.

For more information about the Global Entrepreneurship Network, please visit: <https://www.genglobal.org/>

