

## 2023 AOM IM Division Executive Committee

### Division Chair



**William Newbury**  
Florida International  
University

### Division Chair Elect



**Grazia D. Santangelo**  
Copenhagen  
Business School

### Division Program Chair



**Nandini Lahiri**  
American University

### Division PDW Chair



**Klaus Meyer**  
Ivey Business School

### Past Division Chair



**Katherine Xin**  
China Europe International  
Business School



## Message from Division Chair

Hello All International Management Division Members,

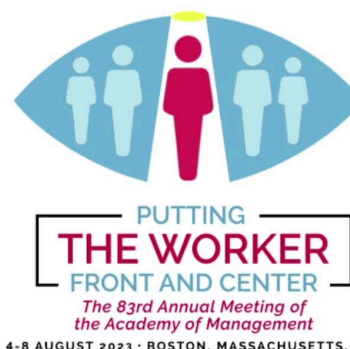
It is my honor to serve as Chair of the International Management Division. I hope 2023 is bringing a renewed sense of normalcy to everyone, and I look forward to seeing many of you at the AOM Meeting in Boston.

I would like to particularly highlight the exceptional efforts of **Nandini Lahiri** (our 2023 Program Chair) and **Klaus Meyer** (our 2023 PDW Chair), who have been working tirelessly on this year's International Management Division Program. With the full details of the program now available, I wanted to highlight a few changes that are being implemented this year. Other details are highlighted throughout this newsletter.

One change will actually occur before the conference. We will hold **an online IM Division Business Meeting** in advance of the main AOM conference **on July 25 at 9:00 AM EDT (UTC 1 PM)**. Because we realize that no time is perfect for everyone, we will also record the meeting for those who are not able to attend in person.



**William Newbury**  
Florida International  
University



4-8 AUGUST 2023 • BOSTON, MASSACHUSETTS, USA

(Continued on p.2)

# IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations in 2023



AMOREPACIFIC



School of Business  
**D'Amore-McKim**  
Northeastern University

**FIU** | Business  
FLORIDA INTERNATIONAL UNIVERSITY

GEORGETOWN UNIVERSITY **McDonough**  
SCHOOL of BUSINESS

THE GEORGE WASHINGTON UNIVERSITY  
**GW•CIBER**  
Center for International Business Education and Research



  
UNIVERSITY OF  
**South Carolina**  
Darla Moore School of Business

## Message from Division Chair Cont'd

We are doing this for multiple reasons. First, holding the business meeting during the main conference creates a situation where many people cannot attend due to conflicts with other sessions across the overall AOM program. Holding the meeting at the conference also excludes participation from division members who cannot physically attend. Thus, the online format will allow greater opportunity for these division members to be included. Second, one difficulty we noticed with our recent business meetings is the limited time available to discuss significant division issues. The International Management Division has nine committees that do fantastic work in support of the division. The new format will allow a meaningful amount of time for the committees to report on their activities and obtain feedback to better serve you in the future. Third, our division Bylaws have not been revised in many years. While the basic activities of the division have not changed, there are a number of updates that need to be incorporated and the new meeting format will allow adequate time to discuss these. Overall, the Executive Committee believes this new timing will allow greater inclusiveness from the membership in the activities of the division. Be on the lookout for more specific details on the virtual business meeting in the coming weeks.

Second change concerns our schedule of events: our division's **Professional Development Workshops** will occur on Friday and Saturday, while the Divisional **Consortia** will occur on **Sunday**. Thank you in particular to the leaders of the Doctoral Consortium, the Junior Faculty Consortium and our Paper Development Workshop for all their efforts organizing these important activities that are foundational to the development of our division's future.

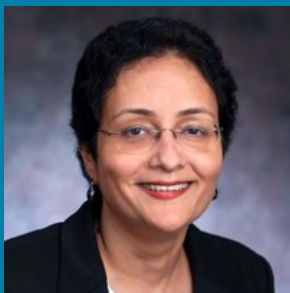
Third, on Sunday afternoon from 4:30 to 6:00 pm following the main consortia, we will hold our division's **Eminent Scholar Session**. We believe this new timing and date will allow greater participation in this important event recognizing a soon-to-be selected prominent scholar in our field. Look for an announcement of the winner of this award shortly in a separate communication.

Finally, on Monday afternoon, we will hold an **Awards Session** from 6:00 to 7:30 pm in the same time frame as our previous business meeting, which was previously divided between business and awards. This new session will allow more time to focus on our awards. This will be followed by the **Division Scholarship and Engagement Gala Event** which will occur from 8:00 pm to 11:00 pm at the University of Massachusetts Club.

Thank you as always for your support of the AOM International Management Division!

William Newburry  
Chair, International Management Division

## Division Program Chair



**Nandini Lahiri**  
American University

Welcome to Boston for the 2023 annual AOM meeting! At the IM Division, we have an exciting line-up of sessions and activities, so please plan on being there for the entire duration of the conference, August 4-August 8. Over these five days, IM sponsored sessions will offer a mix of Professional Development Workshops (PDW) to help reinvigorate your research and teaching, presentations of scholars' most recent research, interactive symposia with panels of experts, and social events which will give you a chance to relax and connect with old and new friends.

