



UPDATED 09/12/18

**11th Asia Academy of Management Conference
12th Taiwan Academy of Management Conference**
www.aaom.asia / www.taom.org.tw

JOINT CONFERENCE CALL FOR PAPERS
**“Institutional Complexities and Organizational Responses in
a Changing Global Economy”**

Submission Emails: *aaom2019@gmail.com / taom.taiwan@gmail.com*
Submission Deadline: **October 15, 2018**
Conference Dates: **June 19–21, 2019**

Program Co-Chairs:

Asia Academy of Management:

Mike Peng, University of Texas at Dallas
David Ahlstrom, The Chinese University of Hong Kong

Taiwan Academy of Management:

Wei-Chi Tsai, National Chengchi University
Jia-Chi Huang, National Chengchi University

Conference Venue:

The Patra Bali Resort, Kuta, Bali, Indonesia
www.thepatrabali.com

Keynote Speaker:

Jason Shaw, Nanyang Technological Univ / Editor, *Academy of Management Journal*

Corporate Panel Speakers:

Pahala Mansyuri, CEO, Garuda Indonesia / Handry Satriago, CEO, GE Indonesia
Ira Puspawati, CEO, ASDP Indonesia Ferry / Abdul Latief, Founder/CEO, Pasaraya

Main Host: Universitas Pertamina / ***Co-Host:*** Universitas Airlangga
(Local Arrangements Committee Chair: Budi Soetjipto)

The Asia Academy of Management (AAOM) and the Taiwan Academy of Management (TAOM) invite papers for the joint conference on the theme of “institutional complexities and organizational responses in a changing global economy” and related research topics.

The new global economy, of which the Asian economy is an important part, has arrived at a crossroads. Over the past few years, several forces of “de-globalization” have been asserting themselves to slow down the pace of globalization. Organizations and workforces in many countries in Asia and indeed around the world feel that they have been negatively impacted by the rapid advances in globalization and the disruptive technological advance reaching into more industries. Advances of technologies are penetrating more aspects of both commerce and the home. These and other commercial and sociopolitical forces have led to some rollback in what were previously thought to be monotonically increasing forces of globalization and technological development. Recently, for example, even free trading Hong Kong has started to broaden restrictions on the resale of event tickets and several other basic, secondary market activities.

In response, engines of economic growth and development are attempting to adjust to the “new normal” that is emerging around the world. Moreover, institutions, defined as “the rules of the game” by Douglass North (1990), can no longer be viewed as static and invisible. Instead, a series of the rules of the game—ranging from regional and bilateral trade policies and technological standards to competition and IP policies—are changing and their complexities are increasing. These institutional complexities are forcing managers and entrepreneurs in Asia (and from Asia)—as well as managers and entrepreneurs who come to do business in Asia—to search for new, innovative strategies to navigate the changing environment and grow their organizations.

How do firms led by managers and entrepreneurs eager to grow respond to such a new global economy with heightened and changing institutional complexities? This is the big question on which we are inviting contributors to focus.

The future of the global economy is perhaps as uncertain as it has ever been since the early postwar years. Indeed, two scenarios have emerged with a view toward mid-century. Known as “continued globalization,” the first scenario is a rosier one that has been widely known. Emerging economies (EEs) have been a major driver of overall world growth and reduction in poverty. If they continue to drive global growth, they may be able to spearhead further major decreases in poverty and upgrades in economic capabilities.

Underpinning this scenario of “continued globalization” are three key assumptions. First, EEs will continue to reform their economies so as to maintain solid (even if educed) economic growth. Second, geopolitical events and natural disasters (such as climate changes) will not create significant disruption to the global system of trade, investment, and technology transfer. Third, regional, international, and supranational institutions continue to function reasonably by facilitating trade and technological change. This scenario envisions a path of growth that is perhaps more volatile than that of the past 30 years, but may ultimately lead to considerably higher levels of economic integration and income in countries nowadays known as EEs.

