

ION 2024 Conference Program Details

June 30-July 1, 2024, Seoul, South Korea

Local Information

Local host and conference location: Ewha Womans University School of Business

Organizers

President: Davina Vora, State University of New York at New Paltz, U.S.A.

Research Program Co-Chairs:

- Hyun-Jung Lee, London School of Economics and Political Science, U.K.
- Martha Maznevski, Ivey Business School, Canada

Teaching Program Co-Chairs:

- Leigh Anne Liu, Georgia State University, U.S.A.
- Markus Pudelko, University of Tübingen, Germany

Impact Program Co-Chairs:

- Mary Yoko Brannen, Copenhagen Business School, Denmark
- Jürgen Deller, Leuphana University of Lüneburg, Germany

Local hosts:

- Bongjin Kim, Ewha Womans University
- Seungho Choi, Ewha Womans University

Vice President of Internet and Communications:

- Sina Großkopf, University of Passau, Germany

Conference Attendance and Fees

Attendance:

- This is a small conference that can only accommodate **about 50 people**. As such, there will be a brief application process to attend the conference. Conference attendees will be selected based on timeliness and strength of the application.
- Once all 50 spots have been filled, a waitlist will be created. If accepted participants do not register and pay the conference fee by a certain date, waitlisted individuals will be contacted.
- If, after registering and paying the conference fee, you are unable to attend, please contact Sina Großkopf (sina.grosskopf@uni-passau.de) as soon as possible. In this event, waitlisted individuals will be contacted to see if they are still available.
- Note that participants of the ION 2024 conference are expected to attend the entire conference on July 1 (excluding dinner). Please do not apply or register if you are only able to attend part of July 1.

Registration Fee:

- A non-refundable conference registration fee of \$100 covers miscellaneous expenses related to the conference.
- Meals as well as transportation to and from the conference are not included in the conference fee.

Conference Program

Sunday, June 30

6pm Optional dinner (at participants' own expense)

Monday, July 1

8:30-10:30am: Welcome and personal introductions

10:30-10:45am: Break

10:45am-12:15pm: Teaching working sessions

- Session 1: Curricula comparisons in cross-cultural management
 - Description: Participants will discuss inspiring topics to be included in a cutting-edge course on cross-cultural management. Interested participants are encouraged to submit their course syllabi in advance to facilitate comparisons and mutual inspirations.
 - Facilitator: Markus Pudelko, University of Tübingen, Germany
- Session 2: Global virtual exchange for sustainable development goals (SDGs)
 - Description: Participants will discuss challenges, benefits, and issues related to using global virtual teams and intercultural exchanges to teach social ventures, especially with partners in Africa and other emerging markets.
 - Facilitator: Leigh Anne Liu, Georgia State University, U.S.A.
- Session 3: Pressing issues in cross-cultural management and international business teaching
 - Description: Participants will discuss pressing issues to include in cross-cultural management and international business courses, such as integrating current news in teaching, developing critical perspective taking in global media comparison, and effectively applying cross-cultural management and international business topics. Participants will be asked to share their experience and approaches from their own teaching practice.
 - Facilitator: Markus Vodosek, Indiana University, U.S.A.

12:15-1:30pm: Lunch (offsite at a local restaurant; at participants' own expense)

1:30-3pm: Research working sessions

- Session 1: Making international management research relevant: UN SDGs and sustainability
 - Description: Participants in this session will discuss how international business and international management research topics relate to global responsibility and sustainability. Participants who are interested in how their research is relevant to the broad UN SDGs agenda may find it particularly useful to be involved in this session.
 - Facilitator: Martha Maznevski, Ivey Business School, Canada
- Session 2: Bridging the research on migration and diversity
 - Description: This session is ideal for participants who are interested in digging deeper into what the latest research entails in the rich research traditions of both migration and diversity. We aim to generate promising research topics and questions about how a large influx of migrants may result in a shift in perspectives on diversity research in international business and international management.
 - Facilitator: Stacey Fitzsimmons, University of Victoria, Canada

3-3:15pm: Break

3:15-5pm: Impact panel: Opportunities and challenges for making research relevant

- Description: Panelists will be asked to briefly answer a few questions by the facilitator. The bulk of the time will be spent in discussion with participants, who may ask questions of the panel as well as share their own experience related to impact.
- Facilitator: Jürgen Deller, Leuphana University of Lüneburg, Germany
- Panelists:
 - Sonja Sackmann, University of the Bundeswehr Munich, Germany (tentative)
 - Mikael Søndergaard, Aarhus University, Denmark (tentative)
 - Günter Stahl, Vienna University of Economics and Business, Austria

- Betina Szkudlarek, University of Sydney Business School, Australia
- Markus Vodosek, Indiana University, USA

5-5:30pm: Closing remarks and feedback

5:30pm: Optional dinner (at participants' own expense)

**The ION 2024 Conference Organizing Committee is extremely grateful to
Ewha Womans University School of Business for hosting this event!**