



## Emerging Markets Institute *PhD Research Day* *Call for Papers*

The Cornell S.C. Johnson College of Business [Emerging Markets Institute](#), in collaboration with [China Institute for Economic Research \(CICER\)](#), the [Cornell China Center](#), and [The Smith Family Business Initiative](#), and the [Entrepreneurship and Innovation Institute](#), brings together scholars to provide thought leadership on the role of emerging markets – and emerging market multinationals – in the global economy.

This spring, the institute will host a PhD research day at Cornell Johnson's campus in Ithaca on **Friday, May 3 and Saturday, May 4**. If you are a PhD student doing work in Emerging Markets, please register [here](#) and join us! If you would like to present your work, please email a one-page abstract to Andrew Foley ([ajf283@cornell.edu](mailto:ajf283@cornell.edu)) by **Monday, April 15**.

### Our Keynote Speakers



**Andrew Karolyi**  
*Charles Field Knight  
Dean of the Cornell SC  
Johnson College of  
Business  
Harold Bierman, Jr.  
Distinguished Professor  
of Management*



**Wesley Sine**  
*John & Dyan Smith  
Professor  
Management &  
Family Business,  
Cornell University*



**Ravi Ramamurti**  
*University  
Distinguished  
Professor –  
International Business  
& Strategy,  
Northeastern  
University*



**Nataliya  
Langburd-Wright**  
*Assistant  
Professor,  
Columbia  
University*



Cornell  
SC Johnson College of Business

Cornell Entrepreneurship and Innovation Institute



Cornell China Center 康奈尔中国中心

Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research

CICER | 康奈尔大学中国经济研究所



**Emerging Markets Institute**  
*PhD Research Day*  
*Meet Our Directors*



**Lourdes S. Casanova**

Gail and Rob Cañizares Director of the Emerging Markets Institute in the S.C. Johnson School of Management, Cornell University



**Andrew Foley**

Ph.D. Candidate and Executive Director of the Emerging Markets Theme at Emerging Markets Institute in the S.C. Johnson School of Management, Cornell University



**Cornell**  
**SC Johnson College of Business**



**Cornell Entrepreneurship and Innovation Institute**



**Cornell China Center** | **康奈尔中国中心**

Building an intellectual and experiential bridge to inspire collaborations that change the world



**Cornell Institute for China Economic Research**

**CICER** | **康奈尔大学中国经济研究所**