



# Call for Papers

**Conference of the EuroMed Academy of Business:**  
*Business Theories and Practices around the World*

<https://euromedindia.com/>

**Organized and Hosted by**

**K J Somaiya Institute of Management Studies and Research,  
Mumbai, India**

<https://simsr.somaiya.edu/en>

**Mumbai, India**

**February 5-7, 2020**

**Extended Submission deadline: November 15<sup>th</sup>, 2019**

**Keynote Speaker**

**Professor Sim B. Sitkin  
Duke University, USA**

**EMRBI Presidents**

Prof. Demetris Vrontis  
Executive Dean  
University of Nicosia  
Nicosia, Cyprus

Prof. Yaakov Weber  
Director, Research Unit  
School of Business College  
of Management, Israel

**Conference SIMSR Team:**

**Conference Chief Patron**

Shri Samir Somaiya, President  
Somaiya Vidyavihar

**Conference Patron:**

Dr. V.N. Rajasekharan Pillai  
Provost Somaiya Vidyavihar

**Conference Chair:** Dr. Monica Khanna, Director SIMSR

**Conference Co-Chair:** Dr. Preeti S. Rawat, Professor OB/HRM



Pictures and video of venue and Mumbai at website: <http://euromedindia.com/>  
Conference Managing Committee and Conference Track Chairs:  
<http://euromedindia.com/organising-committee/>

## Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base. Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers and business practitioners) are guiding and mentoring each other. Some of the conference distinctions are:

- A. Publications opportunities in many good journals
- B. ISBN Conference Book of Proceedings with an ISSN for the book series which is approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics (formerly Thomson Reuters). See below;
- C. Book series with: 1. Routledge, Taylor and Francis Group; 2. Palgrave Macmillan, Springer International Publishing; and 3. Emerald Publishing;
- D. Authors' Networking and Collaboration Workshop;
- E. Research Project and Publication Workshops;
- F. Meet the Editors and Meet the Reviewers Sessions
- G. Special Conference Activities and Awards

### Keynote Speaker

**Professor Sim B. Sitkin**  
**Duke University, USA**

Michael W. Krzyzewski University Professor of Leadership; Professor of Management; Professor of Public Policy; Faculty Director, Fuqua/Coach K Center on Leadership & Ethics; Director, Behavioral Science and Policy Center.

He was elected a Fellow of the Academy of Management in 2010 and the Society for Organizational Behavior in 2013. He served as Editor and Associate Editor in leading journals.

He is widely known for his research on the effect of formal and informal organizational control systems and leadership on risk taking, accountability, trust, learning, M&A processes, and innovation.

His research has appeared in Academy of Management Annals, Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Harvard Business Review, and Organization Science. He is one of the only two individuals to have won multiple Best Paper awards from the Academy of Management Review.

## Author Guidelines

Papers and abstracts should be submitted online through the conference website at <http://euromedindia.com/submissions/>

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)

Submissions should strictly adhere to the **Author Guidelines** and use the **Templates** to be found at the conference website <http://euromedindia.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please indicate General Track.

We also invite **suggested sessions and/or Symposia sessions** (minimum 3 participants at each session). The suggested session should follow the conference guidelines (see Authors Guidelines at the website)

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted. Submissions are taken into consideration under the understanding that those accepted will be presented at the conference by at least one of the authors.

## Registration Fee

	<u>Category I:</u> India and SAARC Countries (Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka)	<u>Category II:</u> Countries other than India and SAARC Countries
Early bird fees	INR 8000	Euro 330
Early Bird Co-authors fees	INR 4000	Euro 280

	Late registration, 2019	INR 10000	Euro 390
	Late registration Co-authors	INR 5000	Euro 350
	PhD students	INR 3500	Euro 180

## **Publication Opportunities**

All accepted papers and abstracts will be published in the Book of Proceedings (with an ISBN number).

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), most of which are internationally ranked or/and ISI/Scopus approved. Some of these journals will devote and publish a special issue based on conference papers.

1. EuroMed Journal of Business – EMRBI’s official Journal
2. British Food Journal
3. Business Perspectives and Research
4. Economia agro-alimentare/Food Economy
5. Global Business and Economics Review
6. International Journal of Big Data Management
7. International Journal of Business and Globalisation
8. International Journal of Computational Economics and Econometrics
9. International Journal of Economic Behavior
10. International Journal of Emerging Markets
11. International Journal of Business and Globalisation
12. International Journal of Financial Markets and Derivatives
13. International Journal of Managerial and Financial Accounting
14. International Journal of Organizational Analysis
15. International Journal of Public Sector Performance Management
16. International Journal of Technology Transfer and Commercialisation
17. Journal of Customer Behavior
18. Journal for Global Business Advancement
19. Journal for International Business and Entrepreneurship Development
20. Journal of Global Marketing
21. Journal of Knowledge Economy
22. Journal of Promotion Management
23. Journal of Transnational Management

- 24. Piccola Impresa / Small Business
- 25. Sinergie
- 26. Social Business

## **EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business' launching of three Annual book series, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

Series title	Series editors	Publisher
Annals of Business Research	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos Antonino Galati  Contact co-editor: Antonino Galati antonino.galati@unipa.it	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies of Cross Disciplinary Business in association with EuroMed Academy of Business	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos  Contact co-editor: Alkis Thrassou thrassou.a@unic.ac.cy	Palgrave Macmillan, Springer International Publishing
Cross-disciplinary Management Perspectives: Applications, challenges and opportunities	Yaakov Weber Demetris Vrontis Evangelos Tsoukatos Riad Shams  Contact co-editor: yweber@bezeqint.net	Emerald Publishing

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to

strengthening the already significant academic collaboration with and between its members.

## **Other Conference and Pre-Conference Activities**

- **Workshop**

**Conducted by Prof. Sim Sitkin** (Michael W. Krzyzewski University Professor of Leadership; Professor of Management; Professor of Public Policy; Faculty Director, Fuqua/Coach K Center on Leadership & Ethics; Director, Behavioral Science and Policy Center (for details visit <https://euromedindia.com/keynote-speakers/>)

**Workshop Theme: Challenges of leading in complex changing times**

- **Session I:** The Paradox of Stretch Goals: How a valuable tool is misused by some and underutilized by those who should use it
- **Session II :** The Importance of Organizational Learning from Failure :Why is it so hard and what to do about it?

- **Panel discussion:**

**Theme: The Challenges and Opportunities of Emerging Markets**

**Panel members are CEOs and other top executives from various large businesses and industries such as SANY, BARC, TATA, Entrepreneur-in-Residence, Samara Capital, Welspun.**

- **Panel Session:**

**Theme: Sustainability in Emerging Countries'- Opportunities and Challenges**

**Conducted by Professor Vijay Pereira, Associate Editor, Journal of Business Research**

- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Doctoral Seminars and special PhD sessions for paper presentations.
- Doctoral and Young Faculty Workshop: the transition from PhD students to lecturer and academic reality.

## **Conference awards**

- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards

## **Conference Venue**

K. J. Somaiya Institute of Management Studies and Research, Vidyavihar, Mumbai,  
India <https://simsr.somaiya.edu/en>

## **Conference Hotels and Tours**

Kindly check the Conference Website for details on the Hotels and Tours

Will be updated in due course

<http://euromedindia.com/accomodation/>

## **Programme Tracks**

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate General Track.

1. Accounting
2. Behavioral Economics and Finance
3. Business Ethics
4. Business Evaluation
5. Conflict Management
6. Communications
7. Consulting
8. Corporate Social Responsibility
9. Cross Cultural Management
10. Corporate Governance
11. Digital economy
12. Diversity and Gender in Organizations
13. Economics
14. Emerging markets
15. Environmental Economics
16. Entrepreneurship
17. Family Business
18. Finance
19. Financial Services and Banking
20. Food and Agriculture Management
21. Health Care Management
22. Tourism and Hospitality
23. Human Resource Management

24. Information Systems' Management
25. Interdisciplinary Research
26. International Business
27. International Management
28. Knowledge Management and Intellectual Capital
29. Learning and Teaching
30. Marketing
31. Mergers, Acquisitions and Strategic Alliances
32. Innovation Management
33. Operations, Production and Quality Management
34. Organization Theories
35. Organizational Behavior Theories, Cases and Practice
36. Organizational Communication
37. Organizational Development and Change
38. Organizations and the Natural Environment
39. Power, Politics, Identity and Culture in Organizations
40. Public and Nonprofit Organizations and Management
41. Research Methods
42. Small and Medium Enterprises
43. Social Issues in Management
44. Strategic Management
45. Supply Chain Management, Shipping and Logistics
46. Technology Management
47. Trust
48. Wine Business
49. General Track
50. Cultural Heritage