

INNOVATIONS TO TACKLE GLOBAL SUSTAINABILITY CHALLENGES

May 20-21, 2021
Online

Join us for an inaugural conference on global sustainability innovation featuring talks and discussions by leading scholars.

KEYNOTE SPEAKERS

**Building Inclusive Supply Chains -
Implications for MNCs**

Garry Bruton, Texas Christian University
Shaker Zahra, University of Minnesota

**Policy Implications for Corporate Social
Sustainability Practices**

Sarianna Lundan, University of Bremen &
Aalto University

PANELS

Organizational Sustainability Initiatives: Multinationals vs. Entrepreneurs

- Jonathan Doh, Villanova University
- Ans Kolk, University of Amsterdam
- Jeffrey McMullen, Indiana University
- Karl Sauvant, Columbia University

Corporate Sustainable Development: Developed vs. Emerging Markets MNCs

- Alvaro Cuervo-Cazurra, Northeastern University
- Bryan Husted, Tecnológico de Monterrey
- Ivan Montiel, Baruch College
- William Newburry, Florida International University

Corporate Social and Environmental Innovation

- Luis Ballesteros, George Washington University
- Tom Marsik, University of Alaska, Fairbanks
- John McIntyre, Georgia Institute of Technology
- Astrid Ogilvie, University of Colorado, Boulder

PROGRAM CHAIR

Stephanie Wang, Indiana University

CO-ORGANIZERS

Robert Ortung, George Washington University
John McIntyre, Georgia Institute of Technology

For more information & to register: <http://bit.ly/global-sustainability-innovations>

Hosted by:

