

CALL FOR SUBMISSIONS
66th MIDWEST ACADEMY OF MANAGEMENT CONFERENCE
at University of Illinois Chicago, Chicago, IL
October 12-14, 2023
<https://www.mwaom.org/>



The Midwest Academy of Management welcomes you to submit your work to the 66th Annual Conference in Chicago on the campus of the University of Illinois Chicago (UIC).

Conference Theme

Reimagining the Academy: Creating and shaping innovation in dynamic environments

As members of the Academy, we are experiencing seismic transformation in all aspects of our professional work. As researchers live in a data abundance era. Sophisticated data analytics methodologies and large datasets about a wide range of research areas are easily accessible to all. With renewed capabilities to reveal new insights with big data, machine learning, and non-parametric analysis there is a growing potential to challenge the boundaries of extant theories. In addition to contributing new knowledge in our field we are responsible to be vigilant and more transparent than ever about how we use data. Tackling this new environment will require innovative approaches to test the relevance and endurance of past empirical studies.

The teaching/pedagogies/curricular fronts are also experiencing critical shifts. We have emerged anew from the pandemic, having adapted to novel pedagogical approaches. At the same time, the number of graduates from universities is not adequate to meet the growing demand for a workforce, especially in the professional and technology-adjacent disciplines. However, this gap is being filled by many education and training providers. We are therefore competing against disrupters who are challenging the relevance of college education. To cope with this environment, we have no choice but to reimagine pathways to student success in the workplace. This work involves reimagining what, who, and how we create and shape our educational offerings to meet the needs of today's learners including collaborative approaches with industry partners.

The third pillar of the Academy – service/engagement is also experiencing new demands. We are being asked to continue re-examining how our work impacts the business world and society in general. Engagement in society to address challenges of emerging threats is now perhaps a significant responsibility of the academy. We are responsible to contribute in an honest, ethical, and non-partisan manner to the grave issues facing the society. In an environment flooded with narratives posing as the truth, we are at the forefront of shaping the narratives and inspiring the younger generations to become engaged citizens.

We are inviting all members of the academy – researchers, educators, students, and practitioners to present their work that inspires us to reimagine our role, creates new opportunities to explore and shapes our worldview.

In addition to the thematic papers, we invite you to submit to the traditional academic disciplinary tracks as well as the recently introduced Business Practitioner track. The business practitioner track specifically invites practicing business professionals to engage in advancing thought leadership through their submission of short reflective and insightful essays (5-12 pg.) that address the conference theme, from their practice perspective. We also invite submissions to a poster presentation track to highlight faculty-mentored undergraduate research projects.

We welcome collaborative paper sessions, professional development workshops, symposiums, and other sessions related to the theme. Submit your research papers, symposia proposals, professional development workshop proposals, short papers, and other creative works.

Deadline for submissions – **July 3, 2023**

Acceptance decisions will be made by early **August 2023**.

Program Chair:

Ranjan Karri

Director of Academic Affairs

[Discovery Partners Institute](#)

Professor Strategic Management & Entrepreneurship

University of Illinois Springfield

Email: karri.ranjan@uis.edu

Conference Tracks
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Conference Tracks	Track Chair
Entrepreneurship, Innovation, & Small Business	Imran Syed (Ball State University) aisyed@bsu.edu
Human Resources, Diversity, & Careers	Lesley Page (Lewis Univ.) pagele@lewisu.edu
Management Education	Jakari Griffith, Bridgewater State University JGRIFFITH@bridgew.edu Katherine Tulibaski, North Dakota State University katherine.tulibaski@ndsu.edu
Organizational Behavior	Michele Heath (Cleveland State Univ.) m.heath@csuohio.edu
Organizational Development	Therese Yaeger (Benedictine Univ.) TYaeger@ben.edu Peter Sorensen (Benedictine Univ.) psorensen@ben.edu
Strategy	Mona Bahl (Illinois State Univ.) mbahl@ilstu.edu
Supply Chain and Information Systems	
Business Ethics, Corporate Social Responsibility	Namporn Thanetsunthorn (SUNY, Farmingdale) nthanets.fsc@gmail.com
Specialty Tracks	
Poster session – Works in progress, Short papers suited for dissemination via a poster.	Ranjan Karri (Unniversity of Illinois Springfield) rkarr2@uis.edu
Business Practitioner – Reflective Essays – by practicing professionals, theme-related, insights from practice (12p max. including abstract, any figures, graphs, diagrams, etc.)	Arun Pillutla (St. Ambrose University) pillutlaarunk@sau.edu
Professional Development Workshops	Ranjan Karri (Unniversity of Illinois Springfield) rkarr2@uis.edu

Doctoral Consortium

The Midwest Doctoral Consortium will be held on Thursday, October 12, 2023. If you are a currently enrolled doctoral student in business or a related area and are interested in attending, please send an email to the Coordinators – Dr. Bart Sharp (bsharp1@niu.edu), with the following information: Name, University, Program description (DBA, Ph.D., etc.), Program area (i.e., OD, OB, HR, Strategy, etc.), and Program Status or expected completion date (e.g., May 2023) In addition, you

should indicate what your specific interest would be from the doctoral consortium. The coordinator will respond to you with additional information. *Doctoral students will have to become members of Midwest Academy of Management. They will be eligible for the best papers submitted to the conference.*

Reviewers

Academic conferences depend on their reviewers. All reviewers will be acknowledged in the conference program book for their contribution. Those who provide substantive comments will be considered for Outstanding Reviewer recognition.

To **sign up** as a Reviewer, go to <https://www.openconf.org/mwaom2023/openconf.php>: Go down to **Review and Program Committees**, find **Sign Up**, type in the word *reviewer2023* for the **Keycode**, click **Enter**. You can sign up to review up to four tracks. Fill in your information and select the appropriate track(s) you would like to review for and submit the form. (Please sign up to review proposals in your discipline as well as for the Toward Impactful Research/Short Papers Track). Any additional questions regarding being a reviewer can be sent to Carla Flores (ccflores@bsu.edu).