

### IM Division Executive Committee 2020-2021

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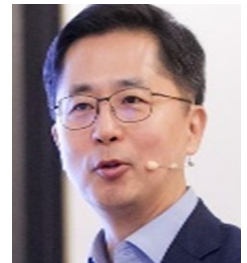


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## Message from Division Chair

**Dear IM Division Members,**

I hope you are safe and well. As you are aware, we will have another virtual Annual Meeting this year. This year's conference theme of **"Bringing the Manager Back in Management"** is very timely and appropriate as the tenor of our time suggests that seeking to help managers deal with the issues confronting them would be a valuable contribution to the world we live in.



Program Chair Bill Newbury and Professional Development Workshop (PDW) Chair Grazia Santangelo have been hard at work building the IM Division's conference program. We are extremely grateful for their work. Grazia's efforts have led to an **IM Division PDW program** which will feature select PDWs and our division's **Doctoral Student Consortium** (chaired by Elizabeth Maitland), **Junior Faculty Consortium** (chaired by Jonathan Doh), **Paper Development Workshop** (chaired by Srividya Jandhyala), and **"Meet-the-Editors" session** (chaired by Ilya Cuypers). Bill had the huge job of putting together our division's **scholarly program** which includes symposia and paper sessions, covering the vast array of topics that comprise our field of International Management. The scholarly program highlights include sessions featuring nominees for **best paper awards** and finalists for the **D'Amore-McKim Northeastern University Best Dissertation Award**. In addition to enjoying paper presentations and engaging with the other friendly IM Division members, join us for some informal discussions about leading-edge IM issues at our **Thought Leadership Café** with this year's thought leaders, Sam Park and Elizabeth Rose.

I will recognize several special honorees this year – **Rosalie Tung** (IM Division Eminent Scholar Award), **Eleanor Westney** (IM Division Outstanding Service to the Global Community Award), **Paul Almeida** (IM Division AmorePacific Outstanding Educator Award), and **Stav Fainshmidt** (IM Division FIU Emerging Scholar Award) – in addition to the winners of the paper and dissertation awards at the **IM Division Business Meeting**. **IM Division plenary session** titled, **'A Holistic View of the Future of International Management'** will be featured by professional achievement award winners – **Paul Almeida**, **Eleanor Westney**, and **Stav Fainshmidt**.

As I announced in the previous newsletter, in response to the Covid-19 crisis, our division's **Executive Committee (EC)** launched the **division webinar series** as a new initiative. In the wake of the COVID-19 pandemic, webinars have become an effective vehicle to help scholars and students around the world keep up with and discuss important topics. After the annual conference last August, to better serve division members' intellectual needs, IM Division offered three types of webinars: **Eminent Scholar webinars**, **research webinars**, and **committee-led webinars**. We invited **Tarun Khanna**, **John Cantwell**, and **Bruce Kogut** as speakers for the newly introduced Eminent Scholar Webinars. Each Eminent Scholar Webinar was well attended with more than 200 registrants. (Continued on p.2)

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2021 - 2022.



AMOREPACIFIC



School of Business  
**D'Amore-McKim**  
Northeastern University

**FIU** | Business  
FLORIDA INTERNATIONAL UNIVERSITY

GEORGETOWN UNIVERSITY **McDonough**  
SCHOOL of BUSINESS

THE GEORGE WASHINGTON UNIVERSITY  
**GW•CIBER**  
Center for International Business Education and Research



UNIVERSITY OF  
**South Carolina**  
Darla Moore School of Business

## Message from Division Chair (Continued from p.1)

Elizabeth Rose, former Division Chair, and Denise Dunlap, Chair of the Scholarship and Engagement Committee, organized **research webinars** in February, March, and April, 2021. The **Membership Drive Committee** led by Alex Settles and Luiz Ricardo Kabbach de Castro launched **IM Global Podcast Series** with monthly episodes featuring influential scholars in IM such as Ruth Aguilera, Alvaro Cuervo-Cazurra, Rebecca Piekkari and Anu Phene. In addition, the **Online Research Resources Committee** (chaired by Sali Li) and the **Teaching Committee** (Chaired by Carl Fey) organized **webinars**.

This year, we submitted our **five-year review report** to **AOM Headquarters**. With the help of the **Membership Drive Committee**, we conducted member surveys. On behalf of the EC, I would like to appreciate IM Division members who participated in the survey. **AOM Headquarters** gave us positive feedback and constructive suggestions. We will do our best to reflect suggestions to make IM Division better for our members. This year, **Dennys Eduardo Rossetto**, **Division Webmaster**, has been upgrading the **IM Division website** and the new url is <https://im.aom.org/home>. Although there are some areas for further improvements in the transition process which is still going on, the new website will be better eventually.

The IM Division runs through the efforts of a remarkably large number of volunteers. **Treasurer Malika Richards** does an amazing job of watching over our division's finances and serving as a key interface with **AOM Headquarters**. **Chei Hwee Chua**, as **Chair of the Communications Committee** does a remarkable amount of work behind the scenes, overseeing the outward-looking face of our division (and keeping the rest of us in line – no easy task, indeed!). The IM Division owes huge debts of gratitude to **all members of our various committees**, which are chaired by **Anu Phene** (**Professional Achievement**), **Alvaro Cuervo-Cazurra** (**Eminent Scholar**), **Nandini Lahiri** (**Research**), **Davina Vora** (**Dissertation**), **Carl Fey** (**Teaching**), **Ali Taleb** (**Online Teaching Resources**), **Alex Settles** and **Luiz Ricardo Kabbach de Castro** (**Membership Drive**), **Denise Dunlap** (**Scholarship and Engagement**), **Sali Li** (**Online Research Resources**) and **Jason Sigler** (**Doctoral Student**). If you are interested in joining this group of wonderful IM Division volunteers, please let EC members know or contact committee chairs.