The second scenario can be labelled as “de-globalization.” It may be characterized by (1) reduced geopolitical cooperation and slow economic growth; (2) droughts, climate shocks,

disrupted food supply, and conflicts over energy (such as “water wars”); and (3) public unrest, protectionist policies, and the unravelling of certain institutions that we take for granted (such as the EU and NAFTA). If protectionism significantly rises (beyond limited tariffs on select goods), global economic integration may suffer, and opportunities to grow in Asia and elsewhere may diminish.

In both scenarios, one common prediction is that competition in Asia and around the world will likely heat up. Competition under the “de-globalization” scenario can be especially intense since the total size of the “pie” will not be growing sufficiently. At the same time, firms would operate in partially protected regional blocs, which result in additional costs for market penetration. Competition under the “continued globalization” scenario would also be intense, but in different ways. The hope is that a rising “tide” may be able to lift “all boats.”

Confronting such long-term uncertainties, managers and entrepreneurs nevertheless have to make a number of short-term and medium-term decisions that may have long-term ramifications. Therefore, we invite contributors to entertain the following questions as *examples*:

- In Asia, how do forces of “de-globalization” impact long-term strategic thinking?
- In Asia, how do forces of technological advances (such as Internet of Things, artificial intelligence, and the rise of semiautonomous vehicles and robots) influence entrepreneurial behavior?
- How do forces of societal and environmental changes (such as global warming, migration, and aging population) provoke new growth opportunities or depress such opportunities, particularly in Asia?
- Are firms from emerging and newly developed Asia likely to become more interested in internationalization? Or are they likely to become more interested in growing at home? How may firms from different EEs vary?
- How do firms in the 11 member countries of the Trans-Pacific Partnership (TPP) cope with the U.S. withdrawal from the TPP?
- How do Iranian, Chinese, Russian, and EU firms cope with the renewed U.S. sanctions imposed on Iran after the U.S. withdrawal from the Iran Nuclear Deal?
- How have Chinese firms responded to the “One Belt, One Road” initiatives? How do firms based in the “One Belt, One Road” countries in Asia respond?
- Can existing theories contribute toward a better understanding of some of these questions? If existing theories are inadequate, how can we extend existing theories and develop new ones?
- How can the Asian emerging market context help in refining existing theories on internationalization, innovation, and institutions?

Please note that these questions are *examples*. Authors working on more traditional research questions in management are welcome to submit their papers to the Conference as well. Although submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of management and organizational research in Asia. The papers may be grounded in any major management disciplines, such as business policy and strategy, entrepreneurship and innovation, human resource management, international management, organization and management theory, and organizational behavior. Conceptual, theory-building, or empirical papers from these areas are all welcome.

The conference program will consist of a keynote speech, an executive panel, academic panels, competitive paper sessions, and interactive poster sessions. All panel and paper submissions will be competitively reviewed. We will also offer a series of Professional Development Workshops (PDWs), consisting of (1) PhD consortium, (2) AACSB training workshops, and (3) research methods workshops.

IMPORTANT NOTE: In organizing this joint conference, AAOM and TAOM will handle the submitted papers *separately*. Therefore, please submit your papers either to AAOM (aaom2019@gmail.com) OR to TAOM (taom.taiwan@gmail.com)—please do not submit one paper to both. For details of submission, please see AAOM and TAOM submission guidelines below.

SUBMISSION DEADLINE for both AAOM and TAOM is October 15, 2018 (before midnight, Hong Kong time)

REGISTRATION FEE

All AAOM and TAOM conference participants will pay the registration fee. Early bird fee is HK\$3200 (approximately US\$400). Doctoral students may pay a reduced fee of HK\$1600 (approximately US\$200). Conference registration fees also include a two-year complimentary AAOM full membership and subscription of the *Asia Pacific Journal of Management* (APJM), the official journal of AAOM. Doctoral students and participants from low-income countries may apply for reduced fees—please directly consult with the AAOM Secretariat: asia-aom@cuhk.edu.hk.

