

## **Academy of Management International Management Division 2021 Best Paper Finalists**

### **IM Division CEIBS Best Paper Award Finalists**

Presented to the best scholarly paper. All papers that are finalists for other IM Division paper awards are also considered for the CEIBS Best Paper Award.



**Session Time: Sunday, August 1 at 11:00 AM to 12:30 PM (Eastern U.S. time)**

#### **EMNEs as Potential Employers in Developed Countries – The Role of CSR in Attracting Talents**

- Bich Le, U. of Fribourg
- Dirk Morschett, U. of Fribourg

#### **International experience as a microfoundation of foreign subsidiary performance: A multilevel model**

- Marketa Rickley, U. Of N. Carolina-Greensboro
- I-Heng Wu, U. of Iowa
- Eean Crawford, U. of Iowa

#### **Social Exchange and Reciprocal Integration between Migrants and Locals at Work**

- Minna Paunova, Copenhagen Business School
- Maribel Blasco, Copenhagen Business School

#### **A Temporal Agency Model of Investor Group Dynamics**

- Christina Muehr, WU Vienna
- Igor Filatotchev, King's College London
- Thomas Lindner, University of Innsbruck
- Jonas Puck, WU Vienna

#### **The Role of Country Governance in Firm Responses to Economic Protectionism**

- Dennis Wajda, U. of Miami
- Ruth Aguilera, Northeastern U.



## **IM Division GWU-CIBER Best Paper on Emerging Markets Award Finalists**



Presented to the best scholarly paper of the IM Division focusing on Emerging Markets.

**Session Time: Friday, July 30 at 9:00 AM to 10:00 AM (Eastern U.S. time)**

### **EMNEs as Potential Employers in Developed Countries – The Role of CSR in Attracting Talents (\*)**

- Bich Le, U. of Fribourg
- Dirk Morschett, U. of Fribourg

### **Closing the institutional gap: Protecting Technology in Foreign Direct Investment**

- Siyao Li, U. of Pennsylvania

### **The Asymmetric Interactions among DMNEs, EMNEs and Local Firms in the Global Mobile Money Industry**

- Nan Zhou, Tongji U.

### **Forged by Fire: Home Country IPR Reforms And Emerging Economy Firm Innovativeness Abroad**

- Pankaj Kumar, Virginia Tech
- Xiaojin Liu, Virginia Commonwealth U.
- Akbar Zaheer, U. of Minnesota

### **Sustainable agricultural global value chains: Sustainability strategies of Latin American SMEs**

- Tommaso Ferretti, McGill U.
- Paola Perez-Aleman, McGill U.

(\*) Not presented within this session as the paper is a finalist for the CEIBS Best Paper Award.

## **IM Division Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, &/or Sustainability Award Finalists**



Presented to the best scholarly paper of the IM Division focusing on International Ethics, Social Responsibility, and/or Sustainability.

**Session Time: Saturday, July 31 at 10:00 AM to 11:00 (Eastern U.S. time)**

**Culture and Mixed Signals: Does ESG Reduce Risk Everywhere?**

- Limin Fu, U. of Newcastle
- Dirk Boehe, Massey U.
- Md Aktaruzzaman, Australian Catholic U.

**All but impossible? Sustainability in extractive industry located in unstable institutional context**

- Pablo Leao, FGV EAESP Sao Paulo School of Business Administration
- Larissa Marchiori Pacheco, Northeastern U.
- Maria Tereza Fleury, Fundacao Getulio Vargas

**The Heterogeneous Impact of Gender Diversity on Technological Evolution**

- Zeynep Yavic, The Ohio State U. Fisher College of Business
- Rafael Corredoira, The Ohio State U. Fisher College of Business
- Mona Makhija, The Ohio State U. Fisher College of Business

**Relief of Disclosure in Soft Regulation: Selective Inaction as Risk Aversion in Multiplicity**

- Xie Nina, Chinese U. of Hong Kong

**IM Division National U. of Singapore's Center for Governance, Institutions & Organizations (CGIO) Best Paper in International Corporate Governance Award Finalists**



Centre for Governance  
and Sustainability  
NUS Business School

Presented to the best scholarly paper focusing on international corporate governance issues.

**Session Time: Sunday, August 1 at 9:00 AM to 10:00 AM (Eastern U.S. time)**

**A Temporal Agency Model of Investor Group Dynamics (\*)**

- Christina Muehr, WU Vienna
- Igor Filatotchev, King's College London
- Thomas Lindner, University of Innsbruck
- Jonas Puck, WU Vienna

**The Role of Country Governance in Firm Responses to Economic Protectionism (\*)**

- Dennis Wajda, U. of Miami
- Ruth Aguilera, Northeastern U.

### **The role of anti-foreigner sentiments for IJV performance**

- Vera Kunczer, WU Vienna
- Rian Drogendijk, U. of Groningen
- Jonas Puck, WU Vienna

### **Where Have You Been? Realizing Absorptive Capacity to Leverage Director International Experience**

- Andre Havrylyshyn, U. of South Carolina, Darla Moore School of Business
- Melanie Ward, U. of South Carolina, Darla Moore School of Business

### **Parent-subsidiary temporal closeness and expatriate staffing: the communication synchronicity effect**

- Jingyu Yang, U. Of Sydney
- Liang Wen, U. Of Sydney
- Stefan Volk, U. Of Sydney
- Jane Lu, City U. of Hong Kong

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## **IM Division Best Paper in OB / HRM / OT Award Finalists**

The IM Division Best Paper in OB / HRM / OT Award is presented to the best scholarly paper of the IM Division focusing on Organizational Behavior / Human Resource Management / Organization Theory.