In addition to the terrific PDW sessions on Friday and Saturday (which Klaus Meyer will describe elsewhere in the newsletter) and the consortia on Sunday, we will offer 77 IM Division sponsored sessions during the conference. Some of these sessions are in collaboration with other divisions, offering a broad range of insights. Specifically, we have 22 symposia, covering the breadth of the IM field and providing the opportunity for interactive discussion. The 50 paper sessions including the 9 sessions featuring the finalists for IM Division awards, will all take place at the Hilton Boston Back Bay. You can be rest assured that the sessions will be full of interesting ideas.

Most IM Division paper sessions and symposia are scheduled at the Hilton Back Bay (HIL). In addition to the paper and symposia on Monday and Tuesday, here are some highlights of the program on Sunday and Monday. The Hyundai Motor Eminent Scholar in International Management Award is scheduled Sunday 4:30 – 6 pm in the Fenway Ballroom at HIL. Please join us in honoring this year's winner Tatiana Kostova, University of South Carolina.

On Monday, the IM Thought Leadership Café will take place from 8-9 am in Westminster at HIL. Come and have breakfast, coffee, and conversations with our thought leaders Rebecca Reuber (University of Toronto), Elizabeth Rose (IIM Udaipur) and Grazia Santangelo (Copenhagen Business School), all of whom are innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking.

If you are interested in hearing about research by our new, promising colleagues, the finalists for the D'Amore-McKim School of Business, Northeastern University Best Dissertation Award will present their doctoral research on Monday, 4-5:30 pm in Westminster at HIL. Please join us right after for the IM Division Awards and Recognition session 6-7:30 pm in honoring the winners of IM Division's many Awards in the Fenway Ballroom at HIL. In addition to recognizing the recipients of the Paper Awards, the Best Dissertation Award and Best Reviewer Awards, we will also honor the recipients of the IM Division's Outstanding Service to the Global Community Award (Arie Lewin, Duke University), IM Division AmorePacific Outstanding Educator Award (Maria Tereza Fleury, Fundação Getulio Vargas (FGV)), along with the IM Division FIU Emerging Scholar Award (Joao Albino-Pimentel, University of South Carolina). Come and celebrate the excellence of the IM Division!

The celebration will continue with the very popular IM Division Reception, at the University of Massachusetts Club (32ND Floor, 1 Beacon St., Boston, MA 02108) between 8 pm and 11 pm on Monday. Denise Dunlap, Chair of the IM Scholarship and Engagement Committee, has planned an event that is certain to be, as always, the talk of the conference. Please do not miss the event! I want to express my gratitude to everyone who submitted papers and symposia proposals to the IM Division, and to all those wonderful colleagues who served as reviewers, including emergency reviewers. I truly appreciate each one of you, without whom we could not have put our exciting program together.

I look forward to seeing you in Boston!

Nandini Lahiri  
Program Chair

# New Member of the International Management Division Executive Committee

## Meet Ilya Cuypers



Please congratulate Ilya Cuypers on being elected to the Academy of Management (AOM) International Management (IM) Division Executive Committee. Ilya will begin a five-year term on the IM Division Executive Committee in August which starts with the role of Division PDW Chair (2023-2024), Division Program Chair (2024-2025), Division Chair Elect (2025-2026), Division Chair (2026-2027) and Immediate-past Division Chair (2027-2028). Thank you to our current Past Division Chair Katherine Xin for coordinating this year's election, and to everyone who supported the election process.

Ilya Cuypers is currently an Associate Professor at the Lee Kong Chian School of Business at Singapore Management University, and received his Ph.D. from Tilburg University, the Netherlands. His work falls in the areas of international business and strategic management. He is currently serving as Senior Editor for the Journal of World Business, and he is a former Associate Editor of the Academy of Management Journal and Guest Editor of the Journal of International Business Studies. In addition, Ilya has been a member of the AOM's International Management (IM) and Strategic Management (STR) divisions' research committees. His work has been published in such journals as the Journal of International Business Studies, Academy of Management Journal, Strategic Management Journal, and Organization Science, and he have won a number of awards for his research (e.g., the Academy of Management International Management Division's FIU Emerging Scholar Award).



**See you in Boston in August!**

# 2023 IM Division Professional Achievement Awards Finalists

The IM Division recognizes lifetime achievement in international management scholarship with the **Division Hyundai Motor Eminent Scholar Award**.

**The Division AmorePacific Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management, at all levels and in a global context.

**The Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community.

**The Division FIU Business Emerging Scholar Award** recognizes the contribution to international management scholarship by a junior scholar, defined by having completed their Ph.D. (or equivalent) within the previous eight years, at the time of nomination.