There is another key set of volunteers... the **IM Division Executive Committee**. For the past year, I have had the great pleasure of working with **Anu Phene**, **Katherine Xin**, **Bill Newbury** and **Grazia Santangelo** as **EC members**. After the conference, Anu will rotate off the EC – but it is good to know that she will not go far, as she will still be involved as a member of the **Professional Achievement Awards committee**. I really appreciate Anu for her enormous energy and commitment to the IM Division as a member of the EC for the past five years! At the same time, the EC will gain a new member – please join me in welcoming **Nandini Lahiri**, who will be the **PDW Chair for the 2022 AOM conference** in Seattle. The EC is delighted to have Nandini on board, she joins us with years of tremendous service to the IM Division in her prior role as **Chair of the Research Committee** as well as **Chair of the Division Paper Development Workshop**.

We could not do this without our generous sponsors. We are deeply grateful to **AmorePacific**, **CEIBS**, **Florida International U.**, **George Washington U. CIBER**, **Georgetown U. McDonough School of Business**, **Hong Kong U. of Science and Technology**, **Northeastern U. D'Amore-McKim School of Business**, and the **U. of South Carolina** for their support of various awards. Thank you so much to all of our sponsors! I am also pleased to announce that **Hyundai Motor** agreed to sponsor the IM Division Eminent Scholar Award starting from 2022. The new name of the award will be the **IM Division Hyundai Motor Eminent Scholar Award**.

Last – but certainly not least – I want to acknowledge the **IM Division members from around the world**, who contribute in a myriad of ways, from submitting and presenting their ideas, to serving as reviewers, to helping to create the community that characterizes our Division. When I think of the AOM, I think of the IM Division... and that is due to each and every one of you. Thank you – and see you at the virtual meeting!

With best regards,

**Jaeyong Song**  
**IM Division Chair**

# AOM 2021 IM Division Virtual Main Program Highlights



Dear IM Division Members,

We look forward to seeing you at the [virtual #AOM 2021 Annual Meeting](https://21.aom.org/)! The meeting takes place from **30 July to 4 August** at: <https://21.aom.org/>

A major difference in the Program this year is that the **PDW and Main Program sessions** are intermingled throughout the full program. This led to **PDW Chair Grazia Santangelo** and I working together to identify themes for each day of the conference and schedule sessions according to these themes. While there are also more general sessions scattered throughout all program days, we believe that the themes will allow for a more focused approach to attending the conference.

The **themed program days** are:

Friday, July 30: **Institutions and the Environment**  
Saturday, July 31: **CSR and Sustainability**  
Sunday, August 1: **HR and Culture**  
Monday, August 2: **Innovations and Entrepreneurship**  
Tuesday, August 3: **Global Strategy**  
Wednesday, August 4: **Consortia**

In addition to the terrific PDW sessions (which Grazia Santangelo describes elsewhere in the newsletter), we have **38 IM Division paper sessions** and **eleven IM-sponsored Symposium**, many of which are in collaboration with other divisions, sharing a broad range of insights. This year, the vast majority of program sessions will be held **Live**, with a smaller percentage available **On Demand**. Plenary Sessions, Panels, Symposium, Award Sessions and select other sessions will also be **recorded for later viewing** if you cannot make the original session time.

The **IM Division Plenary Session** will feature the 2021 winners of the **IM Division Professional Achievement Awards**: **Paul Almeida**, Georgetown U. (AmorePacific Outstanding Educator Award), **Stav Fainshmidt**, FIU (FIU Business Emerging Scholar Award), and **Eleanor Westney**, York U. (Outstanding Service to the Global Community Award). This moderated discussion session will address “**A Holistic View of the Future of International Management**” and will take place on **Friday, 10:00 am – 12:00 pm (EDT)**.

The **IM Division Thought Leadership Café** will take place on **Sunday, 8:00 am – 9:00 am (EDT)**. Join us and have conversations with our thought leaders **Seung Ho (Sam) Park** (Nanyang Technological U.) and **Elizabeth Rose** (U. of Leeds and IIM Udaipur). I trust the conversations will be lively, wide-ranging, and thought provoking.

The finalists for the **D’Amore-McKim School of Business, Northeastern University Best Dissertation Award** will present their doctoral research on **Monday** from **9:00 am – 10:00 am (EDT)**. These young scholars will provide cutting edge insights on a range of topics in our field. This will be immediately followed by the **IM Division Eminent Scholar Award presentation** by **2021 Award Recipient Rosalie Tung** (Simon Fraser U.) from **10:00 – 11:00 am (EDT)** and then the **IM Division Business Meeting** from **11:00 am – 12:00 pm (EDT)**.

Please join us at the business meeting where you can learn the latest news of the division and celebrate with our division award winners on their achievements. Following the business meeting, we will also have a **Scholarship and Engagement event** from **12:00 pm to 1:00 pm (EDT)**, where members can virtually mingle with other division members in an informal manner.

Last, but not the least, allow me to express my heart-felt thanks to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. Without your support and hard work, it is impossible to have such a wonderful line up of our programs in this challenging year. My special thanks goes to **Magdalena (Meggy) Viktora Jones** (FIU) who served as my **Program Assistant** for this year’s program and has been a tremendous help in all aspects of preparing the program. Additionally, I wish to thank **Daniel Andrews** (Ivey Business School) and **Maria Lapeira** (Suffolk U.), who also provided excellent **program assistance**.

As you can see, the 2021 AOM International Management Division Program has much to offer. I look forward to seeing you at AOM’s second virtual Annual Meeting!

