The SAGE Handbook of Contemporary Cross-Cultural Management

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This Handbook presents a comprehensive and contemporary compendium of the field of cross-cultural management (CCM).

In recognition of current trends regarding migration, political ethnocentrism and increasing nationalism, the chapters in this volume not only cover the traditional domains of CCM such as expatriation, global (virtual) teamwork and leadership, but also examine emerging topics such as bi/multi-culturalism, migration, religion and more, all considered from a global perspective.

This Handbook acknowledges and builds on a variety of research traditions (from mainstream to critical), updates existing knowledge in relation to current challenges, and sets the direction for future research and developments, making this an invaluable resource for researchers in the field, and across related areas of international business, management, and intercultural relations.

Part 1: Multiple Research Paradigms for the Study of Culture
Part 2: Research Methods in Cross-Cultural Management
Part 3: Cross-Cultural Management & Intersecting Fields of Study
Part 4: Individuals and Teams in Cross-Cultural Management
Part 5: Global mobility and Cross-Cultural Management
Part 6: Developing Intercultural Competence

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Praise for this Handbook…

“From an inclusive pluralism perspective, this Handbook pays tributes to well-established cross-cultural management topics and offers paradigm shift ideas to contemporary intercultural competence work. In assembling the theoretical and research wisdom of expert scholars from diverse disciplines, the editors succeeded in making an innovative contribution in explaining the complex interplay of individuals, cultural encounters, organizational processes, and societies. This book is a must-read for anyone who is interested in mastering the major paradigmatic advances, up-to-date methodologies, and timely topics such as global leadership, global mobility, diversity management, ethics and religion, and intercultural competence development, to name just a few.”

Stella Ting-Toomey
Professor, California State University

“The editors of The SAGE Handbook of Contemporary Cross-Cultural Management set themselves an ambitious goal “to provide a compass for CCM scholarship, practice, and policy and encourage the multi-level, multi-paradigmatic, and interdisciplinary reflective stance needed for a relevant, contemporary, CCM.” Amazingly, this volume, with contributions from key luminaries of the CCM field, does just that! A must have for any serious researcher in CCM, I give this book my highest recommendation. Kudos to all the authors and editors for this exemplary contribution to the field of CCM.”

Nakiye A. Boyacigiller
Professor of Management, Sabancı University
Emerita Professor of International Management, San José State University

“This state-of-the-art collection pushes the theoretical, thematic and disciplinary frontiers of cross-cultural management. It combines rigorous insights with fresh interdisciplinary perspectives on emerging topics. This exciting intellectual journey is a vital prompt for more reflexive and pluralistic theorizing and empirical work in the field. The SAGE Handbook of Contemporary Cross-Cultural Management is a must-read for scholars from any discipline interested in cross-cultural dimensions of managing and organising in our diverse, fragile and complex world.”

Gavin Jack
Professor of Management, Monash University

“This Handbook brings together a wide range of contributions by leading cross-cultural management scholars, including chapters on some of the “hottest topics” in the field like multi-culturalism, migration, culture and ethics, and global leadership. It provides an invaluable resource for cross-cultural management researchers and educators alike. This compendium could not be more relevant and timely.”

Günter K. Stahl
Professor of International Management, Vienna University of Economics & Business