The awards are selected by the division's Professional Awards Committee, chaired by the Past Division Chair and consisting of the three past chairs and two recent winners of the IM Division Hyundai Motor Eminent Scholar Award. This year the committee was comprised of Katherine Xin (Chair, 2022 IM Division Chair), Don Lessard (2022 Eminent Scholar), Rosalie Tung (2021 Eminent Scholar), Jaeyong Song (2021 IM Division Chair) and Anu Phene (2020 IM Division Chair).



**Don Lessard**  
Massachusetts Institute  
of Technology



**Rosalie Tung**  
Simon Fraser  
University



**Anu Phene**  
George Washington  
University



**Jaeyong Song**  
Seoul National  
University

**The AOM IM Division thanks Dr. Xin and her team for their fantastic efforts overseeing our division's professional awards selection process!**

**Professional  
Awards  
Committee Chair**



**Katherine Xin**  
China Europe International  
Business School

## Professional Achievements Award



**Dr. Tatiana Kostova**

### **IM Division Hyundai Motor Eminent Scholar Award**

Tatiana Kostova is Carolina Distinguished Professor, Buck Mickel Endowed Chair, and Professor of International Business at the Darla Moore School of Business, University of South Carolina. She holds a PhD from the University of Minnesota.

Her research is focused on MNCs and spans areas of management, organization theory, and global strategy. More specifically, she has studied institutional and cultural embeddedness of multinational corporations, cross-border transfer of management practices in MNCs, organizational legitimacy and social capital as a source of competitive advantage in MNCs, CSR, comparative corporate governance, and agency theory in MNCs. She has also studied some macro-organizational behavior topics such as psychological ownership, multiculturalism, dual identification, and extra-role behavior in organizations.

Kostova's most notable contribution to the international management field is the development of the institutional perspective for MNCs, including the introduction of the constructs of institutional distance and country institutional profile, and the institutional theory explanation of processes of legitimation, internationalization, practice adoption, and knowledge transfer and sharing. Her work has been published in top management and international business journals like AMR, AMJ, and JIBS, and has been recognized by a number of awards including the Barry Richman Best Dissertation Award of the International Management Division of the Academy of Management and the Richard Farmer Best Dissertation Award of the Academy of International Business, "Rising Star" in economics and business by Incites for the high impact of her publications, top 1% in impact in business and economics, and over 25,700 Google Scholar citations to date.

Professor Kostova has also contributed to the field of international management through a number of Visiting Professor research and teaching engagements in business schools around the world (e.g., WU, CUHK, EGADE, etc.) and serving on multiple editorial boards including AMR, AMJ, JIBS, JWB, JMS, GSJ, and others. She has also served as Vice President of AIB and Chair of the International Management Division of AOM. She is an AIB Fellow.

## Professional Achievements Award



**Dr. Maria Tereza Leme Fleury**

**IM Division AmorePacific  
Outstanding Educator  
Award**

Maria Tereza Leme Fleury is full professor of International Management at Fundação Getulio Vargas (FGV). She is a Fellow and current president of the Academy of International Business. She is the director of the Center for International Competitiveness. She was dean of the FGV School of Business Administration (2008 -2015), and the USP -School of Economics and Business Administration (2002- 2006).

She was a Research Fellow at the Institute for Manufacturing at Cambridge University, UK; the Institute of Development Studies, University of Sussex, UK, Institute for Developing Economy Japan, and a visiting professor at ESSEC, France. She has published 25 books and more than 100 articles. on International Business, Strategy and Competency Management, International Strategy and Management, Human Resources Management. Her recent research focuses on emerging market and digital transformation, global value chains and UN SDGs.

## Professional Achievements Award



**Dr. Arie Lewin**

### **IM Division Outstanding Service to the Global Community Award**

Arie Y. Lewin is Professor Emeritus Strategy and International Business, Duke University; Distinguished Visiting Professor: Fudan University School of Management, Shanghai Jiao Tong University Antai College, China University of International Business and Economics, and School of Economics and Management Tsinghua University.

Professor Lewin is the founding Editor in chief of Organization Science, past Editor in Chief of Journal of International Business Studies and of Management and Organization Review which focuses on management research in context of China.

Professor Lewin's research and consulting focuses on organization adaptation and change, directed co-evolution of innovation, sustaining open innovation organizations, and global sourcing in the context of emerging economies especially China. He was the Lead Principal Investigator (PI), of the multi-year Global Offshoring Research Network (Duke ORN) project that tracked the evolution of unbundling and dispersal of work (especially innovation activities) enabled by advances in information and communication technologies. Recent research and consulting involve case studies of open innovation at Haier, deglobalization and decoupling, and emergence and evolution of China Battery Energy vehicle automotive ecosystem. His book "China's Innovation Challenge: Overcoming the Middle Income Trap" has been published by Cambridge University Press in 2016. The Chinese translation was published by Peking University Press. Google cites 28,421, 6777 since 2018.

## Professional Achievements Award



**Dr. João Albino-Pimentel**

**IM Division FIU Business  
Emerging Scholar Award**

João Albino-Pimentel is an Assistant Professor of International Business and Dean's Fellow at the Darla Moore School of Business, University of South Carolina. His research interests lie at the intersection of non-market and global strategy. His work aims to shed light on how non-market resources and capabilities influence firms' global strategy decisions and performance. Passionate about conducting research that advances the understanding of multinational companies' role in addressing pressing global challenges,

João is particularly interested in studying how firms' strategies and activities can effectively contribute to tackling issues such as climate change, violent conflict, infrastructure development, and economic inequality. His work has been published in the Journal of International Business Studies, Strategic Management Journal, Research Policy and Global Strategy Journal.

João serves on the editorial review boards of prominent journals such as the Journal of International Business Studies, Strategic Management Journal, Journal of International Business Policy, Business & Society and Multinational Business Review. Prior to his current position, João was an assistant professor of Strategy and International Business at Copenhagen Business School and a research scholar at the Carlson School of Management, University of Minnesota. He obtained his Ph.D. in Strategic Management from HEC Paris.

# 2023 IM Division Awards Finalists

## IM Division UofSC Douglas Nigh Best Paper in Multidisciplinary Research Award Finalists

*Presentation session: Monday, 8-9:30 am EDT*

### **The Liability of Foreignness in the Capital Market: A Legitimacy Perspective**

You-Xiang Song, U. of Texas at Dallas - Jindal School of Management

### **Business Group Affiliation and Cross-border Acquisition Completion: A Study of Indian Firms**

Sumit Chakraborty, Indian Institute of Management, Ahmedabad

### **Populism and MNE performance**

Markus Liebmann, WU Vienna

### **Aligning Business Interests with National Goals in Industrial Policy: The Finnish Case, 1952-2014**

Christian Stulz, University of Jyväskylä School of Business  
Saara Matala, Chalmers University of Technology

## IM Division HKUST Best Paper in Global Strategy Award Finalists

*Presentation session: Monday, 10-11:30 am EDT*

### **Intra-regional Cross-border M&As by MNEs: Access to Market versus Knowledge**

In Hyeock Lee, Loyola U. Chicago  
Eunsuk Hong, SOAS U. of London  
Jong Kook Shin, Korea U.

### **Selling on Digital Platforms Abroad: Modes of Control and Dual Liabilities**

Jiatao Li, HKUST  
Ziyi Chen, HKUST  
Ohchan Kwon, HKUST

### **Can Multinational Enterprises Attain Competitive Advantages Through Hiring Offshore Experts?**

Yongjian Bao, U. of Lethbridge  
Wenlong Yuan, Asper School of Business, U. of Manitoba  
Zhenyu Wu

### **Home favors and distant troubles: The impact of home bias on global litigation**

Byung Uk An, Washington University in St. Louis  
Shixiang Wang, Shanghai U of Finance and Economics  
Minyuan Zhao, Washington University in St. Louis

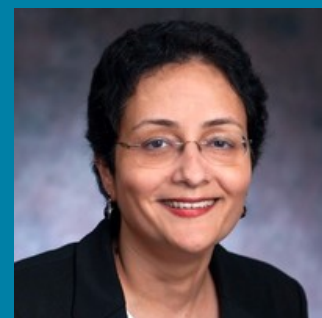
### **Subsidiary Grouping and Performance: The Role of Upper-echelon Size and Firm Age under Uncertainty**

Afshin Hamrabadi, U. of Trento  
Fabio Zona, U. of Trento

## Announcements from the Awards Committee



**Randi Lunnan**  
BI Norwegian Business School



**Nandini Lahiri**  
American University

# 2023 IM Division Awards Finalists

## IM Division Best Paper in Corporate Social Responsibility and Sustainability Award Finalists

*Presentation session: Monday, 12 – 1:30 pm EDT*

### **How do MNEs and non-MNEs influence their supplier chain partners' CSR?**

Nan Zhou, Tongji University  
Yuan Li, Shanghai Jiao Tong University.  
Hao Yu, Antai College of Economics and Management,  
Shanghai Jiao Tong University

### **The role of environmental capabilities and corporate visibility in manufacturing location choices.**

Michael Millan, Institute for Technology and Innovation  
Management at RWTH Aachen  
Dirk Luettgens, RWTH Aachen University

### **Global Supply Chain Management in the Aftermath of Anthropogenic Disasters**

Yejee Lee, Indiana U., Bloomington  
Stephanie Wang, Indiana U., Bloomington

### **International Business Diplomacy and Violent Conflicts**

Ishva Minefee, U. of Illinois at Urbana-Champaign  
Daniela Rivera Piedra, Georgia State U.  
Marcelo Bucheli, U. of Illinois at Urbana-Champaign  
Laszlo Tihanyi, Rice University

## IM Division CEIBS Best Paper Award Finalists

*Presentation session: Monday, 2 – 3:30 pm EDT*

### **Intra-regional Cross-border M&As by MNEs: Access to Market versus Knowledge**

In Hyeock Lee, Loyola U. Chicago  
Eunsuk Hong, SOAS U. of London  
Jong Kook Shin, Korea U.

### **How do Emerging Market Multinationals Grow Sustainably by Engaging in Global Value Chains?**

Sihong Wu, U. of Auckland  
Xinli Huang, WU Vienna U. of Economics and Business  
Di Fan, School of Management, RMIT U.  
Yiyi Su, Tongji U.  
Yongjian Li, Nankai U.

### **What's in it for the Mobile Worker? Nonmobile Global Work, Structural Conditions, and Paradoxical Thinking**

Rany Salvoldi, Ben Gurion U.  
Dorit Efrat-Treister, Ben Gurion U. of the Negev

### **Electoral Uncertainty and the Multinational Corporation: Firm-level effects and strategies**

Hubertus Reinprecht, WU Vienna U. of Economics and Business  
Jakob Müllner, WU Vienna U. of Economics and Business

The International Management Division emphasizes content pertaining to the theory, research, and practice of management with a cross-border or cross-cultural dimension.

The IM Division has 2,337 members (as of 2022):

academics - 75%  
students - 20%  
executives - 5%

Visit the IM Division website to find resources for your work and research: funding, data sources, databases, and academic journals

Visit the IM Division website to join our community

<https://connect.aom.org/im/home>

# 2023 IM Division Awards Finalists

## IM Division Best Paper in OB / HRM / OT Award Finalists

*Presentation session: Monday, 4 – 5:30 pm EDT*

### **The impact of culture-related linguistic skills on skilled migrants' workplace integration in MNCs**

Jinju Xie, Hiroshima U.

Vesa Peltokorpi, Hiroshima U.

### **A Behavioral Perspective on General Manager Succession in Underperforming Foreign Subsidiaries**

Liang Li, U. of North Carolina, Greensboro

Vanessa Hasse, Ivey Business School

Marketa Rickley, U. of North Carolina, Greensboro

### **Language Proficiency or Cultural Intelligence? A Meta-Analysis of Effects on Intercultural Outcomes**

Kok Ng, Nanyang Technological U.

Thomas Rockstuhl, Nanyang Technological U.

Catherine Wu, Nanyang Technological U.

Soon Ang, Nanyang Technological U.

### **“It is Difficult to Understand Them...”- The Role of Non-native Accents in Global Virtual Teams**

Carlo Brighi, Gustavson School of Business, U. of Victoria

Michal Szymanski, Moscow School of Management  
Skolkovo

### **What's in it for the Mobile Worker? Nonmobile Global Work, Structural Conditions, and Paradoxical Thinking**

Rany Salvoldi, Ben Gurion U. of the Negev

Dorit Efrat-Treister, Ben Gurion U. of the Negev

## IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management Finalists

*Presentation session: Monday, 4-5:30 pm EDT*

### **I Can't Change Who I Am, But I Can Control What I Do: Three Essays Exploring Cultural Identity as a Resource For Navigating Multinational Work Contexts in Emerging Economies**

Nana Yaa Antwi-Gyamfi, CEIBS

### **Corrective responses to accusations of misconduct on societal issues**

Alison E. Holm, Nova School of Business & Economics

### **Foreign Divestment: A multilevel analysis of institutional differences and top managers**

Ha Nguyen, University of Sussex Business School

### **History and Geography in the Making of Corporate Strategy and Structure**

Kunyuan Qiao, Georgetown University

# 2023 IM Division Awards Finalists

## **IM Division Georgetown Best Paper in International Business and Policy Award Finalists** *Presentation session: Tuesday, 8-9:30 am EDT*

### **International connectedness, governmental interventions, and firm adaptation to exogenous shocks**

Sorin Krammer, Surrey Business School  
Nuruzzaman Nuruzzaman, University of Manchester  
Debmalya Mukherjee, University of Akron

### **Characterizing MNCs' Corporate Diplomatic Activities**

Marcelo Bucheli, U. of Illinois at Urbana-Champaign  
Xavier Amoroch, U. de los Andes  
Minyoung Kim, University of Kansas

### **Rising Geopolitical Risk and Firm's Customer Concentration**

Yu Li, University of South Carolina  
Vivek Astvansh, Indiana U. - Kelley School of Business

### **Institutional Distance Effects on the Coopetition-Performance Relationship: A Meta-Analysis Approach**

Qi Zou, West Chester U. of Pennsylvania  
Marcelo Alvarado-Vargas, U. of Toledo  
Yuan Wang, U. of Houston, Victoria

### **Electoral Uncertainty and the Multinational Corporation: Firm-level effects and strategies**

Hubertus Reinprecht, WU Vienna U. of Economics and Business  
Jakob Müllner, WU Vienna U. of Economics and Business

## **IM Division GWU-CIBER Best Paper on Emerging Markets Award Finalists** *Presentation session: Tuesday, 10-11:30 am EDT*

### **On the Location Choices of African Multinational Enterprises: Do Supranational Institutions Matter?**

Yamlaksira Getachew, Babson College  
Roger Fon, London School of Economics and Political Science  
Elie Chrysostome, SUNY Plattsburgh

### **How do Emerging Market Multinationals Grow Sustainably by Engaging in Global Value Chains?**

Sihong Wu, U. of Auckland  
Xinli Huang, WU Vienna U. of Economics and Business  
Di Fan, School of Management, RMIT U.  
Yiyi Su, Tongji U.  
Yongjian Li, Nankai U.