**William Newburry**  
**IM Division Program Chair**



## Thought Leadership Café



**Date:** Sunday, Aug 1, 2021  
**Time:** 8:00 am – 9:00 am (EDT)

Join us & enjoy

**intellectually  
stimulating  
conversations**

with

**Thought Leaders  
in IB/IM**

during this session!



**Sam Park**  
Nanyang Technological U.



**Elizabeth Rose**  
U. of Leeds & IIM Udaipur



## IM Division Plenary Session

**Date:** Friday, July 30, 2021  
**Time:** 10 am – 12 pm (EDT)

**Theme:**  
A Holistic View of the Future  
of International Management

### Discussion Panel:

**Paul Almeida, Georgetown U.**  
2021 Winner of AmorePacific  
Outstanding Educator Award

**Stav Fainshmidt, FIU**  
2021 Winner of FIU Business  
Emerging Scholar Award

**Eleanor Westney, York U.**  
2021 Winner of Outstanding  
Service to the Global  
Community Award



## IM Division Awards 2021 Finalists

All winners will be announced during the IM Division Business Meeting.

### IM Division GWU-CIBER Best Paper on Emerging Markets Award

Presentation session: **Friday, July 30, 9:00 am – 10:00 am (EDT)**

**Closing the institutional gap: Protecting technology in foreign direct investment**  
Siyao Li, U. of Pennsylvania

**The asymmetric interactions among DMNEs, EMNEs and local firms in the global mobile money industry**  
Nan Zhou, Tongji U.

**Forged by fire: Home country IPR reforms and emerging economy firm innovativeness abroad**  
Pankaj Kumar, Virginia Tech; Xiaojin Liu, Virginia Commonwealth U.; Akbar Zaheer, U. of Minnesota

**Sustainable agricultural global value chains: Sustainability strategies of Latin American SMEs**  
Tommaso Ferretti, McGill U.; Paola Perez-Aleman, McGill U.

**EMNEs as potential employers in developed countries – The role of CSR in attracting talents** (Will be presented during the CEIBS Best Paper Award Finalists session)  
Bich Le, U. of Fribourg; Dirk Morschett, U. of Fribourg

### IM Division Best Paper in Corporate Social Responsibility and Sustainability

Presentation session: **Saturday, July 31, 10:00 am – 11:00 am (EDT)**

**Culture and mixed signals: Does ESG reduce risk everywhere?**  
Limin Fu, U. of Newcastle; Dirk Boehe, Massey U.; Md Aktaruzzaman, Australian Catholic U.

**All but impossible? Sustainability in extractive industry located in unstable institutional context**  
Pablo Leao, FGV EAESP Sao Paulo; Larissa Marchiori Pacheco, Northeastern U.; Maria Tereza Fleury, Fundacao Getulio Vargas

**The heterogeneous impact of gender diversity on technological evolution**  
Zeynep Yavic, Rafael Corredoira, & Mona Makhija, The Ohio State U.

**Relief of disclosure in soft regulation: Selective inaction as risk aversion in multiplicity**  
Xie Nina, Chinese U. of Hong Kong

### IM Division Best Paper in International Corporate Governance

Presentation session: **Sunday, Aug 1, 9:00 am – 10:00 am (EDT)**

**The role of anti-foreigner sentiments for IJV performance**  
Vera Kunczer, WU Vienna; Rian Drogendijk, U. of Groningen; Jonas Puck, WU Vienna

**Where have you been? Realizing absorptive capacity to leverage director international experience**  
Andre Havrylyshyn, U. of South Carolina; Melanie Ward, U. of South Carolina

**Parent-subsidiary temporal closeness and expatriate staffing: The communication synchronicity effect**  
Jingyu Yang, U. Of Sydney; Liang Wen, U. Of Sydney; Stefan Volk, U. Of Sydney; Jane Lu, City U. of Hong Kong

**The role of country governance in firm responses to economic protectionism**  
(Will be presented during the CEIBS Best Paper Award Finalists session)  
Dennis Wajda, U. of Miami; Ruth Aguilera, Northeastern U.

**A temporal agency model of investor group dynamics**  
(Will be presented during the CEIBS Best Paper Award Finalists session)  
Christina Muehr, WU Vienna; Igor Filatotchev, King's College London; Thomas Lindner, U. of Innsbruck; Jonas Puck, WU Vienna

(Continued on p.5)



## IM Division Awards 2021 Finalists (Continued from p.4)

### IM Division Best Paper in OB/OT/HRM

Presentation session: **Sunday, Aug 1, 10:00 am – 11:00 am (EDT)**

#### How language barriers impede the formation of mental models in multinational teams

Helene Tenzer, U. of Tuebingen; Markus Pudelko, U. of Tuebingen;  
Mary Zellmer-Bruhn, U. of Minnesota

#### Many places to call home: Embedding types and relationships with personal initiative, stay intention

Anh Nguyen, U. of Bamberg; Maike Andresen, U. of Bamberg

#### General manager successors in local-market seeking subsidiaries of MNEs:

##### A multiple-case analysis

Liang Li, Paul Beamish, & Andreas Schotter; Western U.

#### How and when do preparation and reintegration facilitate repatriate knowledge transfer

Vesa Peltokorpi, Hiroshima U.; Fabian Froese, U. of Goettingen; Sebastian Reiche, IESE Business School

### IM Division CEIBS Best Paper

Presentation session: **Sunday, Aug 1, 11:00 am – 12:30 pm (EDT)**

#### EMNEs as potential employers in developed countries – The role of CSR in attracting talents

Bich Le, U. of Fribourg; Dirk Morschett, U. of Fribourg

#### International experience as a micro-foundation of foreign subsidiary performance:

##### A multilevel model

Marketa Rickley, U. of North Carolina-Greensboro; I-Heng Wu, U. of Iowa;  
Eean Crawford, U. of Iowa

#### Social exchange and reciprocal integration between migrants and locals at work

Minna Paunova, Maribel Blasco, Copenhagen Business School

#### A temporal agency model of investor group dynamics

Christina Muehr, WU Vienna; Igor Filatotchev, King's College London;  
Thomas Lindner, U. of Innsbruck; Jonas Puck, WU Vienna

#### The role of country governance in firm responses to economic protectionism

Dennis Wajda, U. of Miami; Ruth Aguilera, Northeastern U.

