



Annual Business Meeting

Organization Communication and Information Systems Division

August 10, 2020
Virtual Meeting (Vancouver)



Welcome!

Ola Henfridsson

University of Miami

2020 OCIS Division Chair

Agenda



- Introductions
 - Election Updates
 - Report on 5-year review
 - New initiatives
- AOM and OCIS activities and updates
 - Finance and Budget
 - Communication
- 2020 Conference Reports
 - PDW program
 - Academic program
- Awards
- Social Event



OCIS Introductions

2019-2020

OCIS Officers & Executive Committee



- **Division Chair:**

Ola Henfridsson

- **Division Chair-Elect:**

Jennifer Gibbs

- **Program Chair:**

Kathy Chudoba

- **Program Chair-Elect:**

Marco Marabelli

- **Past Division Chair:**

Likoebe Maruping

- **Treasurer:**

Ibtissam Zaza

- **CIO:**

Divinus Oppong-Tawiah

- **Representatives-at-Large:**

- Ingrid Erickson
- Molly Wasko
- Hila Lifhsitz-Assaf

- **International Representatives-at-Large:**

- Abayomi Baiyere
- Anu Sivunen
- Prasanna Karhade
- Anastasia Sergeeva

- **Practitioner Representative-at-Large:**

- Diego Mastroianni

- **Student Representatives-at-Large:**

- Maheshwar Boodraj
- Christina Trocin

OCIS Officer Elections 2020



- Nominations Committee
 - Likoebe Maruping (chair), Molly Wasko, Anu Sivunen, Anastasia Sergeeva, Mahesh Boodraj
- Participation
 - 2020: 15.96%
 - 2019: 21.50%
 - 2018: 23.27%

Incoming OCIS Officers



- Program Chair-Elect
 - Michael Barrett, University of Cambridge
- Student Representatives-At-Large
 - Yulia Litvinova (WHU - Otto Beisheim School of Management)
 - Assia Lasfer (McGill U.)
- Treasurer
 - Christina Trocin, University Ca' Foscari of Venice

Call for Action: Open Leadership Positions



- The following OCIS leadership positions will be open in 2021:
 - Program Chair-Elect
 - Representative-at-Large
 - International Representatives-at-Large
 - Student Representative-at-Large
- Consider getting involved in OCIS leadership!
- Please volunteer to serve on the 2021 Nominations Committee
- Contact Ola Henfridsson: ohenfridsson@miami.edu



Report on the 5-year review and new initiatives

Membership and Submissions



Year	2014	2015	2016	2017	2018	2019
Members	874	893	865	837	888	866

Year	Regular papers	Symposia
2015	170	15
2016	160	12
2017	137	17
2018	130	20
2019	163	23
2020	204	27

New Initiatives



- **Theme 1: Strengthen Identity and Communication**
 - Action 1: Domain Statement Change
 - Action 2: Division Name Change
 - Action 3: SPOTLIGHT initiative
 - Action 4: Communication Plan
- **Theme 2: Increase Collaboration and Socialization Opportunities at the Annual Meeting**
 - Action 1: DC/JFC Alumni Initiative
 - Action 2: Mentorship Program for Young Scholars
 - Action 3: Senior Slam Sessions
 - Action 4: Off-Venue Social Gatherings for Junior Faculty and PhD Students
 - Action 5: Research Startup Sessions
- **Theme 3: Increase Collaboration Opportunities Outside the Annual Meeting**
 - Action 1: Organize Sessions of Interest to Members at Workshops and Conferences Outside of the Annual Meeting
 - Action 2: Co-Sponsor Artificial Intelligence Conferences Initiative

Theme 1: Strengthen Identity and Communication



- Action 1: **Domain Statement Change**
 - Approved by membership, June 18, 2020: 97% (32.2% response rate)
- Action 2: **Division Name Change**
 - Proposal: Communication, Technology, and Organizing
 - Online vote
- Action 3: **SPOTLIGHT initiative**
 - Spotlight a topic important to members during annual meeting
 - Focus on overarching or specific research area, inductively drawn from papers and symposia submitted, OR topic of special interest to members