### **Does Rapid Internationalization Enhance Innovation Performance of Emerging Market MNEs?**

Xiaoyuan Li, Yonsei University  
Yong-Suk Pak, Yonsei University

### **Evidence of "Double-loop Springboard" Under De-globalization in China**

Nam Kim, Korea U. Business School  
Changwha Chung, Korea University  
Young Bin Kim, Korea U. Business School

### **The Evolution of Agglomeration and Location Choice in Emerging Markets: Software Firms in Bangalore**

Vijayraghavan Venkataraman, Indian Institute of Management, Bangalore  
Anna Lamin, Northeastern U.  
Sachidananda Benegal, IIM- Indore

# 2023 IM Division Awards Finalists

## IM Division Best Paper in International Corporate Governance Award Finalists

*Presentation session: Tuesday, 12 – 1:30 pm EDT*

### Returning Home: CEO Pre-career Overseas Experience and Firm Cross-border Acquisitions

David Weng, California State U., Fullerton  
Yi Tang, U. of Hong Kong  
Xuefei Yu, U. of Hong Kong

### Growing the Business in the Regions: TMT Member's Regional Responsibility and Regional Performance

Che Tang, U. of St. Gallen  
Winfried Ruigrok, U. of St. Gallen

### Import Penetration and Corporate Misconduct A Natural Experiment

Christopher Dupuis, Bryant U.  
Ying Zhang, Bryant U.

### Top Management Triads: Role Theory and Top Team Relationships Following Chair and CEO Separation

Faisal AlReshaid, Australian U. of Kuwait  
Kathleen Park, Boston University  
Bernd Vogel, Henley Business School, U. of Reading  
Nour AlBuloshi, Gulf U for Science and Technology  
Kolawole Yusuff

## IM Division Dexter Award Nominees

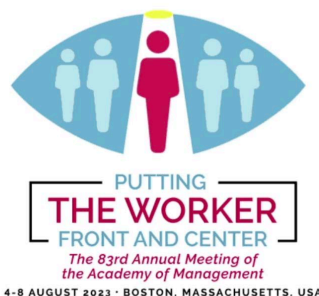
### "It is Difficult to Understand Them..."- The Role of Non-native Accents in Global Virtual Teams

Carlo Brighi, Gustavson School of Business, U. of Victoria  
Michal Szymanski, Moscow School of Management Skolkovo

## IM Division Newman Award Nominee

### Populism and MNE performance

Markus Liebmann, WU Vienna



**See you in Boston!!!**



**Let's Connect!**

IM Division Groups  
on  
**Facebook**

AOM International  
Management  
Division

AOM - IM Division  
Doctoral Student  
Committee



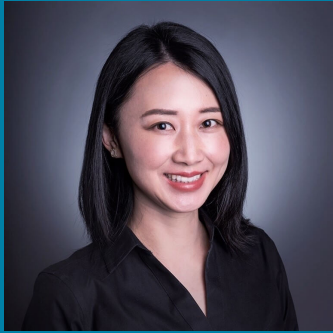
**Klaus Meyer**  
Ivey Business School

## Welcome to the professional development workshops!

We will the programs with three events held on Friday in the Hilton Back Bay, two of which organized by Davina Vora. The first event, **Advice on Writing An Award-Winning Dissertation**, brings together winners of recent dissertation awards of different association to explore the secrets of their success. The second event shares advise from superstar teachers on **Teaching Global Leadership**. Join this event to learn how to get the best out of your students! The third event is chaired by Joe Cheng and William Malony of the World Bank and discusses **Researching National Innovation Ecosystems for Startup Success**. In the afternoon, PDW participants are invited for a social activity, to which you need to register in advance (see below).

On Saturday, we have two PDW with leaders in our field focusing on the big challenges on which businesses want answers from us as scholars: **Multinationals' Solutions to Grand Challenges**, chairs by Alvaro Cuervo-Cazurra and **Workers of the Future – in Africa**, chaired by Leonardo Liberman. On Saturday afternoon we also host the annual paper development workshop for those who submitted their paper to this special event. Thanks to Vanessa Hasse and Christian Geisler Assmussen for organizing this event.

On Sunday morning, the focus of the IM Division moves to Northeastern University, who have kindly agreed to host our consortia. Thank you, D'Amore-McKim School of Business; we look forward to your hospitality. The **doctoral student consortium** and the **junior faculty consortium** meet in the mornings, coordinated, respectively, by Stephanie Lu Wang and Luis Balesteros and by Kristin Brandl and Liang Cheng. After lunch. Both consortia join the **Meet the Editor** coordinated by Ilya Cuipers.