### IM Division Georgetown Best Paper in International Business and Policy Finalists

Presentation session: **Tuesday, Aug 3, 11:00 am (EDT)**

#### Disasters and international business: Insights and recommendations from a systematic review

Linglin Zheng, U. of Newcastle; Heidi Wechtler, U. of Newcastle

#### Economic nationalism and the home court advantage

Anand Nandkumar, Indian School of Business; Srividya Jandhyala, ESSEC Business School; Arnab Choudhury, Indian School of Business

#### Firm-level impacts of pro-market reforms: Latin America as a laboratory

Bruno Buscarioli, FGV EAESP Sao Paulo; Jorge Carneiro, FGV EAESP Sao Paulo

#### Social exchange and reciprocal integration between migrants and locals at work

(Will be presented during the CEIBS Best Paper Award Finalists session.)

Minna Paunova, Maribel Blasco, Copenhagen Business School

(Continued on p.6)

## Nominees for 2021 Academy-wide Awards

The **Carolyn B. Dexter Award** is given to the paper that best meets the objective of internationalizing the Academy of Management.

IM Division nominee:

How and when do preparation and reintegration facilitate repatriate knowledge transfer?

Vesa Peltokorpi, Hiroshima U.;  
Fabian Jintae Froese, U. of  
Goettingen; Sebastian Reiche,  
IESE Business School

The **William H. Newman Award** recognizes the best annual meeting paper based on a dissertation.

IM Division nominee:

Is violence bad for business?  
The consequences of political violence for foreign direct investment

Anne Jamison, Princeton U.  
(PhD from U. of Wisconsin–  
Madison)



## Let's Get Connected!

### IM Division Community Discussion on Connect@AOM

You can participate in the IM Division Community Discussion if you are an AOM member. If your AOM membership has the IM Division as one of your divisions, you are automatically a member of the IM Division Community.

You can post on the IM Division Community Discussion in two ways:

- (1) Log into your AOM account & go to the IM Division Community Discussion webpage to post your message.
- (2) Email your post to [aom-im@connectedcommunity.org](mailto:aom-im@connectedcommunity.org)  
P.S. You must send from the exact email address that is associated with your AOM member profile.

If you have any questions or need help, please contact:

**Charles Wankel**

IM Division Community  
Lead Administrator & Moderator  
[wankelc@verizon.net](mailto:wankelc@verizon.net)

## IM Division Groups on Facebook

Academy of Management - International  
Management  
Division

[https://www.facebook.com/  
groups/117647314106/](https://www.facebook.com/groups/117647314106/)

AOM - IM Division Doctoral Student  
Committee

[https://www.facebook.com/  
groups/55359789438/](https://www.facebook.com/groups/55359789438/)

## IM Division Awards 2021 Finalists (Continued from p.5)

### IM Division HKUST Best Paper in Global Strategy Award

Presentation session: **Tuesday, Aug 3, 12:00 pm – 1:00 pm (EDT)**

#### Joint venture contract design: The role of a host country's formal institutional environment

Jeongho Choi, U. of Wisconsin; Andres Velez-Calle, U. EAFIT;  
Farok Contractor, Rutgers U.

#### Does organizational political ideology matter for firms' international strategy?

Yannick Thams, Florida Atlantic U.

#### How global digitalization influences the attractiveness of a firm digital name to foreign investors

Tianyu Gong, Tongji U.; Yijia Tang, Tongji U.; Shaker Zahra, U. of Minnesota

#### The cost of being foreign: Evidence from a nationally representative experiment in the US

Pedro Makhoul, UCLA; João V. Guedes-Neto, U. of Pittsburgh;  
Aldo Musacchio, Brandeis U.

#### International experience as a micro-foundation of foreign subsidiary performance: A multilevel model

(Will be presented during the CEIBS Best Paper Award Finalists session.)  
Marketa Rickley, U. of North Carolina-Greensboro; I-Heng Wu, U. of Iowa;  
Eean Crawford, U. of Iowa

### IM Division Douglas Nigh Award

#### Relief of disclosure in soft regulation: Selective inaction as risk aversion in multiplicity

Xie Nina, Chinese U. of Hong Kong

#### The cost of being foreign: Evidence from a nationally representative experiment in the US

Pedro Makhoul, UCLA; João V. Guedes-Neto, U. of Pittsburgh;  
Aldo Musacchio, Brandeis U.

#### Where have you been? Realizing absorptive capacity to leverage director international experience

Andre Havrylyshyn, U. of South Carolina; Melanie Ward, U. of South Carolina

#### Does organizational political ideology matter for firms' international strategy?

Yannick Thams, Florida Atlantic U.

### D'Amore-McKim School of Business, Northeastern U. Best Dissertation Award Finalists

Presentation session: **Monday, Aug 2, 9:00 am – 10:00 am (EDT)**

#### Challenging the 'cold cognitive' approach to internationalisation decisions: the unexplored role of affect, experience, and ambivalence

Marica Grego, U. of Leeds (PhD from U. of Leeds)

#### Political dynamics and anti-foreignism: Foreign direct investments under political disorder

Vera Kunczer, WU Vienna (PhD from WU Vienna)

#### Four studies on antitrust enforcement and foreign investment activities

Nan Zhang, California State U., Stanislaus (PhD from U. of Illinois at Urbana-Champaign)

## IM Division Eminent Scholar Award 2021

This year's winner of the IM Division Eminent Scholar Award is **Rosalie Tung** from **Simon Fraser U.** in recognition of her life-time contribution in the International Business field.