Theme 2: Socialization Opportunities at the Annual Meeting



- **Action 1: DC/JFC Alumni Initiative**
 - “get-togethers” at the annual meeting
 - Ambassadors from each cohort
 - Currently documenting the participation in prior OCIS DC/JFC events
- **Action 5: Research Startup Sessions**
 - Short pitches on problems/phenomena of interest
 - Similar to Paper-a-thon at ICIS

Theme 3: Opportunities Outside the Annual Meeting



- Action 1: **constant engagement**
 - Organize Sessions of Interest to Members at Workshops and Conferences Outside of the Annual Meeting
 - Promote asynchronous collaboration among members through the microsite (e.g., using the platform to discuss research, upload videos and promote bottom-up initiatives).



In partnership with MCD and OCIS, divisions of the Academy of Management

Pre-AOM conference on AI

ARUN RAI, Editor in chief, MISQ and ALOK GUPTA, Editor in chief, ISR

Organized by MANAGEMENT INSTITUTE and the AI-IM research network,
in partnership with the SUIBE Institute of AI and CM and the AIS SIG "philosophy and IS"

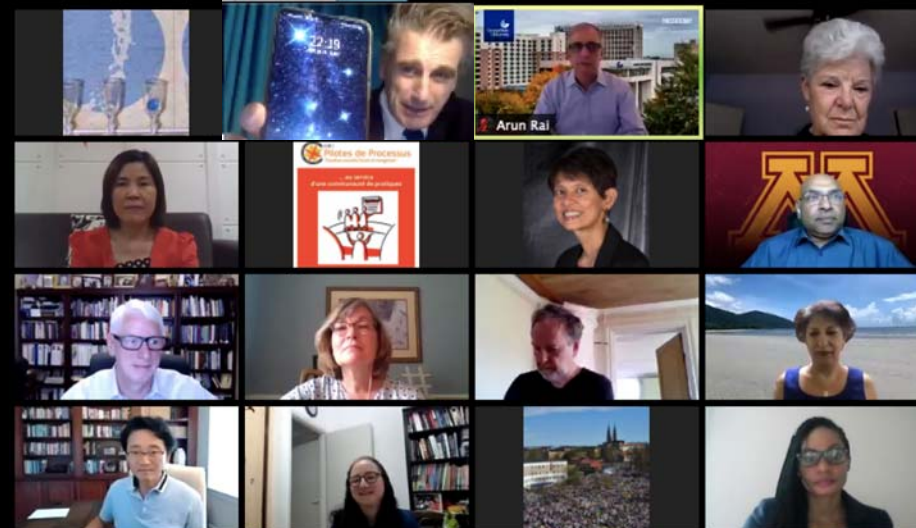
SATURDAY August 1st and SUNDAY 2^d, 2020, 10 am – 2 pm (New York time (EST))



OCIS pre-AOM conference on AI

with the editors in chief of ISR and MISQ

And SE from MS, MISQ, ISR, JMIS, EJIS, JIT, JAIS, CAIS,
database, information and organization





... following the first (2019)
**OCIS 2019 pre-AOM conferences
at Harvard University**



Noshir
Contractor



Mary-Beth
Watson Mannheim



In partnership with MCD and OCIS, divisions of the Academy of Management
Pre-AOM 2021 conference on AI
Keynote: ARUN RAI, Editor in chief, MISQ
Organized by MANAGEMENT INSTITUTE and the AI-IM research network,
in partnership with the SUIBE Institute of AI and CM and the AIS SIG "philosophy and IS"
July 27th to 29th 2021



3rd OCIS-MCD *Pre-AOM conference on AI* *2021 Philadelphia*



[https://bookwhen.com/
philadelphia](https://bookwhen.com/philadelphia)

