



SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of
Transform Business for Good for the EURAM 23rd Conference.

We look forward to receiving your submissions.

ST06_02 - Innovation in Education for Sustainable Development

Proponents:

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Short description:

Companies and their employees today are increasingly urged to act in a responsible and sustainable way. Management education must deal with this challenge, ensuring that students acquire competencies to make management decisions enabling sustainable development, considering environmental issues and stakeholder demands. The purpose of the track is to propose and analyse avenues for the integration of Education for Sustainability in higher education, identifying new teaching and learning needs and respective pedagogies fostering attitudes, knowledge, and skills related to responsible leadership and sustainability.

Long description:

Companies and their employees today are increasingly urged to act in a responsible and sustainable way. Management education must deal with this challenge, ensuring that students acquire competencies to make management decisions enabling sustainable development and considering environmental issues and stakeholder demands. However, apart from the observation that the concept of responsible leadership is still not clearly defined, knowledge about which competencies are necessary for more sustainable behaviour and how management education (higher education as well as corporate training) can contribute to changing the business models of today towards more sustainability is still limited.

With this track, we aim to discuss avenues for the development of management education towards facilitating responsible and sustainable management behaviour by looking at how to implement Education for Sustainable Development (ESD)/Education for Sustainability (EfS) in higher education institutions as well as assessing its effectiveness. Consequently, we call for papers providing theoretical perspectives on and/or empirical insights into perspectives on fostering responsible leadership in higher education institutions, the relationship between values and competencies (attitudes, knowledge, skills), and how curricula need to adapt to embrace innovative teaching and learning pedagogies fostering ESD/EfS.

Questions/topics of interest include, but are not limited to the following:

- Innovative teaching (and learning) pedagogies fostering ESD (and its assessment of effectiveness)

- Institutional perspectives on ESD integration and its challenges
- Perspectives on responsible leadership
- Competencies and responsible management behaviour

Keywords:

Education for Sustainable Development

Responsible Leadership

Innovative Teaching and Learning Pedagogy

Higher Education

UN Sustainable Development Goals (SDG):

Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 10: Reducing inequalities, Goal 12: Responsible consumption and production, Goal 13: Climate action

Publication Outlet:

Journal of Management Education

The International Journal of Management Education

Journal of Teaching in International Business

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