On **Monday, August 2, 10:00 – 11:00 am (EDT)**, she will give a presentation of her work at a special session, titled **"IM Division Eminent Scholar Award Presentation"**



## IM Division Professional Achievement Awards 2021

### IM Division Outstanding Service to the Global Community Award



The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.

**Congratulations** to this year's award winner,  
**Eleanor Westney, York U..**

### IM Division AMOREPACIFIC Outstanding Educator Award



The **IM Division AMOREPACIFIC Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.

**Congratulations** to this year's award winner,  
**Paul Almeida, Georgetown U..**

### IM Division FIU Business Emerging Scholar Award



The IM Division's **FIU Business Emerging Scholar Award** recognizes the contribution to international management scholarship by junior scholars.

**Congratulations** to this year's award winner,  
**Stav Fainshmidt, Florida International U..**

IM Division  
welcomes  
New Sponsor



*Good news!*

**Hyundai Motor** will sponsor  
the **IM Division Eminent  
Scholar Award**  
starting from **2022**.

The new name of the award  
will be:

**IM Division  
Hyundai Motor  
Eminent Scholar  
Award**



# AOM 2021 IM Division PDW Program Highlights



## Hello IM Division Members!

I am happy to provide details on our **2021 IM Division Virtual PDW Program**.

There are several exciting innovations in this year's PDW program. Our PDWs will be primarily **"Live" sessions**. A separate day is dedicated to the Consortia on Aug 4. PDWs on specific themes are scheduled based on a themed program day allocation. Those on transversal topics, such as research and teaching, have been spread out across the conference program. Let me give you some highlights!

The **Consortia day** features live sessions that are important to the development of our future division members and leaders. The **IM Division "Meet-the-Editors"** session led by **Ilya Cuypers** will open the day (**Aug 4, 6:30 – 8:00 am EDT**). The session will be followed by the **IM Division Doctoral Student Consortium**, led by **Elizabeth Maitland**, and the **IM Division Junior Faculty Consortium**, led by **Jonathan Doh**, which will be held in a joint session (**Aug 4, 8:00 – 10:00 am EDT**, application and pre-registration required). The day will close with two sessions of the **IM Division Paper Development Workshop**, led by **Srividya Jandhyala**, scheduled at different times of the day to facilitate participation across time zones (**Aug 4, 10:00 – 11:30 am EDT and 9:30 – 11:30 pm EDT**), application and pre-registration required).

A second set of sessions focus on **Research and Publishing**. These include **Advice on Writing an Award-winning Dissertation from Dissertation Award Finalists**, led by **Davina Vora** (**July 31, 12:00 – 1:00 pm EDT**), **Emerging Scholars Take on Current Issues in an IB-dominated time**, led by **Curba Morris Lampert** (**July 30, 10:00 – 11:00 am EDT**), and **Writing Better Theory**, led by **Juan Bu** and **Stephanie Wang** (**July 30, 12:00 – 1:00 pm EDT**).

We also have a group of PDW sessions focused on various aspects of **Teaching** and educational programs in the post-COVID era. These include **Strategies for successful Virtual or Blended Executive Education Programs post-COVID**, led by **Carl Fey** (**Aug 3, 10:00 am – 11:45 am EDT**), and **What We Have Learned from 2020 for 2030 and Beyond - A Dialogue with senior global executives**, led by **Gerhard Apfelthaler** with the participation of a number of global company executives (**July 31, 11:00 am -12:30 pm EDT**).

Research and Teaching will be bridged by the session on **International Management Research & Teaching Collaborations**, led by **Charles Wankel**, **Agata Stanusch**, **Olivia Hernandez-Pozas**, and **Fauzia Jabeen** (on demand).

A final highlight concerns PDWs on specific themes, such as **Global Strategy**.

Here we note: **A Grand Challenge No One Chose: Succeeding & Failing against the Covid Pandemic – A Global Perspective**, led by **Sonja Sackmann** and **Nancy J. Adler** (**Aug 3, 8:00 – 10:00 am EDT**).

**HR & Culture** is another central theme in the IM Division. Within this theme, the PDW led by **Ann Bradlow**, **Sid Horton**, **Tailan Chi**, and **Vincent Barker** will focus on **Language in International Management: Facilitating Interdisciplinary Conversation** (**Aug 1, 11:00 am – 1:00 p.m. EDT**). The PDW **Researching National Innovation Ecosystems: Institutions, Infrastructure, and Firms**, led by **Joseph Cheng** and **William Maloney** (**Aug 2, 9:00 am – 11:00 am EDT**), will contribute to the day dedicated to **Entrepreneurship & Innovation**. Instead, the PDW on **The Role of Multinationals in Tackling Global Sustainability Challenge**, led by **Stephanie Wang** and **Vladislav Maksimov** (**July 31, 8:30 - 10:00 am EDT**) will add to the discussion on **CSR & Sustainability**.

We are also a co-sponsor of numerous other PDW sessions with other divisions, so this is just a subset of the total IM Division PDW opportunities available at the conference.

We hope these sessions provide insightful experiences that complement the main conference program organized by William (Bill) Newbury.

I look forward to seeing you virtually at the AOM Meeting in August!