MONOD@SUIBE.EDU.CN
EMMANUEL.MONOD@OUTLOOK.COM



In partnership with MCD and OCIS,
divisions of the Academy of Management
CHINA conference
SPRING 2021

Organized by Management Institute and the AI-IM research network,



1ST MCD-OCIS *Conference in CHINA* Spring 2021



[https://bookwhen.com
/china-conference](https://bookwhen.com/china-conference)

MONOD@SUIBE.EDU.CN

EMMANUEL.MONOD@OUTLOOK.COM

Call for Action: Get Involved

2021 AOM Timetable



November 2020

Update Reviewer Information (or volunteer to be an AE)

January 2021

Papers, Symposia, and PDWs proposals submissions due

July 30-August 3, 2021

See you in Philadelphia!



OCIS Communication report and updates

Divinus Oppong-Tawiah, York University
CIO

Yulia Litvinova, WHU – Otto Beisheim Sch. of Management
Webmaster

Communication update



OCIS Communication Priorities:

- **Deepening collegial engagement @ aom-connect**
 - > From listserves to threaded discussions / conversations
 - > From static website to dynamic content
- **Better sorting and sharing what we know**
 - > repository of documents, blogs and resources around specific topics
 - > easier access to collaboration around specific topics
- **Harmonized social media presence**
 - > reaching out to bring more in! ...

Communication update cont'd



intuitive layout, user guides, announcements,
adding & re-organizing content



4 newsletters, potential increase to 6 per year



357 members, 254 active, 27 posts, 122 reactions



594 followers, 14 tweets, 24,523 impressions,
1,066 engagements, 32 retweets, 116 likes



54 members, 27 posts



student initiative – key note speeches, award winners



student initiative – student engagement



OCIS Budget & Finances

Ibtissam Zaza
Florida State University
2017-2020 Treasurer

Allocations for 2015 - 2020



The allocation considers the membership count of the previous year (as of July 1st), and is calculated as:

$$\text{Allocation} = (\text{member count} \times \$11) + \$500$$

$$2015 \text{ allocation} \rightarrow (874 \text{ members} \times \$11) + \$500 = \$10,114$$

$$2016 \text{ allocation} \rightarrow (893 \text{ members} \times \$11) + \$500 = \$10,323$$

$$2017 \text{ allocation} \rightarrow (865 \text{ members} \times \$11) + \$500 = \$10,015$$

$$2018 \text{ allocation} \rightarrow (837 \text{ members} \times \$11) + \$4,500 = \$13,707$$

$$2019 \text{ allocation} \rightarrow (866 \text{ members} \times \$11) + \$4,500 = \$14,246$$

$$\textbf{2020 allocation} \rightarrow \textbf{(866 members} \times \$11) + 8,350^{**} = \$17,876$$

****The Academy of Management's Board of Governors recently approved an increase to our division/interest group allocation for this year**

Operating Funds Over Time



	2015	2016	2017	2018	2019	2020
Balance Forward	\$10,847	\$8,281	\$7,068	\$7,752	\$7,811	\$(7,307)
Division Allocation	\$10,114	\$10,323	\$10,015	\$13,707	\$14,246	\$17,876
Operating Funds Available on June 30th	\$20,961	\$18,604	\$17,083	\$21,459	\$22,057	\$10,569

Forecasted Revenues & Expenses 2020



	Estimates 2020
Balance forward Jan 1 st	\$(7,307.00)
Division allocation	\$17,876.00
Adjustment	
Total operating funds as of Jan 1 st	\$10,569.00
Revenues	
NSF reimb. & direct payments (Doct Consortium 2019 + dinner with DC and JFC) will be available on Next cycle	\$15,026.40
Expected NSF 2020	0
Total revenues	\$25,595.40
Expected expenses, meeting & awards	\$2,047
Expected net	\$23,548.40