AAOM PAPER SUBMISSION GUIDELINES

- Submissions should follow the style of the *Asia Pacific Journal of Management* for formatting, with 12 size font and double space (main text only). Please note *APJM*'s header and references format (similar to the APA style). The maximum length is 40 pages (all inclusive).
- Please submit in one email:
 - The paper *without* self-identifying information. Page 1 should contain title (in ALL CAPS), abstract (100-200 words), and key words—but should contain no information about authors (please be sure to delete information about your name and school from the Word document's "properties"). Mark your track (such as Business Policy and Strategy [BPS] or Organizational Behavior [OB]) on the upper right corner of page 1. Page 2 should be the first page of your text. Number all your pages, and the last page cannot exceed page 40.
 - A separate title page with information about the title (in ALL CAPS) and all authors (name, affiliation, country, and email)—with corresponding author clearly designated. Please mark your track (such as Business Policy and Strategy [BPS] or Organizational Behavior [OB]) on the upper right corner of this title page.
 - Please name your submissions by *the 2-3-letter track acronym_last name of first author_first substantive word of your title* (excluding "a" and "the"). Differentiate the

two documents as “text” or “title,” such as “BPS_Peng_global_text” or “OMT_Ahlstrom_asia_title.”

- For your email subject line, please use the title of your documents consisting of *the 2-3-letter track acronym_last name of first author_first substantive word of your title* (but without “text” or “title”), such as “HRM_Takeuchi_management” or “IM_Yi_multinational.”

- **Manuscripts prepared in Microsoft Word should be submitted electronically to: *aaom2019@gmail.com*.** Do not send submissions directly to the Track Chairs.
- The papers that are submitted should not have been published by the time of the conference.
- All papers will go through a double-blind review process managed by the Track Chairs. Accepted papers will be assigned to paper presentation or interactive paper sessions by the Program Chair and uploaded to the AAOM conference website with a password given to the registered conference participants.
- Abstracts of the papers presented at the conference will be published on the conference website as conference proceedings.
- At least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program. If absence from a scheduled meeting is unavoidable, participants must contact the AAOM Secretariat (*asia-aom@cuhk.edu.hk*) as early as possible and pursue suitable alternative arrangements.

AAOM PANEL SUBMISSION GUIDELINES

- Each panel proposal should include:
 - A title page that includes the names and contact information for all participants and identifies their roles along with the information on which track that the panel fits. This should be numbered page 1 of the panel proposal. Be sure to number all pages of the submission.
 - An abstract, 100-200 words, that summarizes the panel.
 - An overview statement of the main issues in the panel.
 - An explanation of why the panel should be of interest to AAOM members.
 - A description of the session format (e.g., pro and contra debate, roundtable, professional development workshop).
 - Any special room setup or technical requirement that the panel requires (please note that the feasibility of these requirements will be part of the evaluation criteria).
 - A 1-to-3 page synopsis of each activity (e.g., two contrarian opinions, questions that the panellists will be addressing, training activities).
 - Emails or signed letters from each participant, indicating s/he will participate if the panel is accepted.
- Each panel proposals should be no more than 6,000 words, inclusive of all materials.
- Each proposal must state, on its first page at the top right, the requested Track and Panel Session Format. In addition to the six traditional Tracks, it is possible to position your Panel proposal to be based on the Conference theme—please indicate this as a “Conference Theme-Based Panel” on the first page.

- Please prepare *one* document for each proposal—this is different from the paper submission, which requires two documents (one title page and one manuscript that has no self-identifying information).
- Please name your panel submissions by *the 2-3-letter track acronym_PANEL_last name of panel chair/organizer_first substantive word of your title* (excluding “a” and “the”), such as “ENT_PANEL_Ananthram_entrepreneurs.” Please also use the file name as your submission email subject line, such as “OB_PANEL_Yun_individuals.”
- Only panel proposals prepared in Microsoft Word will be considered. They should be submitted electronically to: *aaom2019@gmail.com*.
- While designing the Panel, please keep in mind that sessions at the AAOM conference are constrained to 75 minutes. Only panellists that will appear in person at the conference should be listed in the submission.

INQUIRY

If you have any questions regarding your AAOM paper and/or panel submissions, please consult with Program Co-Chair David Ahlstrom (*ahlstrom@baf.cuhk.edu.hk*). General information about AAOM can be found on the website: *www.aaom.asia*.

