



*Founded in 1990 by Afzal Rahim  
Center for Advanced Studies in Management*

***Welcome to the***  
**29th Annual Conference of the  
International Association for Applied Management**

July 14–16 July, 2023

The conference will be held at  
**Sheraton Sand Key Resort**  
**1160 Gulf Boulevard**  
**Clearwater, Florida 33767**  
**727-595-1611**

**Submission Deadline**  
April 1, 2023

**ICAM PROGRAM THEME**

Recent advances in the theory and research in management and administration.

**ICAM PROGRAM OBJECTIVES**

1. To encourage scholars to share their theory, research, and experience in management and administration.
2. To provide effective managerial responses to environmental challenges of the 21st century.
3. To provide a forum for exchange of information between management scholars and practitioners.

**Submission Information for the IAAM**

**PAPERS, SYMPOSIA, AND WORKSHOPS**

You are invited to submit a 400–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website—[IAAM990.COM](http://IAAM990.COM). Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of *each* presentation.

**SUBMISSION AND REVIEW PROCEDURES**

**Submissions must be RECEIVED by April 1, 2023.** A double-blind review process will evaluate all submissions. Papers should not have been presented or published elsewhere prior to the conference and you are restricted to three

submissions.

## PROGRAM ORGANIZATION

The meeting will be organized around seven tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

## PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the *Proceedings*. Selected papers will be published in *Applied Management Journal*, Vol. 22. If you want your paper to be considered for publication in it, please send it as an attached file in Word to [1990iaam@gmail.com](mailto:1990iaam@gmail.com).

## FOUNDING PRESIDENT

*Dr. Afzal Rahim*

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## VICE PRESIDENT

*Dr. Helen Liang Feng*

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## TRACKS & CHAIRS

**Track 1: Intelligence, Creativity,  
Conflict & Innovation**  
Zhenzhong Ma  
University of Windsor, Canada  
[maz@uwindsor.ca](mailto:maz@uwindsor.ca)

**Track 2: Information Technology**  
*William H. Money*  
The Citadel  
[wmoney@citadel.edu](mailto:wmoney@citadel.edu)

**Track 3: Strategic Management &  
Organization Theory**  
*Helen Liang Feng*  
[helenliang76@gmail.com](mailto:helenliang76@gmail.com)  
Western Kentucky University

**Track 4: Organizational Behavior**  
Samina M. Saifuddin  
Morgan State University

[samina.saifuddin@morgan.edu](mailto:samina.saifuddin@morgan.edu)

**Track 5: Healthcare Administration**  
*Shakti Kumar Gupta*  
All India Institute of Medical Sciences  
at Jammu  
[directoraiimsjammu@gmail.com](mailto:directoraiimsjammu@gmail.com)

**Track 6: Human Resource Management**  
Hermann Lassleben  
Reutlingen University, Germany  
[hermann.lassleben@reutlingen-university.de](mailto:hermann.lassleben@reutlingen-university.de)

**Track 7: Sustainability, Operations &  
Supply Chain Management**  
*Ismail Civelek*  
[ismail.civelek@wku.edu](mailto:ismail.civelek@wku.edu)  
Western Kentucky University

## Registration Fees for the conference

### 29th Annual conference of the International Association for Applied Management

July 14–16, 2023

**Conference Registration:** (If your submission is accepted, you must pay your registration fee through our website within 30 days.)

Fee paid on or before May 15, 2023

Members US \$200.00

Non-members US \$225.00

Students US \$125.00

Fee paid after May 15, 2023

Members US \$200.00

Non-members US \$250.00

Students US \$125.00

**\* Copy of ID required.** No refund of Registration Fee after 5/15/23

Conference Registration will include the following:

1. ***Applied Management Journal, Vol. 22***
2. ***Conference Proceedings***
3. **Conference Program**

### METHOD OF HOTEL RESERVATIONS

Room rent is \$259.00 per night.

Reservations for the Event will be made by individual attendees directly hotel in-house reservations department at (727) 595-1611 or email to [group.reservations@sheratonsandkey.com](mailto:group.reservations@sheratonsandkey.com). All reservations must be accompanied by a first night room deposit.

### HOTEL CONCESSIONS

- Complimentary Fitness Center access is available to all registered Hotel guests at the Sheraton Sand Key Resort.
- Complimentary Transportation throughout Clearwater Beach via the Jolly Trolley for all registered Hotel guests (room key must be presented upon boarding).
- Complimentary Self-Parking
- No Resort Fees
- Complimentary internet in guest rooms and meeting space (value \$1,250.00)
- Executive Suite at the group rate (value \$600.00)

### IAAM List

To participate in the IAAM, you must become a member of the IAAM list.

To subscribe to or unsubscribe from the IAAM list, go to  
<<http://lists.wku.edu/mailman/listinfo/iaam>>

To send a message to the whole group, send mail to [iaam@lists.wku.edu](mailto:iaam@lists.wku.edu).

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