2020 OCIS Program Highlights

Marco Marabelli
Bentley University
PDW Chair

Kathy Chudoba
Utah State University
Program Chair

Professional Development Workshops



- 3 OCIS Sponsored PDWs
 - “What’s New About Digital Transformation? Exploring Interdisciplinary, Multi-Level Research Ideas”, led by Michael Nippa
 - “Practicing Data Governance to Increase Benefits and Reduce Harms of Big Data”, led by Liz Davidson
 - ” Technology and the Changing Nature of Work: What, if Anything, is Actually Changing?”, led by Lindsay Cameron
- Paper Development Workshop
 - Faculty Mentors: Lionel Robert Jr. (U. Michigan), Steven Johnson (U. Virginia), Ling Xue (Georgia State U.), Robert Gregory (U. Virginia), Abayomi Baiyere (Copenhagen Business School), Likoebe Maruping (Organizer)

Professional Development Workshops



- 5 Co-Sponsored PDWs, co-sponsored with several other divisions
 - Processes and Practices of Digital Strategizing: Perspectives and Avenues for Future Research
 - How to Manage Academic Collaborations: Tips and Strategies from Team Scholars
 - HRM, Algorithms, and Gig Work: Exploring Differences Across Online Labor Platforms
 - Broadening our Sight to "AI Implementation"
 - Broadening our Sight Through Social Media (Data) in Organization and Management Studies

OCIS 2020 Academic Program



- OCIS Submissions
 - Papers: 204 (163 in 2019)
 - Symposia: 27 (23 in 2019)
- OCIS Acceptances
 - Papers: 89 Overall (43.6% acceptance rate)
 - 85 Presentation Papers
 - 8 Discussion Papers (Sunday)
 - Symposia: 14 Sponsored or Co-sponsored

Program Highlight



- Plenary Panel – SPOTLIGHT Initiative
OCIS: Where We've Been and Where We're Going

- Kevin Crowston
- Janet Fulk
- Paul Leonardi
- Ann Majchrzak
- Youngjin Yoo





2020 OCIS Program Highlights

Marco Marabelli
Bentley University
Doctoral Consortium Chair

Jennifer Gibbs
University of California, Santa Barbara
Junior Faculty Consortium Chair

OCIS Doctoral Consortium



- Participants
 - 28 registered (16 North-America, 7 Europe & Middle East, 5 Asia Pacific)
- Supported by
 - National Science Foundation



OCIS Doctoral Consortium Participants



- North America
 - Northwestern University, University of Maryland, MIT, University of Arizona, University of South California, McGill University, Université de Sherbrooke, City University of New York, University of Hawai'i at Mānoa, University at Albany, NYU Stern School of Business, WHU – Otto Beisheim School of Management, University of California Santa Barbara, Rensselaer Polytechnic Institute, Ivey Business School, Worcester Polytechnic Institute
- Europe & Middle East
 - Essec Business School, Warwick Business School, Vrije Universiteit Amsterdam, University of Mannheim, Hamburg University of Technology.
- Asia Pacific
 - University of Canterbury, University of Adelaide, University of Queensland, University of New South Wales

OCIS Doctoral Consortium



- Faculty Mentors
- Manju Ahuja (Louisville University)
- Yolande Chan (Queens University)
- Nosh Contractor (Northwestern University)
- Liz Davidson (University of Hawaii at Manoa)
- Tim Kuhn (University of Colorado Boulder)
- M. Lynne Markus (Bentley University)
- Jeff Treem (University of Texas at Austin)
- Sue Newell (University of Warwick)
- Matt Weber (University of Minnesota)
- Marco Marabelli (Bentley University) – Doctoral Consortium Chair

Junior Faculty Consortium



- 20 Junior Faculty Participants
 - 16 United States; 4 International
- Senior Faculty Mentors
 - Jennifer Gibbs, University of California, Santa Barbara (organizer)
 - Kevin Crowston, Syracuse University
 - Ola Henfridsson, University of Miami
 - Mark Keil, Georgia State University
 - Ann Majchrzak, University of Southern California
 - Craig Scott, University of Texas at Austin
 - Sarah Tracy, Arizona State University



Recognition & Awards

2020

Outgoing Executive Committee Members



- **Ibtissam Zaza**, Treasurer (2017-2020)
- **Maheshwar Boodraj**, Student Representative-at-Large (2018-2020)
- Thank you so much for your service!