TRACK CHAIRS

[NOTE: Do not send submissions to the Track Chairs, all paper and panel submissions must be sent directly to the Program Co-Chairs at *aaom2019@gmail.com*]

1. Business Policy and Strategy (BPS)

Brian Pinkham, Erasmus University, The Netherlands (*pinkham@rsm.nl*)

Dermawan Wibisono, Universitas Pertamina, Indonesia (*dwibisono@sbm-itb.ac.id*)

En Xie, Tongji University, China (*xieen@tongji.edu.cn*)

2. Entrepreneurship and Innovation (ENT)

Subra Ananthram, Curtin University, Australia (*s.ananthram@curtin.edu.au*)

Saixing Zeng, Shanghai Jiaotong University, China (*zengsaixing@sjtu.edu.cn*)

3. Human Resource Management (HRM)

Riki Takeuchi, University of Texas at Dallas, USA (*riki.takeuchi@utdallas.edu / martialartsfanrt@gmail.com*)

Mami Taniguchi, Waseda University, Japan (*mami@waseda.jp*)

4. International Management (IM)

Sali Li, University of South Carolina, USA (*sali.li@moore.sc.edu*)

Sari Wahyuni, University of Indonesia, Indonesia (*sari.whyn@gmail.com*)

Jingtao Yi, Renmin University of China, China (*yijingtao@rmbc.ruc.edu.cn*)

5. Organization and Management Theory (OMT)

Marleen Dieleman, National University of Singapore, Singapore (*marleen@nus.edu.sg*)

Zhongfeng Su, Xi'an Jiaotong University, China (*zhongfengsu@163.com*)

6. Organizational Behavior (OB)

Tomoki Sekiguchi, Kyoto University, Japan (*tomoki@econ.kyoto-u.ac.jp*)

Seokhwa Yun, Seoul National University, Korea (*syun@snu.ac.kr* /

yun.seokhwa@gmail.com)

RELATED ACTIVITIES: PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)

(I) AAOM PhD CONSORTIUM

The Consortium will consist of panels of faculty experts in management research who will speak on research and career issues. They will also directly provide feedback to scholarly work of doctoral students. Doctoral students are strongly encouraged to participate. There is no extra charge in addition to the conference registration fee. Details of applications will be announced later.

PhD CONSORTIUM CO-CHAIRS

Xiaohua Yang, University of San Francisco, USA (*xyang14@usfca.edu*)

Badri Munir Sukoco, Universitas Airlangga, Indonesia (*badri@feb.unair.ac.id*)

(II) TWO AACSB TRAINING WORKSHOPS

(1) Everything You Ever Wanted to Know About AACSB Accreditation

What is involved in seeking and applying for AACSB accreditation. The timetable, the standards, and the future of AACSB accreditation with a more global outlook.

(2) Case Studies in AACSB Accreditation: Three Asia Pacific Schools

This interactive workshop will focus on three different types of schools in Asia Pacific that have achieved AACSB accreditation and will seek input from workshop attendees on what their challenges would be in seeking AACSB accreditation.

AACSB TRAINER

Stephanie Bryant, Executive Vice President and Chief Accreditation Officer, AACSB

(III) TWO RESEARCH METHODS WORKSHOPS

(1) Avoiding Desk Rejection Because of Ignoring State-of-the-Art Statistical Analyses

Two crucial state-of-the-art statistical analyses are discussed: (1) the issue of endogeneity in strategic management research, and (2) the conceptualization and reporting of three-way interaction effects in organizational behavior studies. Editors will likely desk reject papers that do not properly handle these challenges in data analysis. Examples of data analyses will be introduced in this PDW.

RESEARCH METHODS WORKSHOP 1 TRAINERS:

Daphne W. Yiu, Chinese University of Hong Kong (*dyyiu@cuhk.edu.hk*)

Rico Lam, University of Macau

Iris Zhang, University of Macau

(2) New Ways to Conceptualize and Analyze Individual Characteristics and Interactions

Traditional research at individual level concentrates on the relationship among variables. This PDW introduces two potentially new ways to develop and test theories about phenomenon of individual employees: (1) a person-centered instead of variable-centered approach, and (2) a social relational approach to understand employees in group dynamics. Both approaches may provide us very different perspectives in understanding the effect of individual profiles and interpersonal interactions.