**Grazia D. Santangelo**  
**IM Division PDW Chair**



# IM Division

## Doctoral Student & Junior Faculty Consortia



BRINGING  
**THE MANAGER**  
BACK IN **MANAGEMENT**  
81st Annual Meeting of the Academy of Management  
30 July – 3 August 2021 | A Virtual Experience

Consortia  
**AUG 4**  
Day



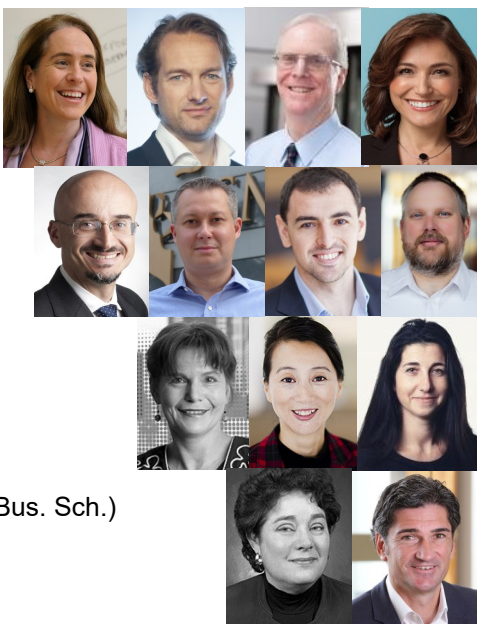
**Elizabeth Maitland**  
U. of Liverpool  
Doctoral Student  
Consortium Chair



**Jonathan Doh**  
Villanova U.  
Junior Faculty  
Consortium Chair

### Faculty Panelists

**Ruth Aguilera** (Northeastern U.)  
**Sjoerd Beugelsdijk** (U. of Groningen)  
**Keith Brouthers** (King's College London)  
**Paula Caligiuri** (Northeastern U.)  
**Alvaro Cuervo-Cazurra** (Northeastern U.)  
**Ilya Cuypers** (Singapore Management U.)  
**Jonathan Doh** (Villanova U.)  
**Stav Fainshmidt** (Florida International U.)  
**Pedro de Faria** (U. of Groningen)  
**Anne-Wil Harzing** (Middlesex U.)  
**Jane Lu** (City U. of Hong Kong)  
**Sabina Nielsen** (U. of Sydney; Copenhagen Bus. Sch.)  
**Rebecca Reuber** (U. of Toronto)  
**Andreas Schotter** (Western U.)



## IM Division “Meet-the-Editors” Session

**Wed, Aug 4, 6:30 - 08:00 am (EDT)**

This session gathers together  
**editors of major journals**

publishing **research** on  
international management,  
international business, and global  
strategy.

This is a **great opportunity**  
to learn about these journals,  
discuss factors to consider  
when choosing among them,  
get **tips** on how to write papers for  
**successful publication**, and  
avoid common pitfalls!

Please, join us and bring your  
questions to the session!



**Ilya Cuypers**  
Session Chair

### Doctoral Student & Junior Faculty Participants

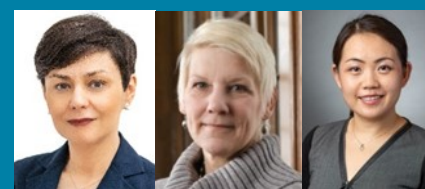
**Anh Phan** (U. of Hawaii at Manoa)  
**Uyen To Vu** (Stockholm School of Economics)  
**Christelle Aubert Hassouni** (Pantheon-Sorbonne U.)  
**Xianwu Zhang** (Trinity College Dublin)  
**Shyamala Sethuram** (Rutgers U.)  
**Ziyi Chen** (HKUST)  
**Marketa Svobodova** (U. of Economics Prague)  
**Anna Jui-Chuan Hsu** (The Chinese U. of Hong Kong)  
**Yanze Liang** (U. of Manchester)  
**Thomas DeBerge** (U. of Illinois at Urbana-Champaign)  
**Ciara O'Higgins** (U. of Duesto)  
**Rishiraj Kashyap** (Western U.)  
**Bo Yang** (U. of Southern California)  
**Xuejing Yang** (ESCP Business School)



**Ajai Gaur**

**Alvaro  
Cuervo-Cazurra**

**Brian Connelly**



**Grazia  
Santangelo**

**Mary  
Zellmer-Bruhn**

**Nan Jia**



**Srividya Jandhyala**  
ESSEC Business School  
Paper Development  
Workshop Chair

### Session 1 – Asia

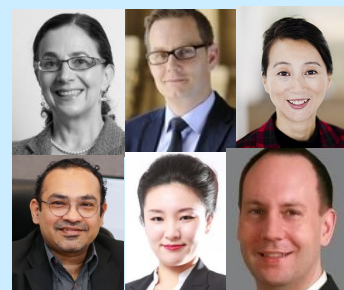
Wednesday, 4 Aug, 09:30 pm - 11:00 pm EDT

#### Paper Development Workshop Participants

**Sowmya Kannan** (Indian Institute of Management – Indore)  
**Abu Rehan Abbasi** (Indian Institute of Management – Bangalore)  
**Ziyi Chen** (HKUST)  
**Wenyan Yin** (Seoul School of Integrated Sciences and Technologies)  
**Dibyendu Sharma** (Indian Institute of Management – Ahmedabad)  
**Limin Fu** (Newcastle Business School)

#### Faculty Mentors

**Christina Ahmadjian** (Hitotsubashi U.)  
**Jesper Edman** (Waseda U.)  
**Jane Lu** (City U. of Hong Kong)  
**Anand Nandkumar** (Indian Sch. of Bus.)  
**Danqing Wang** (HKUST)  
**Michael Witt** (INSEAD)



### Session 2 - Europe/US

Wednesday, 4 Aug 10:00AM - 11:30AM EDT

#### Paper Development Workshop Participants

**Christian Busch** (NYU)  
**Siyao Li** (U. of Pennsylvania)  
**Thomas DeBerge** (UIUC)  
**Xianwu Zhang** (Trinity College Dublin)  
**Nitin Singh** (Missouri Western State U.)  
**Jun Ho Lee** (U. of Kansas)

#### Faculty Mentors

**Klaus Meyer** (Ivey Business School)  
**Daniel Blake** (IE Business School)  
**Dana Minbaeva** (Copenhagen Bus. Sch.)  
**Elena Kulchina** (North Carolina State U.)  
**Jordan Siegel** (U. of Michigan)  
**Markus Taussig** (Rutgers U.)  
**Paul Vaaler** (U. of Minnesota)  
**Chris Yenkey** (U. of South Carolina)



# Incoming IM Division Executive Committee Member



**Nandini Lahiri** will join the **IM Division Executive Committee** immediately after the 2021 AOM Annual Meeting and begin her five-year term on the division's leadership team, serving as **PDW Program Chair** for the **2022 AOM Annual Meeting** in Seattle, Washington.