**Session Time: Sunday, August 1 at 10:00 AM to 11:00 AM (Eastern U.S. time)**

### **How Language Barriers Impede the Formation of Mental Models in Multinational Teams**

- Helene Tenzer, U. of Tuebingen
- Markus Pudelko, U. of Tuebingen
- Mary Zellmer-Bruhn, U. of Minnesota

### **Many Places to Call Home: Embedding Types and Relationships with Personal Initiative, Stay Intention**

- Anh Nguyen, U. of Bamberg
- Maiké Andresen, U. of Bamberg

### **General manager successors in local-market seeking subsidiaries of MNEs: A multiple-case analysis**

- Liang Li, Ivey Business School
- Paul Beamish, U. of Western Ontario
- Andreas Schotter, Ivey Business School



### **How and when do preparation and reintegration facilitate repatriate knowledge transfer**

- Vesa Peltokorpi, Hiroshima U.
- Fabian Froese, U. of Goettingen
- Sebastian Reiche, IESE Business School

### **IM Division Georgetown Best Paper in International Business and Policy Finalists**

Presented to the best scholarly paper of the IM Division that has strong policy implications in the international context



**Session Time: Tuesday, August 3 at 11:00 AM (Eastern U.S. time)**

### **Social Exchange and Reciprocal Integration between Migrants and Locals at Work (\*)**

- Minna Paunova, Copenhagen Business School
- Maribel Blasco, Copenhagen Business School

### **Disasters and International Business: Insights and Recommendations from a Systematic Review**

- Linglin Zheng, U. of Newcastle
- Heidi Wechtler, U. of Newcastle

### **Economic nationalism and the home court advantage**

- Anand Nandkumar, Indian School of Business
- Srividya Jandhyala, ESSEC Business School
- Arnab Choudhury, Indian School of Business

### **Firm-level Impacts of Pro-Market Reforms: Latin America as a Laboratory**

- Bruno Buscariolli, FGV EAESP Sao Paulo School of Business Administration
- Jorge Carneiro, FGV EAESP Sao Paulo School of Business Administration

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### **IM Division HKUST Best Paper in Global Strategy Award Finalists**

The IM Division HKUST Best Paper in Global Strategy Award is presented to the best scholarly paper of the IM Division focusing on Global Strategy.

**Session Time: Tuesday, August 3 at 12:00 PM to 1:00 PM (Eastern U.S. time)**





### **International experience as a microfoundation of foreign subsidiary performance: A multilevel model (\*)**

- Marketa Rickley, U. of N. Carolina-Greensboro
- I-Heng Wu, U. of Iowa
- Eean Crawford, U. of Iowa

### **Joint Venture Contract Design: The Role of A Host Country's Formal Institutional Environment**

- Jeongho Choi, U. of Wisconsin
- Andres Velez-Calle, U. EAFIT
- Farok Contractor, Rutgers U.

### **Does organizational political ideology matter for firms' international strategy?**

- Yannick Thams, Florida Atlantic U.

### **How global digitalization influences the attractiveness of a firm digital name to foreign investors**

- Tianyu Gong, School of Economics & Management, Tongji U.
- Yijia Tang, School of Economics & Management, Tongji U.
- Shaker Zahra, U. of Minnesota

### **The Cost of Being Foreign: Evidence from a Nationally Representative Experiment in the US**

- Pedro Makhoul, UCLA Anderson School of Management
- João V. Guedes-Neto, U. of Pittsburgh
- Aldo Musacchio, Brandeis U.

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### **Douglas Nigh Award Finalists**

Presented to the best division paper that employs an interdisciplinary perspective and is authored by junior scholars.



UNIVERSITY OF  
**SOUTH CAROLINA**  
Darla Moore School of Business

**No Separate Session as all papers are included in other award sessions.**

### **Relief of Disclosure in Soft Regulation: Selective Inaction as Risk Aversion in Multiplicity**

- Xie Nina, Chinese U. of Hong Kong



### **The Cost of Being Foreign: Evidence from a Nationally Representative Experiment in the US**

- Pedro Makhoul, UCLA Anderson School of Management
- João V. Guedes-Neto, U. of Pittsburgh
- Aldo Musacchio, Brandeis U.

### **Where Have You Been? Realizing Absorptive Capacity to Leverage Director International Experience**

- Andre Havrylyshyn, U. of South Carolina, Darla Moore School of Business
- Melanie Ward, U. of South Carolina, Darla Moore School of Business

### **Does organizational political ideology matter for firms' international strategy?**

- Yannick Thams, Florida Atlantic U.

## **IM Division Nominees for All-Academy Awards**

### **William H. Newman Award Nominee:**

The William H. Newman Award recognizes the best annual meeting paper based on a dissertation. The award is presented to single-authored papers based on a doctoral dissertation completed within the past three years.

### **Is violence bad for business? The consequences of political violence for foreign direct investment**

- Anne Jamison, Princeton University (PhD from the University of Wisconsin–Madison)

### **Carolyn Dexter Award Nominee:**

The Carolyn Dexter Award is an all-Academy award given to the paper that best meets the objective of internationalizing the Academy of Management.

### **How and when do preparation and reintegration facilitate repatriate knowledge transfer?**

- Vesa Peltokorpi, Hiroshima U.
- Fabian Jintae Froese, U. of Goettingen
- Sebastian Reiche, IESE Business School