RESEARCH METHODS WORKSHOP 2 TRAINERS

Chi-Sum Wong, Chinese University of Hong Kong (wongcs@cuhk.edu.hk)

Yan Liu, Wuhan University

Kelly Z. Peng, Hong Kong Shue Yan University

Xu Huang, Hong Kong Baptist University

TAOM SUBMISSION GUIDELINES

- Although submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia (especially Taiwan and China) management systems and strategies of Asian firms. The papers may be grounded in any major management disciplines including business policy and strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theory-building, or empirical papers from these areas are all welcome.
- The papers that are submitted should not have been published by the time of the conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper presentation or interactive paper sessions by the Program Chair.
- Abstracts of the papers presented at the conference will be published on the conference website as conference proceedings.
- Papers should be prepared and presented either in English or Chinese. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (A-4 paper, font 12, double spacing with margins of 1 inch), including the cover page, abstract, text, references, table, and figures. The format follows the Academy of Management style.
- At least one of the authors must register before the deadline of registration, attend and present the paper in person at the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact the TAOM Secretariat (Miss Tien-Yu Wu at journey7570@gmail.com) as early as possible and pursue suitable alternative arrangements.
- TAOM has both Chinese session (four tracks) and English session (two tracks). Your manuscript can be submitted either in Chinese or in English. Please indicate the appropriate track in which you wish your paper to be reviewed on the upper right corner of the cover page of your submission.
- **Manuscripts prepared in Microsoft Word should be submitted electronically to taom.taiwan@gmail.com.** Do not send submissions directly to Track Chairs.

INQUIRY

If you have any questions regarding your TAOM paper submissions, please consult with Program Co-Chairs Wei-Chi Tsai (weichitai@nccu.edu.tw) or Jia-Chi Huang (jchuang@nccu.edu.tw). General information about TAOM can be found on the website: www.taom.org.tw.

ENGLISH SESSION TRACK CHAIRS

[NOTE: Do not send submissions to the Track Chairs, all submissions must be sent directly to the Program Co-Chairs at taom.taiwan@gmail.com. In addition to the two English tracks, there are four Chinese tracks.]

1. **Strategic Management/Technology Management/International Business**
Mei-Chih Hu, National Tsing Hua University (mchu@mx.nthu.edu.tw)
2. **Organizational Behavior/Human Resource Management**
Shyh-her Chen, National Sun Yat-sen University (schen@cm.nsysu.edu.tw)

中文徵稿通知 (台灣組織與管理學會 TAOM)

- 我們誠徵本次大會主題包括組織行為與理論、人力資源管理、國際企業、策略與科技管理各領域的原創性文章，歡迎探討有關亞洲企業在管理議題的論文。
- 投稿論文在會議中發表時，並未在任何學術刊物及書籍刊登過。
- 來稿將採用匿名評審。稿件以中文形式呈現，A4大小、12號字、兩倍行距、頁邊設為1英吋，稿件含標題頁、摘要、主文、參考文獻及各圖表，以不多於20頁為主。
- 稿件作者中至少要有一位作者在指定時間內完成註冊、出席研討會並報告論文，否則該稿件將無法進入研討會發表議程。如果無法出席，請儘早聯絡TAOM：吳恬妤秘書 (journey7570@gmail.com)，以利後續作業。
- TAOM同時舉辦中文與英文場次，您的稿件需以英文或中文撰寫，並註明投稿的場次和領域，以Word電子檔傳送會議主席蔡維奇教授及黃家齊教授(taom.taiwan@gmail.com)，請勿直接向各track chair遞交稿件。

CHINESE SESSION TRACK CHAIRS

[請投稿予會議主席(taom.taiwan@gmail.com)，勿直接向各track chair遞交稿件。四个中文track 以外，另有两个英文track。]

3. **策略與科技管理**
林舒柔 (Shu-Jou Lin)，台灣師範大學 (lin.sj@ntnu.edu.tw)
4. **國際企業**
吳學良 (Hsueh-Liang Wu)，台灣大學 (hlwu@ntu.edu.tw)
5. **組織行為**
熊欣華 (Hsin-Hua Hsiung)，東華大學 (hsiung@gms.ndhu.edu.tw)

6. 人力資源管理

劉念琪 (Nien-Chi Liu) , 中央大學 (nliu@cc.ncu.edu.tw)

PROGRAM

The joint conference will start with professional development workshops (PDWs) on June 19, 2019, followed by two days of program on June 20-21, 2019.