**Nandini** is **Associate Professor of Management** at the **Kogod School of Business at American University**. She previously held faculty positions at the University of North Carolina – Chapel Hill, and Temple University. Nandini has a master's in applied economics and Ph.D. in Corporate Strategy and International Business from the University of Michigan.

She worked several years for the Tata Group in their international business operations.

Nandini's research lies primarily at the intersection of International business, strategy, and innovation with a focus on geographic and vertical scope of firms on performance. Her more recent work explores multilateral organizations and public-private partnerships. Her research has been published in the Journal of International Business Studies, Journal of International Business Policy, Academy of Management Journal, Organization Science and Strategic Management Journal, among others. She serves on the Editorial Review Board of Journal of International Business Studies, Global Strategy Journal, and the Strategic Management Journal. Nandini was the recipient of the AOM BPS Best Dissertation Award in 2004.

Nandini is an active member of the IM Division of the Academy of Management. She has been a member of the IM Division's Research Committee; an organizer of the IM Division Paper Development Workshop (2017-2019); and won several Best Reviewer awards at the IM Division. In addition, she has served on the Executive Committee of the Global Strategy Interest Group at the Strategic Management Society (2013-2015), as well as on the Executive Committee of the STR division at AOM (2014-2016). At American University, Nandini teaches in the MBA program.

## Report from the Scholarship and Engagement Committee

**Denise Dunlap** and **Elizabeth Rose** hosted a **three-part research webinar series**, designed with junior researchers in mind, during 2021. Nearly 600 people, from around the globe signed up to attend at least one of these three sessions!

Our first webinar (in February) focused on **"How to Chart a Research Agenda"** with panel members **Ilya Cuypers** (Singapore Management University, Singapore), **Charlie Stevens** (Lehigh University, USA), and **Sui Sui** (Ryerson University, Canada).

Our second session, held in May 2021, was entitled **"My Paper was Rejected... Now What?"**, and had **Liena Kano** (University of Calgary, Canada), **Michael Sartor** (Queen's University, Canada), and **Stephanie Wang** (Indiana University, USA) as panelists.

The last session in our series was held in April 2021, and explored the topic of **"I Have an R&R. How Do I Respond to Reviewers?"**, with **Anna Lamin** (Northeastern University, USA), **Jesper Edman** (Waseda University, Japan), and **Exequiel (Zeke) Hernandez** (University of Pennsylvania, USA) forming the panel. We extend our warm thanks to all of the panelists and the participants for making this research webinar series a success!

Denise and Beth are already working on planning another exciting research series – aimed at doctoral students and early-career researchers – for next year. *Watch this space...*



## Teaching Committee PDWs at AOM 2021

Come join us in  
these two exciting  
PDWs

**"What We Have Learned  
from 2020 for 2030 &  
Beyond - A Dialogue  
with senior global  
executives"**

**When?**

July 31

11:00 am -12:30 pm EDT

Led by **Gerhard Apfelthaler**  
with the  
participation  
of a number  
of **global  
company  
executives**



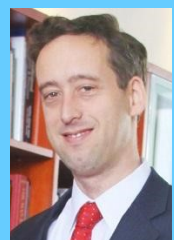
**"Strategies for  
successful Virtual or  
Blended Executive  
Education Programs  
post-COVID"**

**When?**

Aug 3

10:00 am - 11:45 am EDT

Led by  
**Carl Fey**





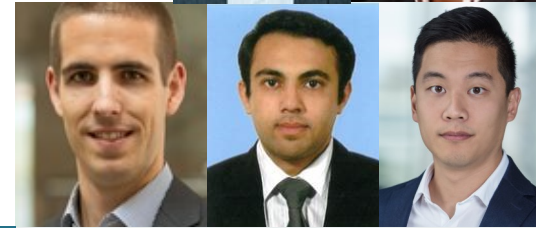
# Report from the Online Research Resources Committee



The **Online Research Resources Committee (ORRC)** chaired by **Sali Li** organized the **first IM Division Research Webinar** during pandemic on Oct 2, 2020. Sali and committee members, **Max Stallkamp**, **Yipeng Liu**, **Noman Shareer**, and **Liang Chen** identified the theme of the webinar, coordinated with several top journal editors, and arranged the logistics to overcome time zone issues.

The ORRC successfully attracted more than **500 audience members** around the world to register for the event and received positive feedback. **Jaeyong**, **Division Chair** also participated as a special guest and announced the next theme in the webinar series.

Below are the details of the webinar.



