Showcase Symposium (1209)

Digital Strategizing for Grand Challenges

Facts & Figures:

- **Type of the session:** Live session with panel presentations and Q&A
- **Timing:** 3rd August; 5-6:30pm (CEST)

Digital strategizing – processes and practices leveraging digital technologies to craft and implement organizational strategies – is on the rise. Increasingly, digital technologies are also utilized to tackle grand challenges. However, the digital strategizing-grand challenges nexus remains rather unexplored. To advance debates and future research, our symposium brings together distinguished scholars who will discuss the opportunities of using digital technologies to craft and implement strategies that tackle grand challenges including their roadblocks and paradoxes, among other things with digital tools and digitally-mediated actors.

Join us for this exciting session and help us advance the (digital) strategizing-grand challenges nexus further! We look forward to having you.

Organizers (A-Z)
- **Georg Reischauer**, WU Vienna University of Economics and Business & Johannes Kepler University Linz, Austria
- **Giulia Solinas**, Ludwig-Maximilians-Universtiy Munich, Germany
- **Christina Wawarta**, Warwick Business School, United Kingdom
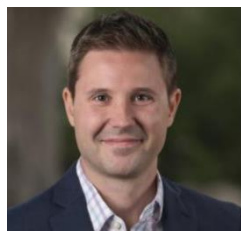

Panelists (A-Z)
- **Shahzad (Shaz) Ansari**, Cambridge University, United Kingdom
  The role of institutional logics and frames in (inter-)organizational processes for tackling and responding to grand challenges
- **Dror Etzion**, McGill University, Canada
  The role of robust actions in (inter-)organizational processes for tackling and responding to grand challenges
- **Paul Leonardi,** UC Santa Barbara, United States of America
  The role of digitally-mediated transparency and visibility as well as social media in organizational processes for tackling and responding to grand challenges
- **Ann Majchrzak**, University of Southern California, United States of America
  The role of online communities and crowds for tackling and responding to grand challenges
- **Georg von Krogh**, ETH Zurich, Switzerland
  The role of algorithms and artificial intelligence in open organizational processes for tackling and responding to grand challenges

| Shaz Ansari | Dror Etzion | Paul Leonardi | Ann Majchrzak | Georg von Krogh |