



Industry Studies Association's Webinar Series

“Racial Equity and Opportunity”

Webinar #3: Supporting Black Entrepreneurs

Wednesday, March 3, 2021, 12pm to 1:00pm EST

Join us! Click [here](#) to register for the third webinar in our Racial Equity and Opportunity series, *Supporting Black Entrepreneurs*.

While the current attention to racial inequality has helped to shine a spotlight on Black entrepreneurs, they have historically faced challenges due to practices limiting their access to resources. [Bias makes it difficult for Black entrepreneurs to get in front of investors](#), given investor preferences to support founders similar to themselves. [Encouraging Black entrepreneurship on a local or regional level](#) also requires systemic attention to eliminating barriers and providing access to funding and mentoring. This session will discuss how current founders and investors, financial institutions, and community-based advocacy organizations can help Black entrepreneurs be successful.

Speakers

[Melissa Bradley](#), Co-Founder, Ureeka; Founder, 1863 Ventures

[Darrin Redus](#), Senior Vice President Cincinnati Regional Chamber of Commerce; Executive Director, Minority Business Accelerator

[Brandon Watson](#), Managing Partner KOM Ventures, Founder, InterviewAt.com

Register [here](#). Check [here](#) for the full webinar lineup and register today!

For video of our first webinar on “Board of Directors Diversity”, click [here](#)

For video of our second webinar on “Racial Equity in High-Tech Industries”, click [here](#)

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