MAIN CONFERENCE HOTEL

The Patra Bali Resort & Villas, Jl. Ir. H. Juanda South Kuta Beach, Kuta 80361, Bali, Indonesia (www.thepatrabali.com). It is a five-star hotel with excellent amenities. Our host, Universitas Pertamina, has secured attractive room rates for AAOM and TAOM participants:

Room types	Published rates	Special rates for AAOM and TAOM participants
Deluxe Room	US\$228	Rupiah (IDR) 1,000,000 net (approximately US\$73)
Deluxe Suite	US\$330	Rupiah (IDR) 1,300,000 net (approximately US\$95)
Embassy Suite I	US\$400	Rupiah (IDR) 1,800,000 net (approximately US\$130)

TRANSPORTATION AND ACCOMMODATION

The nearest airport is Denpasar (DPS). Officially, it is the I Gusti Ngurah Rai International Airport (in Bahasa Indonesia: *Bandar Udara Internasional Ngurah Rai*). It is the main airport in Bali, and the second busiest in Indonesia (behind the Jakarta airport). DPS has direct air links throughout Indonesia and Southeast Asia. It also has excellent air links to major cities throughout the Pacific Rim and Australasia. DPS is only 5-10 minutes by car from The Patra Bali.

For the same individual holding the same passport from a certain country, the visa requirements for Bali and for the rest of Indonesia may be different—in general, the visa requirements for Bali are easier to satisfy (presumably because of the Indonesian government's interest in promoting conferences and tourism). For visitors from 140 countries, a visa is *not* required to enter Bali. See: <https://www.bali.com/visa-indonesia-entry-requirements-bali.html>.

Please note that before the conference dates, there is a major Muslim holiday (Eid al-Fitr) on June 4-5, 2019, with extensive holiday travels throughout Indonesia. AAOM and TAOM members going to the conference are advised to plan accordingly.

Details about transportation and accommodation options will be updated on the conference website at AAOM's main website (www.aaom.asia) and TAOM's main website (www.taom.org.tw).

OPTIONAL CULTURE AND ENTREPRENEURSHIP TOUR (optional, full day after the conference: June 22, 2019)

Penarungan Village is a village in Badung Regency where the local community collaborates together in a community-based tourism program, while the locals can preserve their culture, teach kids dancing, and train youth to play traditional musical instrument. Together with a local foundation, it represents an integrated approach to community development focused on the development of economic, social, natural, human, and cultural capital. This tour will take you to experience the traditional Balinese farming, dance, offering-making, cuisine, and more.

Lunch at Bebek Tepi Sawah (“Ducks in the Fields”), the very first restaurant of a successful duck-cuisine chain that has gone national throughout Indonesia (including multiple establishments in Jakarta)—in the heart of Ubut, Bali’s cultural center. After lunch, we will discuss with Mr. Tunik Sumerta, the owner and entrepreneur behind Bebek Tepi Sawah, about the excitement and the challenges associated with entrepreneurship and management in Indonesia and in Southeast Asia.

Transportation and lunch will be provided. We plan to leave the hotel by 0800, and arrive back at the hotel by 1900. Conference registration does not include this optional tour. A separate fee of US\$120 per adult (and US\$100 per child under 12) will be charged.

LOCAL ARRANGEMENTS COMMITTEE CHAIR: Budi Soetjipto, Universitas Pertamina

LOCAL ARRANGEMENTS COMMITTEE MEMBERS: Az “Tata” Zahra Sunandi, Universitas Pertamina; Sunu Widiyanto, Universitas Padjadjaran; Sari Widyanti, Universitas Pertamina