



5TH CREATIVE SPARK

ENTREPRENEURSHIP AS A CONDUIT OF KNOWLEDGE SPILLOVER AND INNOVATION

10-11 March 2023

Berlin

Indiana University Europe Gateway
Gneisenaustr. 27, 10961 Berlin, Germany
<https://europe.iu.edu>

Workshop Organizers:

David B. Audretsch, Indiana University Bloomington, USA
Maksim Belitski, University of Reading, UK
Nada Rejeb, ICD Business School, IGS-Groupe, France
Alberto Di Minin, Scuola Superiore Sant'Anna, Italy
Torsten Pieper, Belk College of Business, UNC Charlotte, USA

Sponsors: Indiana University, USA, and ICD Business School, France

Link to connect to Zoom conference: <https://bit.ly/3Jgv0J0>

Workshop Agenda

Friday, March 10th

8.15 – 8.45 AM	Registration of participants at Indiana University Europe Gateway
8.45 – 09.00 AM	Welcome to Creative Spark 5.0 – Katrin Völkner, IU Europe Gateway, and Maksim Belitski, University of Reading
9.00 – 09.30 AM	Welcome and Keynote 1: Creative spark of entrepreneurship – David Audretsch, Indiana University
9.30 – 09.45 AM	Introduction to the special issues in R&D Management and Small Business Economics – Alberto Di Minin, Scuola Superiore Sant'Anna, and Antje Fiedler, University of Auckland
09.45 – 10.45 AM	Session on Knowledge Spillover of Entrepreneurship Chair: Antje Fiedler ◦ An evolutionary perspective on the knowledge spillover theory of entrepreneurship: mind the speed trap? – David B. Audretsch and Antje Fiedler → a.fiedler@auckland.ac.nz ◦ The good, the bad, and the ugly role of regulation and regional government quality for high growth firms – Sara Amoroso, Benedikt Herrmann, Alexander Kritikos, DIW Berlin → akritikos@diw.de
10.45 – 11.00 AM	Coffee break
11.00 – 11.45 AM	Keynote 2: FDI, MNE, Entrepreneurship Development and Knowledge Spillovers in Emerging Markets. The case of an open economy: Costa Rica – Gustavo Barboza, Loyola University New Orleans → gabarboz@loyno.edu
11.45 AM – 1.00 PM	Session on Entrepreneurial Ecosystems 1.0 Chair: Sophia Hess, University of Stuttgart ◦ Theorizing entrepreneurial ecosystem factors and their impact on inward- and outward-looking types of productive entrepreneurship – Maksim Belitski, Sophia Hess and Andreas Wahl → sophia.hess@eni.uni-stuttgart.de ◦ The influence of knowledge and learning on entrepreneurial illusion in entrepreneurial ecosystems. – Marco Cuvero Calero, Alex Alterskye, Alfonso Hernandez, Maria Bortnovskaya, and Maksim Belitski → alfonso.hernandez@ub.edu

	◦ Entrepreneurial ecosystems in cities: different actors - different perspectives – Éva Komlósi, Maksim Belitski, Balázs Páger, and László Szerb → komlosi.eva@ktk.ptt.hu
1.00 – 2.00 PM	Lunch
2.00 – 2.20 PM	SBEJ nominated talk: Genesis of entrepreneurship research in SBEJ – Madeleine Meurer, Jönköping International Business School → madeleine.meurer@ju.se
2.20 – 3.40 PM	Session on Innovation and Entrepreneurship Chair: Maksim Belitski ◦ Sustainability-liability effects in knowledge transfer of sustainability – Thekla Dekker, University of Göttingen → thekla.dekker@uni-goettingen.de ◦ Understanding complex innovation strategies: combined investments for combined outcomes in Italian firms (ONLINE) – Martina Aronica, Giorgio Fazio, Davide Piacentino and Jonathan Sapsed, University of Palermo → martina.aronica@unipa.it ◦ How Does Open Science Accelerate The Innovation Speed? An Analysis of Clinical Trials of The Covid-19 Treatments – Tan Tran, ICD Business School → tttran@groupe-igs.fr
3.45 – 4.00 PM	Coffee break
4.00 – 5.30 PM	Session on Entrepreneurial Ecosystems 2.0 Chair: Alice Civera, University of Bergamo ◦ Removing barriers for sustainable innovation: a qualitative cross-country comparison of entrepreneurial ecosystem attributes between Israel and Germany – Louisa Jantos, Philipp Bäumle, and Daniel Feser → louisa.jantos@uni-goettingen.de ◦ The goal and performance heterogeneity of academic spinoffs – Alice Civera → alice.civera@unibg.it ◦ Interdisciplinary talk Doing the Business Family: Introducing New Family and Kinship Concepts from Anthropology and Sociology – Tobias Koellner and Philipp Harald Glocker → tobias.koellner@uni-wh.de
7.00 – 9.30 PM	Dinner at Doldenmädel Braugasthaus → www.doldenmaedel-berlin.de Mehringdamm 80, 10965 Berlin, Germany <i>Dinner is fully sponsored by the organizers</i>