Outgoing Past Division Chair



Likoebe Maruping
OCIS Past Division Chair

Thank you so much!



OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.

Award goes to



Dr. Manju Ahuja, University of Louisville



- OCIS officer 2008-2013 (OCIS division chair, 2011-12)
- Faculty Mentor, OCIS Junior Faculty Consortium, Doctoral Consortium, All-academy PDWs, and so on



Annual Conference Awards

Kathy Chudoba
2020 OCIS Program Chair

Best Reviewer Awards 2020



Andrea Carugati

Aarhus University



Minna Logemann

Baruch College



Yulia Litvinova

WHU - Otto Beisheim School of Management

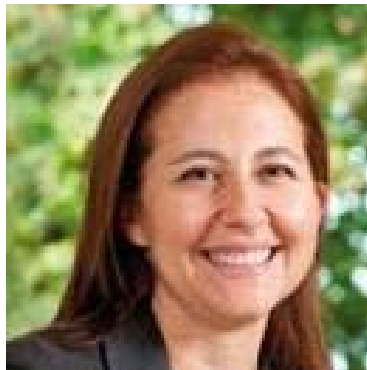


Thank you to all 141 reviewers!

Outstanding AE Awards 2020



Anthony Ammeter
University of Mississippi



Fabiola Bertolotti
University of Modena and Reggio Emilia

Runner Up
OCIS Best Student Paper Award



Invisible Cages:
How Opaque Control Tactics
Influence Worker Behavior



Hatim Rahman, Northwestern University

OCIS Best Student Paper Award



Institutional Complexity and Recombinative Innovation: Evidence from Hybrid Social Ventures

Sophia Fu, Rutgers University



OCIS DeSanctis Award & Newman Award Nominee



Temporal Frames: Exploring Sensemaking Through the Use of Planning Software



Julie Delisle, ESQ UQAM

Dexter Award Nominee



Pathways of enactment to and from
organizing visions: Evidence from 3 countries'
embrace of ICT4D

Carolyn Stratton, Florida State University

Diane Bailey, Cornell University



Runner Up: Best Conference Paper Award



Immersive Virtual Environments in Organizational Routines of an Architectural Office

Christian Kasper Hofma

Arisa Shollo

Ioanna Constantiou

Copenhagen Business School



OCIS Division Best Paper Award



Place and Organizing for Emerging Technologies-
Challenges of Scaling 3DPrinting Across a UK
Hospital



Stavros Polykarpou, University of Exeter

Michael Barrett, University of Cambridge

Eivor Oborn, University of Warwick





Annual Best Published Paper by OCIS Member

Jennifer Gibbs
2020 Incoming Division Chair

2019 Best Published Paper Award



- Process
 - Call for nominations through OCIS newsletter
 - Collection of OCIS members publications (Google Scholar)
 - Initial selection of published papers
 - Vote by OCIS Executive Committee
 - Final selection

2019 Best Published Paper Award



3rd runner up

Michael Etter, Davide Ravasi, & Elanor Colleoni
“Social Media and the Formation of Organizational
Reputation” *Academy of Management Review*

2nd runner up

Daniel Fürstenau, Abayomi Baiyere, & Natalia Kliewer
“A Dynamic Model of Embeddedness
in Digital Infrastructures”
Information Systems Research

2019 Best Published Paper Award



1st runner up

Eivor Oborn, Michael Barrett,
Wanda Orlikowski, & Anna Kim,
“Trajectory Dynamics in Innovation:
Developing and Transforming a Mobile Money Service
across Time and Place”
Organization Science

2019 Best Published Paper Award



Winner!

Matthew Beane

“Shadow Learning: Building Robotic Surgical
Skill when Approved Means Fail”

Administrative Science Quarterly



Thank you!

Please join our social event!