

Call for Book Chapters

“Business and Management in Asia: Finance and Investments in the Digital Age”

Publishing: The book will be published with **Springer Nature Publishing** and distributed worldwide in printed and digital format through all major sales channels.

Editors:

Dr. Tobias Endress, Assistant Professor, School of Management | Asian Institute of Technology (AIT), Bangkok/Thailand.

Dr. Yuosre F. Badir, Associate Professor, School of Management | Asian Institute of Technology (AIT), Bangkok/Thailand.

This book's main focus is the convergence of finance, investment, and digital change. It will look into how these themes are related and how they influence the new digital business world. The book chapters, in particular, cover a broad range of critical topics in finance, investments, and digital transformation in the context of Asian business and management.

To respond creatively to the challenges and explore the opportunities inherent in the banking, finance, and investment industry, strategies tailored to the region's needs and resources are required.

To achieve this, the 2024 edition is going to focus on "Finance and Investments in the Digital Age" in the Asian region. This book presents innovative ideas and valuable managerial solutions developed by the region's creative managers and decision-makers. This book series contains various contributions that deal with innovative concepts of strategic orientation, organisational issues, and both technical and methodical approaches in business and management.

Schedule: The preliminary schedule is as follows:

- Chapter proposal (title and abstract) due: May 15, 2024
- Full chapters due: June 15, 2024
- The publication is anticipated to be released in Q4 2024

Target group:

Primary Market

- Business practitioners interested in the Asian region from the banking, finance and investment industry
- (Senior Level) Executives in charge of the Asian markets
- Business and management consultants

Additional Market

- Academics and students in the field of business and management with an interest in finance
- Academics and students interested in the Asian region (including business, economics, social sciences and cultural studies).

Required Word Count: There is no set word count required. A chapter should be 4000-6000 words long, including images and references (this is merely a rough guideline). Keep your chapter brief and to the point! Quality is more important than quantity. If the topic requires it, the chapters may be substantially shorter or considerably longer.)

Contributions that could be made include (but are not limited to):

Banking 4.0 in Practice, Networked Banking: Embedded Finance and API-based Business Models, Blockchain in clearing and settlement, DAOs, Open Banking Ecosystems, PayTech and Trusted 3rd-parties, Finance transformation, How AI and Deep Learning based Business Models shape the market, Microfinance and Crowdfunding, The Future of Finance, Digital Technologies and Innovation in Asian Financial Markets, Investment Strategies, Regulatory and Legal Considerations for Digital Finance and Investments, Fintech Case Studies from Asia

Please feel free to reach out to us to discuss your ideas.

SUBMISSION GUIDELINES

Please submit your chapter proposal as an email attachment. A brief, one-page outline of your chapter identifying main sources of information and a one-page biography listing institutional affiliation and any other relevant information should be sent to: Dr. Tobias Endress (tobiasendress@ait.asia).

Questions: Please do not hesitate to contact us should you have any question.

Dr. Tobias Endress

Contact:

tobiasendress@ait.asia

Tel. +66 (0) 983 738 738

Bangkok, Thailand

Dr. Yuosre F. Badir

Contact:

badir@ait.asia

Tel. +66 (0) 2 524-6017

Bangkok, Thailand

Previous volumes of the book series:

**Business and Management in Asia:
Digital Innovation and Sustainability (2023)**
<https://link.springer.com/book/10.1007/978-981-19-6418-3>

**Business and Management in Asia:
Disruption and Change (in press)**