Saturday, March 11th

8.30 – 9.00 AM	Morning coffee at Indiana University Europe Gateway
9.00 – 9.30 AM	Important talk: Crowdfunding in Family Firms – Silvio Vismara, University of Bergamo → silvio.vismara@unibg.it
9.30 – 11.00 AM	Session on Internationalization of Entrepreneurship and Innovation Chair : Luca Farè, Université de Namur ◦ Coopetition on innovation, productivity and firm performance – Luca Farè, Marcus Dejardin, Maksim Belitski → luca.fare@unamur.be ◦ New firm formation: the role of domestic and foreign incumbents – Seçil Hülya Danakol, Aston Business School (ONLINE) → s.danakol@aston.ac.uk ◦ The regional diffusion of web technologies in the European Union: It there a digital diffusion divide? – László Szerb and Stefan Apostol, University of Pécs → szerb.laszlo@ktk.pte.hu, steffapostol@gmail.com
11.00 – 11.20 AM	Coffee break
11.20 AM – 12.50 PM	Session on Digital Technologies and Family Business Chair: Christina Theodoraki, Toulouse Business School ◦ Finding the Mittelstand – Conceptualizing Mittelstand Identity for international Application and Research – Petra Moog, University of Siegen → p.moog@uni-siegen.de ◦ Digital transformation as a source of innovation success of family firms: a comparison of developed and emerging countries – Mikel Alayo, Christina Theodoraki, Christian Keen, Valeriano Sanchez-Famosod, Sara Wonge → c.theodoraki@tbs-education.fr, christian.keen@fsa.ulaval.ca ◦ Time and innovation in family firms (ONLINE) – Ludvig Levasseur, Daniel Holt, and Nadine Kammerlander → ludvig.levasseur@iimb.ac.in ◦ ‘Wicked’ problems and ‘Clumsy Solutions’: Extending Neo-Durkheimian Institutional Theory to conceptualise a dynamic theory of conflict attenuation in family firms (ONLINE) – Anthony Devine, Chrysostomos Apostolidis, Philip Shrives, Michael Christofi → michael.christofi@cut.ac.cy
12.50 – 2.00 PM	Lunch

List of participants:

Antje Fiedler	University of Auckland
David Audretsch	Indiana University
Alexander S. Kritikos	DIW Berlin
Gustavo Barboza	Loyola University New Orleans
Sophia Hess	University of Stuttgart
Andreas Wahl	University of Stuttgart
Alfonso Hernández	University of Barcelona
Éva Komlósi	University of Pécs
Stefan Apostol	University of Pécs
László Szerb	University of Pécs
Madeleine Meurer	Jönköping International Business School
Thekla Dekker	University of Göttingen
Tan Tran	ICD Business School
Louisa Jantos	Universität Göttingen
Alice Civera	University of Bergamo
Silvio Vismara	University of Bergamo
Tobias Köllner	Uni Witten/Herdecke
Luca Farè	Université de Namur
Christina Theodoraki	Toulouse Business School
Christian Keen	Université Laval
Petra Moog	University of Siegen
Maksim Belitski	Henley Business School, University of Reading