



# **Journal of World Business**



Ajai Gaur Editor-in-Chief



## **Scope and Coverage**



- Founded in 1965, JWB has a rich history of publishing cutting edge research in the field of international business.
- JWB seeks submissions with an explicit multinational, cross-border, or international comparative orientation toward the study of management and organizations.
- JWB publishes cutting-edge research that advances new ways of thinking about multinational firms and global phenomena.
- JWB values contributions that explore and explicate implications for global enterprises and their managers, as well as consequences for public policy and society.
- For more information, visit: <a href="https://www.journals.elsevier.com/journal-of-world-business">https://www.journals.elsevier.com/journal-of-world-business</a>



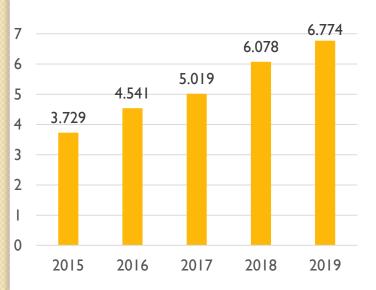
## **Impact Statistics and Rankings**



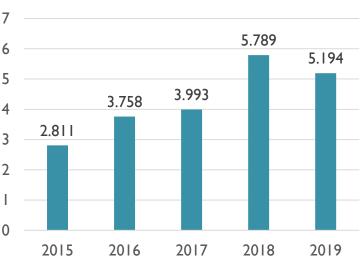
- 2019 2-year Impact Factor: 5.194
- 2019 5-year Impact Factor: 6.774
- 2019 Cite Score: 11.9
- About 800 submissions per year
- 7% acceptance rate

- "A\*" in ABDC list.
- "4" in ABS list.
- Ranked #2 in international business by Google Scholar

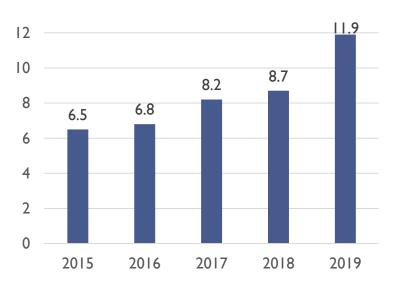




### 2-Year Impact Factor



#### **Cite Score**

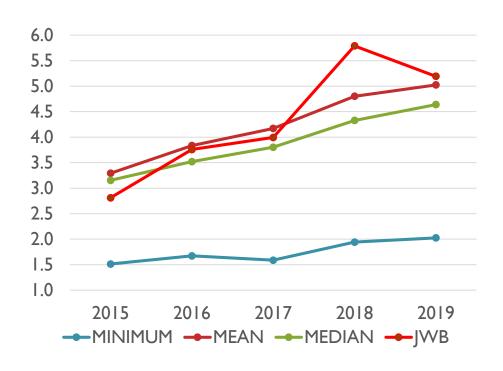




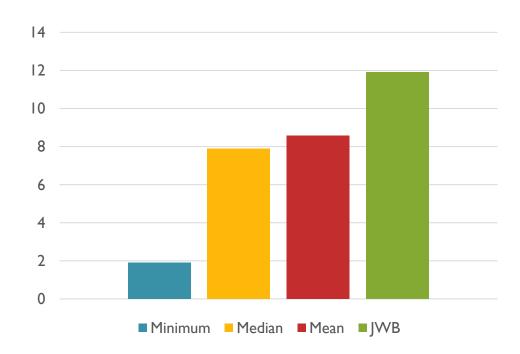
# Comparison to select categories



### 2-Year Impact Factor vs. FT50



#### 2019 Cite Score vs. FT50





## **Comparison to select journals**



# Impact Statistics and Rankings for Selected IB, Strategy, and Management journals

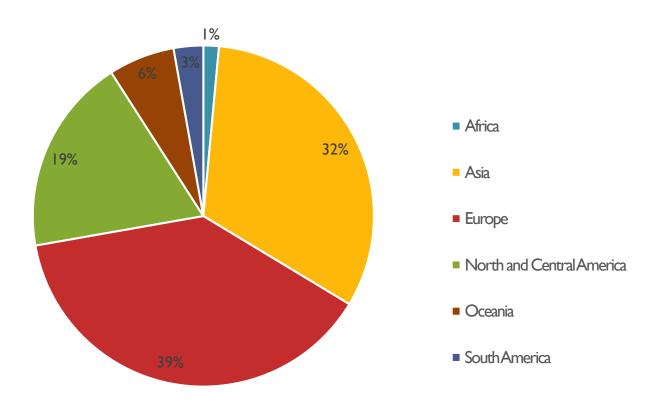
Journal Name	Scopus Cite Score	JCR 5-year IF			AJG (UK) Rating	FT50
Journal of International Business Studies	12.1	9.977	9.158	<b>A</b> *	4*	Included
Journal of World Business	11.9	6.774	5.194	<b>A</b> *	4	
Strategic Management Journal	11.5	7.86	5.47	<b>A</b> *	4*	Included
Journal of Management Studies	9.4	7.49	4.89	<b>A</b> *	4*	Included
Journal of Business Research	8.9	5.484	4.874	Α	3	
International Business Review	7.6	4.373	3.953	Α	3	
Organization Science	6.6	4.98	2.79	<b>A</b> *	4*	Included
Global Strategy Journal	5.9	4.629	4.065	Α	3	
Journal of International Management	5.8	3.977	3.821	Α	3	
Asia Pacific Journal of Management	4.8	4.005	3.064	Α	3	
Management International Review	N/A	3.201	2.015	Α	3	



## JWB Welcomes Submissions from all Locations



Submitted Articles by Region (2019)





## JWB Welcomes Submissions from Diverse Areas



- Global Political and Economic Environment
- Strategic Management
- Organizational Behavior
- Cross-Cultural Management
- Leadership
- Human Resources Management
- Ethics, Social Responsibility, and Sustainability
- Innovation, Technology, and Entrepreneurship
- Organization Theory
- International Marketing and supply chain management
- International Finance and Accounting
- Research Methods in IB



## JWB on Social Media





**Journal of World Business Page** 

https://www.facebook.com/JWBnews/



@JWBNews



**Journal of World Business Group** 

https://www.linkedin.com/groups/8533855/profile

Social Media Coordinator, Vittoria Scalera - V.G.Scalera@uva.nl