**Stephanie Wong**  
Indiana University



**Luis Ballesteros**  
Boston University

## 2023 AOM IM Division Doctoral Student Consortium

### 2023 AOM IM Division Faculty Panelists at the Doctoral Student Consortium

Shaker Zahra (University of Minnesota)

Rosalie Tung (Simon Fraser University)

Dan Li (Indiana University)

Margarethe Wiersema (University of California, Irvine)

Donal Crilly (London Business School)

Alvaro Cuervo-Cazurra (Northeastern University)

Jordan Siegel (University of Michigan)

Ajai Singh Guar (Rutgers University)

Gabriel Bento (Norwegian School of Management)

Olga Hawn (University of North Carolina, Chapel Hill)

Mona Makhija (Ohio State University)

Mercedes Delgado (Copenhagen Business School and MIT)

Anthea Zhang (Rice University)

Zeke Hernandez (University of Pennsylvania)

Nan Jia (University of Southern California)

Andrew Delios (National University of Singapore)

# 2023 IM Division Junior Faculty Committee

## 2023 IM Division JFC Panelists



Cecilia Gu  
(Georgia State University)



Charles Dhanaraj  
(University of Denver)



Dana Minbaeva  
(King's College London)



Jonathan Doh  
(Villanova University)



Ilya Cuypers (Singapore  
Management University)



Elizabeth Rose  
(IIM Udaipur)



Prithwiraj Choudhury  
(Harvard Business School)



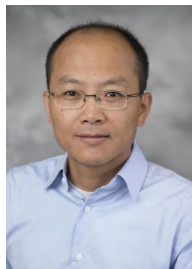
Rebecca Reuber  
(University of Toronto)



Stav Fainshmidt  
(Florida International  
University)



Tatiana Kostova  
(University of South Carolina)



Tony Tong  
(University of Colorado)



Valentina Marano  
(Northeastern University)

## JFC Chairs



Kristin Brandl  
(University of  
Victoria &  
Copenhagen  
Business School)



Liang Chen  
(Singapore  
Management  
University)



Christian Geisler Asmussen  
(Copenhagen Business School)

## 2023 IM Division Paper Development Workshop Chairs



Vanessa Hasse  
(Ivey Business School)

## 2023 AOM IM Paper Development Workshop Panelists



Anthony Goerzen (Queens  
University)



Chang Hoon Oh  
(University of Kansas)



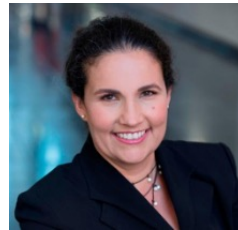
Yanbo Wang  
(Hong Kong University)



Sebastian Reiche  
(IESE Business School)



Igor Filatotchev  
(Kings College London)



Helena Barnard  
(University of Pretoria)



Gabriel Benito (BI  
Norwegian Business School)



Günter Stahl (WU Vienna U.  
of Economics and Business)



Rebecca Piekkari  
(Aalto University)



Daniela Blettner (Simon  
Fraser University)



Gokhan Ertug (Singapore  
Management University)

**2023 IM Division Paper Development Workshop**  
**Saturday, August 5, 3:30 - 5:30 pm EDT**

## AOM IM Division DMC



**Dr. Alexander Settles**  
University of Florida

## AOM IM Division Membership Drive Committee

The AOM IM Division Membership Drive Committee, chaired by Alex Settles and Luiz Ricardo Kabbach de Castro, will organize membership activities at the 2023 AOM Annual Meeting to attract and retain division members. We will be attending the New Doctoral Student Consortium (NDSC) session and other events to encourage AOM members to join the IM Division. We are looking for new members of the committee to help us continue to grow the division.

In the fall of 2022 and spring of 2023, the AOM IM Division Membership Drive Committee organized three webinars. In December 2022, the MDC sponsored two webinars. The first was organized by Davina Vora that brought together the finalists of the IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management to share their experiences and to encourage doctoral students to submit their dissertations for the award. The second webinar was on reviewing for the AOM Annual Meeting and Journals, was organized by Nandini Lahiri and featured Becky Reuber and Grazia Santangelo. And on June 9, 2023, Nandini Lahiri, the 2023 Program Chair, and Klaus Meyer, the 2023 PDW Chair, provided highlights of the IM Division program for the meeting in Boston.

Dr. Alexander Settles

## AOM IM Division SEC



**Denise Dunlap**  
University of Massachusetts  
Lowell

**The Scholarship and Engagement Committee** is happy to announce that we are planning on having an in-person IM gala event this coming year in Boston on August 7th from 8pm -11pm at the University of Massachusetts Club (<https://www.umassclub.com/about>). This is the first time that we have been able to host this event since 2019. Since this is the first in-person IM gala event that we have hosted since the beginning of COVID-19, we are planning on making it a special celebration.

Beginning in 2019, our committee began planning webinars throughout the academic year to build scholarship and engagement among our IM community beyond our annual meetings in August. This initiative proved to be an important especially during these past couple of years with COVID-19. We decided to take a short break with this endeavor during the current academic year due to zoom fatigue. Given that this outreach activity was a successful endeavor in the past, we plan to restart it beginning this coming fall 2023. Our plan would be to host at least one to two webinars each semester. The focus of these activities will be on building scholarship among our newest members and especially young scholars.

See you in Boston,

Denise Dunlap



**Rany Salvoldi**  
Ben-Gurion University of the  
Negev

## AOM IM Division Doctoral Student Committee

The Doctoral Student Committee is devoted to creating a meaningful and globally connected community of Doctoral students conducting research in topics related to international management.

During the past year, the committee has organized a series of virtual social hours for online networking and has also launched a Reading Group initiative. The Reading Group in IM initiative aims to create an informal framework for joint learning and to bridge between PhD students from around the world and expert scholars in the IM field through discussion of their recent research and publications. We hosted Prof. Grazia Santangelo, from Copenhagen Business School, who discussed practical guidelines to make a theoretical contribution in international business, and Prof. Ilya Cuypers, from Lee Kong Chian School of Business, who explained how to develop the dissertation's literature review into a meaningful review paper. A heartfelt appreciation and gratitude to both of them for inspiring, informative and engaging presentations that were highly appreciated by the audience.

At the 2023 AOM conference the Doctoral Student Committee will be organizing its annual social event for Doctoral students in the IM Division (Friday 4 August, 7:00 – 9:00 PM). We hope you will join us for an evening of games, music and fun networking. Registration is required in order to attend this event. A separate communication will be sent closer to the date.

All PhD students in the IM Division are warmly invited to participate in these activities. For any inquiry and more information contact Rany Salvoldi, the Chair of the IM Doctoral Student Committee, at [ranybia@post.bgu.ac.il](mailto:ranybia@post.bgu.ac.il)

## Boston Duck Boat Tour

**Friday, 4:30 - 6:30 pm Fee: \$39.50 Capacity: 35 persons**

**Meet at:** Prudential Centre, 53 Huntington Ave

Preregistration required – further details will be provided via e-mail

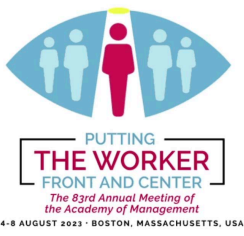
Start the conference by meeting your old and new friends on this very special tour. From the “Duck Boat”, you will see a great overview of the city with a land tour before splashing into the Charles River for a riverboat ride full of breathtaking views of the Boston and Cambridge skylines.



# The Best Dissertation Award Committee



**Davina Vora**  
SUNY New Paltz



**See you in Boston!**

This past year, the IM Division Best Dissertation Award Committee did a few more activities than usual. We held a webinar in collaboration with the IM Membership Drive Committee in which the 2022 dissertation award finalists discussed their dissertations as well as their experience and advice with respect to applying for award. The webinar, targeted emails to various divisions, and encouragement from you – our IM Division members - seem to have succeeded in garnering a high number of submissions on a variety of IM-related topics this year.

Congratulations to the finalists of the 2023 dissertation award! They are:

**Nana Yaa Antwi-Gyamfi** (Ph.D., IESE Business School, University of Navarra) “I Can’t Change Who I Am, But I Can Control What I Do: Three Essays Exploring Cultural Identity as a Resource for Navigating Multinational Work Contexts in Emerging Economies,” China Europe International Business School (CEIBS)

**Alison E. Holm** (Ph.D., Copenhagen Business School) “Corrective Responses to Accusations of Misconduct on Societal Issues,” Nova School of Business & Economics

**Ha Nguyen** (Ph.D., University of Vaasa) “Foreign Divestment: A Multilevel Analysis of Institutional Differences and Top Managers,” University of Sussex Business School

**Kunyuan Qiao** (Ph.D., Cornell University) “History and Geography in the Making of Corporate Strategy and Structure,” Georgetown University

Please attend the IM Division Best Dissertation Award Session, scheduled from 4-5:30pm on Monday August 7 in the Westminster room of the Hilton Back Bay to learn more about their fascinating dissertations!

Finally, many thanks to committee members Catie Magelssen, Stewart Miller, Dana Minbaeva, Bo Nielsen, and Shameen Prashantham for their hard work in evaluating all the abstract submissions as well as the finalists’ full dissertations.

Davina Vora, Chair, IM Division Best Dissertation Award Committee



**IM GLOBAL**

IM DIVISION - PODCAST

- Anchor: <https://anchor.fm/imglobal>
- Apple Podcast: [IM Global on Apple Podcasts](#)
- Google Podcast: [IM Global](#)
- Overcast: <https://overcast.fm/itunes1519595091/im-global>
- Pocket Casts: <https://pca.st/stxnlnhs>
- Radio Public: <https://radiopublic.com/im-global-6NygDm>
- Spotify: <https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3OVb>

This newsletter is edited by:

**Antonina (Tonya) Bauman**  
Chair  
Communications Committee