## AOM IM Division Research Webinar

### Editors' Panel: Data in International Business Research – Sources, Validation & Transparency

October 2, 2020

10:00 – 11:30 am (ET)

#### Panelists:

**Brian Connelly** (Auburn U.) – *Journal of Management*, Editor-in-Chief

**Ilya Cuypers** (Singapore Management U.) – *Academy of Management Journal*, Associate Editor

**Aseem Kaul** (U. of Minnesota) – *Strategic Management Journal*, Associate Editor

**Klaus Meyer** (Western U.) – *Journal of International Business Studies*, Area Editor

#### ***This is the first of a series of Research Webinars the AOM IM Division organizes.***

Recent changes in the international business landscape, such as the rise of the digital economy, nationalistic sentiments across the world, and global pandemics, present researchers with a large set of new questions. Understanding these issues will require new sources of data, beyond well-known databases such as SDC or Compustat. Fortunately, there are new opportunities to build new datasets. For instance, scholars can now use modern programming techniques to gather unstructured data from websites. Several new datasets on a variety of topics such as entrepreneurship, innovation, and emerging economy firms are also becoming available. While these new data sources are critical for advancing research, they also raise concerns. There is little agreement on the criteria for assessing the reliability and validity of new data sources. The increasing use of proprietary datasets also raises challenges with respect to the transparency and replicability of empirical research, as well as inequality of opportunities among research institutes with different resource endowments. The use of the same datasets in multiple papers to investigate different research questions is another contested debate.

This forum is an attempt to look deeper into these important questions about data sources, data validation, and transparency in the domain of international management/business and global strategy. Let's hear from the editors of the field's leading journals! Such a dialogue will be particularly beneficial for PhD students and early-career researchers, as many of them aim at building novel datasets but need guidance in finding the right data sources, assessing their validity for research, and effectively analyzing them in producing high-quality research. The Webinar will begin with a panel discussion, followed by a moderated Q&A for which we invite attendees to share questions of interest.

## AOM IM Division Teaching Committee How to Produce Different Types of Cases Series

Students and executives are increasingly becoming resistant to reading long paper-based case studies which have been a core to IB Teaching for years. As a result, the AOM IM Division's Teaching Committee has developed a series of short descriptions of how to produce different types of cases.

The "AOM IM Division Teaching Committee How to Produce Different Types of Cases Series" includes:

- **Podcast cases**, [Gerhard Apfelthaler](#)
- **Leveraging cases to use in research and teaching: Bridging the teaching-research divide**, [Charles Dhanaraj](#) and [S. Ramakrishna Velamuri](#)
- **Short cases**, [Joyce Osland](#) and [Carl Fey](#)
- **Interactive multimedia cases**, [David Wesley](#) and [Harry Lane](#)
- **Video cases**, [Filip De Beule](#), [Andreja Jacklic](#), [Nukhet Vardar](#), and [Hinrich Voss](#)

The above descriptions of how to write different types of cases will soon be listed on the [AOM IM Division's Teaching Resource Page](#) at:

<https://connect.aom.org/im/resources/teaching-resources>

If you have any questions about the series or would like to contribute a description of how to produce another type of case, please contact the [series editor](#), [Carl Fey](#) at [carl.fey@aalto.fi](mailto:carl.fey@aalto.fi)



## AOM IM Division Teaching Committee Webinar on Teaching IB Virtually

The AOM IM Division Teaching Committee organized a webinar on "Secrets to Successfully Teaching International Business Virtually". The webinar starts with presentations by [Carl Fey](#) from Aalto U. School of Business, [Stephane Girod](#) from IMD, [Michael Witt](#) from INSEAD, and [Howard Yu](#) from IMD. The four speakers share some concrete practical ways one can teach IB effectively virtually such that you leave the webinar with some new approaches you can try out in your teaching. The second part of the webinar is a panel discussion on virtual teaching moderated by Carl Fey with the other speakers mentioned above as panel members where Carl and the audience ask questions which the panel answers.



If you missed the webinar, you can [watch it](#) at: <https://www.youtube.com/watch?v=ySeD6cDzAvw&feature=youtu.be>

## Membership Drive Committee: IM Global Podcast Series Updates

### Podcast Episodes

- Episode 1:** June 2020 – [Prof. Ruth Aguilera](#) "Corporate Governance in IM", Host: Luiz Ricardo  
**Episode 2:** August 2020 – [Prof. Rebecca Piekkari](#) "Qualitative Research in IM", Host: Hyun-Jung  
**Episode 3:** October 2020 – [Prof. Hadi Alhorr](#), "Leadership and Service in IB", Host: Patricio Duran  
**Episode 4:** December 2020 – [Prof. Alvaro Cuervo](#) "IM in Emerging Markets", Host: Luiz Ricardo  
**Episode 5:** January 2021 – [Prof. Bo Nielsen](#) "Methodologies in IM Research", Host: Iiris Saittakari  
**Episode 6:** February 2021 – [Prof. William Newbury](#) "The Future of IM Scholarship", Host: Patricio Duran  
**Episode 7:** March 2021 – [Prof. Ilan Alon](#) "Research on the Globalization of Enterprises in China and Other Emerging Markets", Host: Alfred Presbitero  
**Episode 8:** April 2021 – [Prof. Timothy Devinney](#), "Testing of Theory in IB", Host: Luiz Ricardo  
**Episode 9:** June 2021 – [Prof. Anu Phene](#) "Innovation in IM", Host: Tanvi Kothari  
**Episode 10:** July 2021 – [Prof. Len Treviño](#) "Impactful management research: from Covid-19 in IB to power and diversity in the academy", Host: Patricio Duran



IM GLOBAL

IM DIVISION - PODCAST

- **Anchor:** <https://anchor.fm/imglobal>
- **Apple Podcast:** [IM Global on Apple Podcasts](#)
- **Google Podcast:** [IM Global](#)
- **Overcast:** <https://overcast.fm/itunes1519595091/im-global>
- **Pocket Casts:** <https://pca.st/stxnlhns>
- **Radio Public:** <https://radiopublic.com/im-global-6NygDm>
- **Spotify:** <https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3OVb>

This newsletter is edited by:

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 Communications Committee  
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